POLICY ON THE PROHIBITION OF SEXUAL HARASSMENT

California State University, Los Angeles, will take action to prevent and eliminate sexual harassment, as mandated by the California State University Chancellor’s Executive Order No. 345.

Sexual harassment is conduct subject to disciplinary action, including termination. Sexual harassment includes but is not limited to: 1) Unwanted sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature. 2) Any act which contributes to a workplace or learning environment that is hostile, intimidating, offensive, or adverse to persons because of the sexual nature of the conduct. 3) Conditioning an act, decision, evaluation, or recommendation on the submission to or tolerance of any act of a sexual nature.

Although this policy focuses on the treatment of persons lacking or holding lesser authority by persons possessing greater authority, it does not preclude the possibility that sexual harassment may also be perpetrated by persons lacking or holding lesser authority, e.g., employee, student, or applicant. In determining whether conduct constitutes sexual harassment, the circumstances surrounding the conduct are considered.

The prohibition against sexual harassment applies to all transactions of University business, whether on or off campus. Individuals with supervisory authority are responsible for reporting a formal complaint about sexual harassment to the Office for Equity and Diversity. Failure to do so may lead to appropriate administrative action. Specific rules and procedures for reporting charges of sexual harassment and for pursuing available remedies are available in the following locations: Human Resource Management; Office for Equity and Diversity; Office of the Vice President for Student Affairs; University Counseling Center; and Women’s Resource Center.
Studying science is important for finding out the truth about our surroundings. That’s why I study psychology. In physiology class, I learned how chemical imbalances can influence your body and mental state. Nutrition science is also important – we can learn how to get peak performances from our bodies by studying what we eat.

Divina Leung
Senior, Psychology

The pursuit of scientific knowledge separates us from other life forms. From a technological standpoint, the modern marvels of transportation and telecommunications keep people connected.

The students we serve are the source of future leaders in L.A. and beyond. If we’re to maintain a leadership position, our students need to be fluent in science. Besides, science is fun!

By studying science we grow and expand our knowledge as human beings. I’ve always been curious about how things work, and engineering classes have helped answer my questions.

Studying science gives you the opportunity to save the world. Scientists get to figure out where we go as a civilization, and solve problems such as what sources of energy we can use as we begin to run out of oil.

The study of chemistry is fundamental to many other disciplines. Even if students are not science majors, a basic understanding of scientific principles can help them understand many societal issues, from the environment to politics. In my lab, students share in the joy of creating new molecules, which is incredibly rewarding.

Science helps us understand the mechanics of the world we live in. One of my biology teachers is an environmentalist, and she instilled in us the importance of conservation, and that one person tossing a plastic container into a recycling bin can make such a difference.

Studying neuroscience can significantly improve the quality of life for many people. I decided to stay here an extra year to pursue neuroscience because of my science classes, especially Professor de la Calle’s Introduction to Neuroscience. After that, I knew I had to stay.

I base a lot of my decisions on science and logic. Physics is especially practical – you can relate to it in everyday life. It inspired me to study engineering.

Studying neuroanatomy can significantly improve the quality of life for many people. I decided to stay here an extra year to pursue neuroscience because of my science classes, especially Professor de la Calle’s Introduction to Neuroscience. After that, I knew I had to stay.

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Studying science allows you to be more aware of your surroundings and helps you to think analytically. As an atmospheric chemist, my students and I study how our actions can damage the environment and what we can do to prevent it.

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Studying science gives you the opportunity to save the world. Scientists get to figure out where we go as a civilization, and solve problems such as what sources of energy we can use as we begin to run out of oil.
A $6 million grant is launching all sorts of possibilities for Cal State L.A.’s College of Engineering, Computer Science, and Technology. The five-year grant, awarded to the College by NASA (National Aeronautics and Space Administration), has helped establish a University Research Center (URC) at Cal State L.A. for the study of aerospace technology and space science enterprises – the first ever on a CSU campus. A subsequent gift from the Ralph M. Parsons Foundation is helping to support student research stipends.

“Our focus is on the students – it’s an opportunity for them to get involved in cutting-edge research in the aerospace industry,” says Maj Dean Mirmirani, professor and chair of the Department of Mechanical Engineering and co-principal investigator.

The URC will combine the College’s SPACE (Structures, Pointing And Control Engineering) Lab with the Multidisciplinary Flight Dynamics and Control Lab (MFDC Lab) to conduct multidisciplinary research in eight areas, including intelligent flight control, unmanned air vehicles (UAV) autonomous control, virtual aircraft design and space telescope technology. In addition to research and development, the URC program will devote significant resources to educational programs that increase the number of degrees awarded to students who have been underrepresented in NASA-related fields.

“Working on these projects will open all kinds of doors for our students,” says Helen Boussalis, professor and chair of the Department of Electrical and Computer Engineering and co-principal investigator. “They will not only have much better chances for employment, but will also become stronger Ph.D. candidates.”

“In addition, the center will give undergraduate students expanded opportunities to participate in real research with graduate students and faculty, and will help them support themselves financially through stipends,” adds Kuei-Wu Tsai, dean of the College.

Students will have the opportunity to gain invaluable hands-on experience working at the Center with faculty who are well known in their areas of expertise, as well as Ph.D. candidates from other universities. Mechanical engineering

learn about engineering, but also about teamwork. Freshmen have the opportunity to work alongside graduate students who share their knowledge.”

Students will also be required to give presentations at conferences as well as weekly progress reports, which will enhance their communications skills as well as their technical know-how.

“There are a lot of great benefits to this program,” says Sang Bum Choi, mechanical engineering graduate student who supervises students working in the flight dynamics lab. “This is applied science, which is very different from the theoretical stuff.”

Cal State L.A. is collaborating with Cal State Long Beach (CSULB), USC, TRW, Dryden Flight Research Center, Jet Propulsion Laboratory, and Boeing.

Boussalis and Mirmirani have worked successfully over the past eight years on three major research projects related to structures and controls supported by NASA, the Air Force and the National Science Foundation. TRW, NASA’s sub-contractor for building a telescope, asked Boussalis and her students to be a part of its team. Their segmented telescope is more powerful because it uses larger primary mirrors, and easily transportable so it can be assembled in space.

“I feel extremely proud that we will be a part of the team working on the telescope that NASA will send into space,” Boussalis says. She sees the project benefiting not only CSULA’s engineering majors, but also students from other disciplines such as physics and astronomy, and from local community colleges and high schools, who will also participate.

“This is an incredible educational vehicle,” Boussalis says. “It will help students and faculty expand their horizons, as well as bring recognition to our University and create a more collaborative association with the industry. It’s really a dream come true.”
Mars has captured imaginations throughout the ages, perhaps because it boasts the tallest mountain in the solar system, impressive canyons, and polar ice caps—making it the planet (other than Earth) most likely to be able to sustain life.

For years we have attempted to explore this alluring red planet, and alumnus Jason Vierra (’01 BS) has played a significant role in the most recent mission to Mars. The mission kicked off this summer, when NASA launched two Exploration Rovers called Spirit and Opportunity. The twin Rovers, slated to arrive in January 2004, will be the first “geologists” on Mars. Each Rover has tools to search for past and present data including evidence of liquid.

Vierra and a team of experts manage the NASA Mars Exploration Rover Project at the Jet Propulsion Laboratory (JPL) at the California Institute of Technology (Caltech). Vierra’s job, along with many other engineers, is to ensure the safety and quality of the mission, oversee the assembly and fabrication of the Rovers, and assure that the hardware functions properly and is in compliance with JPL and NASA requirements.

“We’re trying to discover life or something like it on Mars,” Vierra explains. “We already know that Mars has polar ice caps, and with water and sunlight there’s a greater possibility that there is, or was, some form of life there.”

Vierra began working on the Mars Exploration Rover Project shortly after graduating from CSULA in 2001. While many people dream of being involved in space exploration projects, Vierra had pragmatically set his sights on the automotive industry, where he was already working as an automotive technician (which helped put him through college). But his aspirations changed after a career fair organized by CSULA’s College of Engineering, Computer Science, and Technology. “I stopped at the [Cal Tech] booth out of curiosity, and I started talking with [section manager] Carl de Silvera,” says Vierra.

“He told me about the Mars Rover project, and I told him about a pulse jet engine project I’d been working on for school. At the end of the conversation, he asked me if I’d be interested in working for Cal Tech.”

Since the launch of the Rovers, Vierra has been working on various JPL projects, including Planck, a cryogenic cooler that will help determine the age of the universe, and X2000-DSA, the most advanced deep-space avionics package built to withstand high radiation environments. It will fly on the Jupiter Icy Moon Orbiter (JIMO) to orbit three moons of Jupiter – Callisto, Ganymede and Europa – to make extensive investigations of their makeup, their history and their potential for sustaining life.
**Letter from an alum**

Dr. Muchlinski,

I don’t know if you remember me, since it’s been about 20 years since I graduated from CSULA. I was an undergrad there in the Bio Dept. I matriculated to Dr. Roger Bower’s alma mater, Creighton University in Omaha for medical school.

After medical school, I went back into the military (Army) and into residency in family practice and preventive medicine/aerospace medicine. I am the senior flight surgeon for the Army and director of the U.S. Army Aeromedical Research Laboratory for Aircrew Protection Division. I (hopefully) will be retiring next year with 32 years of military service. I’ve been to SW Asia three times already, now I’m on my way there again with the 101st Airborne Division.

I really appreciated the times we had together, the field study trips to the Channel Islands and Mt. Gregonio. I will never forget you, Genaro Lopez and Roger Bowers (faculty mentors) and I thank you for your support as I applied for medical school.

Because of your help in getting into medical school, I was able to plan aeromedical evacuation support for Desert Storm as the 18th Airborne Corps flight surgeon. I won’t say that I did it alone, but the support saved more than a few soldiers’ lives in that conflict. I was flight surgeon of the year and received the Bronze Star Medal for my efforts. I couldn’t have done it without all of your efforts and support.

LTC Bob Ruiz, M.D., M.P.H.
101st Airborne Division

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**Squirrel stalkers**

Graduate student Julie King and biology professor Alan Muchlinski stalk squirrels. It’s not a hobby like bird watching or butterfly collecting, but part of a research project to determine whether the “invading” brown fox squirrel is destined to replace the native California gray.

A recent Los Angeles Times article featured their research, and followed King – armed with binoculars and a note pad – through parks and cemeteries as she tracked the activities of the furry critters. No one has yet chronicled the population growth or interaction of these squirrels, and now you can contribute to this groundbreaking research. Visit [http://instructional1.calstatela.edu/amuchli/squirrelform.htm](http://instructional1.calstatela.edu/amuchli/squirrelform.htm) to learn more about the project and record the activities of squirrels in your own neighborhood.

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**Doors of opportunity for students in science**

Sometimes a little encouragement can go a long way. Just ask students involved in the numerous CSULA programs designed to increase the number of underrepresented students in the sciences. With guidance from talented professors, students who never imagined they would have thriving careers in the sciences are accomplishing just that. Programs such as the federally funded Minority Biomedical Research Support – Research Initiative for Scientific Enhancement (MBRS-RISE), designed to increase the number of underrepresented students in biomedical-related sciences, give students invaluable support and laboratory experience. Directed by professor of chemistry Carlos Gutiérrez, it is considered one of the most successful programs of its kind in the country, with 78% of its participants going on to Ph.D. programs.

Bridges to the Ph.D., led by associate professor of biochemistry Robert Vellanoweth, links CSULA M.S. students with local Ph.D. programs in the biomedical sciences. And for the younger set of budding scientists, there’s Project SEED, which gives low-income high school students paid summer research experience in CSULA labs. By bringing together the talents of the broad range of individuals involved in these programs, science is made richer and problem-solving easier. For more information about these and other related programs, contact the Minority Opportunities in Research (MORE) program office at (323) 343-2148 or visit [http://www.calstatela.edu/moreprograms](http://www.calstatela.edu/moreprograms)
Fire provides unique research opportunity

A recent wildfire is providing unique opportunities for engineering, biology, and geography students to develop novel sampling methods to study the effects of disturbance on ecosystems. John Gamon, CSULA professor at the Center for Environmental Analysis (CEA-CREST), is leading the study at the Sky Oaks Research Station near Temecula—that burned in July 2003. Teams are examining ecosystem-atmosphere gas exchange, photosynthetic and respiratory processes that constitute the—"breathing"—of the planet to further understand how human and natural disturbance can alter our basic ecosystem. "In addition to natural disturbances such as fire, humans can also change the atmosphere, climate, and land surface," Gamon says. "Therefore, understanding how terrestrial ecosystems interact with the atmosphere and climate in the face of disturbance is emerging as an important research topic."

Exemplary geology Web site

Geology Labs Online, an educational project funded by the National Science Foundation, for the second time made the "Digital Dozen" list of exemplary educational Web sites for educators, compiled by the Eisenhower National Clearinghouse (ENC).

The site project, led by professors David Mayo, Bob Desharnais and Gary Novak, has been viewed by more than a million secondary school educators. Highlights include lessons on earthquakes, geologic dating and rivers. Check out the award-winning site at: http://www.sciencecourseware.com/

Super Eagle among top 10 in nation

In the tradition of its ecologically responsible Solar Eagle "cousins," the fuel-efficient Supermileage vehicle known as Super Eagle distinguished itself in a North American competition meant to spur students to think outside the box, discover the field of alternative energy, and set world fuel economy records.

In the Society of Automotive Engineering North American Supermileage® competition in Michigan, Cal State L.A.'s Super Eagle came in 6th in a field of 27 from universities throughout the U.S., Canada, and Mexico.

"The team did an excellent job overcoming many obstacles and getting the vehicle together for this competition," says Jim Ettaro, associate professor of technology, the team's faculty advisor. According to Ettaro, the competition was very close, with only a drop of fuel separating some competitors.

Read more about the Supermileage team at www.calstatela.edu/univ/ppa/newsrel/supereagle03.htm

Videos receive top Telly awards

Art Simon ('96), faculty in the Department of Communication Studies/Broadcasting, recently received several Telly Awards—among the most sought-after awards in the TV, commercial and video industry—for two recent videos. The first, Living the Legacy, was written, produced, and directed for the Edmund G. "Pat" Brown Institute of Public Affairs on the Cal State L.A. campus, and won a Silver Telly—the top award for Non-Broadcast Film/Video and TV Programs in the Public Relations category, and the Bronze award in the Fund Raising category. The second video, Chemistry: A Legacy of Excellence, coproduced by Simon and Alan Bloom, professor of broadcasting, received two Bronze Tellys in the categories of Public Relations and Fund Raising.
Dolphin diversity studies
Fishermen who drop nets to capture the tuna that swim below dolphins may be wiping out entire species, assistant professor of biology Sergio Escorza-Treviño’s research reveals. By studying spotted dolphins in the Eastern Tropical Pacific, Escorza-Treviño learned that more varieties of dolphin populations exist than previously recognized. The sub-species variations are often contained in one geographic area, so casting nets locally may wipe out an entire species. These crucial findings could ultimately lead to the strengthening of laws that protect these graceful mammals.

Crystal-clear discoveries
Thanks to a new, state-of-the-art crystal grower donated by the MTI Corporation, faculty and students can grow crystals in settings ranging from physics labs to engineering classes. Guo-meng “Peter” Zhao, assistant professor of physics, plans to use these crystals – which can grow in less than two days – in research of high-temperature superconductivity in copper oxides. Widely thought of as one of the greatest frontiers of scientific discovery, superconducting materials can be used in a wide spectrum of applications, from diagnostic medical equipment to the creation of faster trains and computers, as well as more efficient electrical power.

Research that resonates
Grants from the W.M. Keck Foundation and National Institutes of Health funded the University’s new superconducting nuclear magnetic resonance (NMR) spectrometer—highly important in studying molecular structures of organic compounds. With the aid of this state-of-the-art equipment, professors and students will be able to conduct in-depth investigations, placing Cal State L.A. at the forefront of chemical/biological molecular research.
Battles beneath the sea

Seeking to understand why many seashore animals that thrive on the north coast do not survive in Southern California, biology professor Carlos Robles placed underwater cameras on the rocky shores of Santa Catalina Island. The images revealed hordes of spiny lobsters crawling in the dark of night to prey on mussels and other shelled invertebrates, wiping out these species that thrive in the north, where the lobsters are not found. Robles’ findings are featured in marine biology textbooks as an example of the “keystone species” concept: the addition of one crucial species – such as the spiny lobster – can transform an entire natural community. Robles’ research will also be the subject of an interactive exhibit planned for the new ecology wing of the California Science Center.

CO2 threatens biodiversity

Bacterial diversity in soil decreases when carbon dioxide (CO2) concentrations increase, revealed a study by students and faculty. Bacterial diversity helps maintain healthy ecosystems, and as the trend of increasing atmospheric CO2 levels continues, the resulting loss of bacterial diversity may pose a threat to earth’s biodiversity. Assistant professors Tina Salmassi, Crist Khachikian and 21 students confirmed these findings by collecting soil samples near Horseshoe Lake in Mammoth Mountain – where natural volcanic carbon dioxide seeps through the soil, killing trees.

Hermaphroditic plant mysteries

Unbeknownst to many, the majority of plants are hermaphrodites, bearing both male and female organs in the same flower. What’s more, we often eat plants’ reproductive organs in the form of seeds and fruit. Robert Nakamura, professor of biological sciences, is studying hermaphroditic plants, and the genetics behind pollen and seed production. By understanding plants’ genetic blueprints, we expand understanding of seed and fruit crop plant yields.
CLASS NOTES

1950s

Edwin D. Follick (’56 BA Social Science, ’61 MA Education) was promoted to “Rector” at Cleveland Chiropractic College. Additionally, Follick is serving for the fourth time as chaplain on Amsterdam to Vienna river ships.

Marvin Marshall’s (’56 BA, ’63 MA) new book Discipline Without Stress, a guide for establishing discipline at home and in the classroom, was recently published.

Richard Proctor (’54 BA Geography/General) has been awarded the Parker Medal of the American Institute of Professional Geologists—the Institute’s highest honor. Proctor was president of the Institute in 1989.

1960s

Ron Bates (’68 BA Public Administration) has been a councilmember of the City of Los Alamitos, CA, since 1988, previously serving three terms as mayor. He serves on the National League of Cities Finance, Administration and Intergovernmental Relations (FAIR) policy and steering committees. He manages his own financial consulting business.

George Louis Blanc (’81 BA Business Administration) retired as administrative dean of economic development for Orange Coast College, and will volunteer as a business counselor at the Fountain Valley Chamber of Commerce.

Richard Drutman (’65 BA Political Science) is EVP of Marketing for Armored Transport, Inc./ATI, a large armored car carrier. Prior to working at ATI, he was EVP of Operations and Marketing for Arcus Data Security. He retired from the Monterey Park Police Department as deputy chief.

Marian Gordon (’67 BA, ’89 MA Communication Studies), a speech therapist, is on the steering committee of the Los Angeles Coalition for World Peace. Gordon was involved in the antiwar movement as a student.

Mary L. Latimore (’66 MA Education) received the 2003 Wind Beneath My Wings award, sponsored by Women in Action, a group of African American business and professional women. Latimore was a teacher in the LAUSD, coordinator of the USC Intern Program, assistant principal, and principal of two Los Angeles elementary schools.

Eugene Osko (’67 BA Psychology) ran for a seat on the Glendora City Council. Osko is a retired judge and serves as a part-time settlement judge.

John T. Riddle Jr.’s (’65 BA Art) work was exhibited at the re-opening of the California African American Museum. The exhibit was a retrospective of the late Riddle’s career.

Tom Rivera, (’82 BA Sociology, ’88 MA Education) associate dean of undergraduate studies at Cal State San Bernardino, has been appointed by Gov. Gray Davis to the California

Dean Cardoza: ‘discover the possibilities’

We are accomplishing something fantastic,” says Desdemona Cardoza, dean of the College of Natural and Social Sciences. “Students may enter the university never thinking or believing that a career in science could be part of their reality. Yet when they leave, they are heading toward futures as physicians, academics, chemists, biologists and researchers.” Witnessing such achievement is the ultimate reward for faculty, she adds, because successfully sharing their knowledge is the very reason they became academics.

Cardoza describes her College as growing a reputation in the educational community as “a direct pipeline to graduate school.”

“We give our students an incredible edge. They compete for space at the top graduate schools, and their record of success in gaining these spots is fantastic. You’ll find more of our graduates in UCLA’s doctoral program in chemistry, for example, than from any other college.”

Cal State L.A. students, she says, have the opportunity be actively engaged in research at an undergraduate level, “which involves and captivates them with a greater thirst for knowledge. Our students coauthor papers and make presentations at professional meetings, which is quite exciting for them.”

The great challenge, she points out, is to help its constituencies realize what Cal State L.A. has to offer. “We want to let everyone know that this university can provide the environment by which to discover what all the possibilities are.”

The quality of the faculty and the fact that they are highly involved in mentoring students, she says, is a key factor in building students’ belief in their future possibilities. “Our students are fortunate to be taught and mentored by such faculty, and I am proud and honored to work with them.”

Faculty involvement, she adds, goes well beyond serving on academic committees. “We value and support outreach, speaking to students at high schools and middle schools. This gets them thinking about college, and they can see first-hand that it can be attainable.”

Cardoza, whose parents both held graduate degrees, grew up believing in the power of education. She received her Ph.D. and master’s from UC Riverside, and B.A., all in psychology, from UC Berkeley, where she was Phi Beta Kappa. After serving in academic posts at UC Riverside and UCLA, she joined Cal State L.A. in 1988 as an assistant professor, eventually becoming vice president of Information Resources Management. Named acting dean in 2001, she was appointed dean of the College in July 2002. To find out more about the College of Natural and Social Sciences, go to http://www.calstatela.edu/academic/nssd/
A perpetual commitment to others

Professor Martin Brodwin’s ('69) dedication to assisting Cal State L.A. students reaches well beyond the classroom. By creating the Brodwin Family Endowed Scholarship, he is helping students—in perpetuity—to achieve their educational goals. The family scholarship assists students pursuing bachelor’s or master’s degrees in rehabilitation and counseling. When asked why he wanted to establish an endowed scholarship, Brodwin responded, “It just seemed like the right thing to do. I actually didn’t give it much thought.” He added, “Showing interest in students is what makes them feel compelled to continue their education, earn their degree, and help others through the rehabilitation profession.”

Brodwin, who earned his master’s degree at CSULA, and his doctorate at Michigan State, was honored in 1997 with the Distinguished Alumnus Award from CSULA’s Charter College of Education. Brodwin is the coordinator of both the bachelor’s and master’s Rehabilitation and Counseling Services Program.

Originally known as vocational rehabilitation, the field was created to assist disabled WWII veterans during the 1950s. “The students involved in the program are giving back to the community and helping others who are less fortunate,” says Brodwin, whose commitment extends into the community. Throughout his career, he has been committed to helping those suffering from physical and emotional disabilities by teaching them how to become independent, earn an education and, ultimately, find the right career.

The Brodwin Family Endowed scholarship will assist students who, without financial assistance, could not afford to go to college. You, too, can join the league of philanthropists by establishing an endowment at Cal State L.A. For additional information about establishing an endowed scholarship or program, please call Robyn Browning at (323) 343-3075.

Are you a member of the Alumni Association?

Join your Alumni Association by visiting http://alumni.calstatela.edu. Click on “Join Today” to start taking advantage of our special member benefits and services! You can also call us at (323) 343-ALUM to request a membership application. We look forward to hearing from you soon!

Share your news with fellow alums!

Visit http://alumni.calstatela.edu/ and click on “Update your information” to be included in Class Notes.

CLASS NOTES

Area 12 Board of Developmental Disabilities. Previously he was a proposal reader for the U.S. Department of Education, served as a board member for Easter Seals Society, and on the board of Rolling Start, an advocacy organization for disabled persons.

1970s

Onochie Chukwurah ('77 BA Theatre Arts & Dance) developed “Rhythms of the Village” to introduce visual and performing arts to children, with an emphasis on African literature and culture. He is a former teacher with Compton Unified School District.

Irene Sanaye Furukawa ('70 BA) performed in the East West Players’ world premiere production of The Nisei Widows Club. She has been with the Los Angeles Unified School District for 35 years as an early-education teacher.

Lillian Kawasaki ('72 BS, '80 MS Biology) was appointed assistant general manager of Environmental and Economic Affairs for the Department of Water and Power. Kawasaki manages Green Power programs, public benefits, environmental compliance, and economic development. She served as the general manager of the City of Los Angeles’ Community Development Department, where she oversaw the annual allocation of $400 million for human services, neighborhood improvement and business development. She sits on the CSLA Foundation Board.

Tina Karwasky ('74), Cal State L.A.’s head tennis coach, represented the United States in the Maria Esther Bueno Cup, an international tennis team competition for women 50+, sponsored by the International Tennis Federation and held in Eisenach, Germany. Karwasky, coach for the past 16 seasons, is one of the top American women’s tennis players in her age bracket.

Mike LaBonge ('75 BA Sociology) was elected to the Los Angeles City Council, representing the 4th Council District. He is chairman of the Audit and Governmental Efficiency Committee, and vice chairman of the Public Works Committee.

Walt John Mancini ('71 BA Industrial Arts) celebrated his 50th anniversary as staff photographer for the Pasadena Star-News with a retrospective in the Paseo Pasadena.

James Oliver Maul (’75 BS Business Administration) was honored at the Top Ladies of Distinction annual awards luncheon in Manhattan Beach, CA.

John McClain (’76 BS Business Administration-Accounting) was reelected to the Arcadia Unified District School Board. McClain has served two terms on the board and was first elected in 1995. He is the owner and president of Owen Pacific, a roofing and waterproofing company.
Alum spotlight . . .

One person makes a difference

Take one part social activist, mix with two parts psychotherapist, add three parts good Samaritan, and you get Sandra Cox (’67 BA), who recently received a prestigious community service honor.

When Cox graduated with a history degree from Cal State L.A., little did she know that she would later become a renowned psychotherapist, using her skills to improve her community. After working as a teacher and obtaining both M.A. and Ph.D. degrees in psychology, Cox became a psychotherapist. When the Rodney King verdict sparked riots, Cox saw a great demand for mental health services in her South Los Angeles area.

“I knew I had to do something to help after the insurrection,” Cox recalls. “One day I saw [actor and fellow CSULA alum] Edward James Olmos with a group cleaning up the streets, and I thought, ‘If it’s good enough for him, it’s good enough for me.’”

She was inspired to found the Coalition of Mental Health Professionals, comprised of colleagues/volunteers who have helped more than 30,000 working poor of South Los Angeles. In recognition, the Robert Wood Johnson Foundation presented Cox with the prestigious Community Health Leadership Program Award. “It is my pleasure to do this kind of work, and what a fantastic honor to be recognized for it,” Cox says.

Thinking outside the box

Hard work never fazed Dwight Streit (’80 BS). He excelled as an engineering and chemistry major, earning an undergraduate award even though he worked full-time to put himself through school. Today, he is the vice president of microelectronics technology for Northrop Grumman - a demanding role he takes in stride.

“The intellectual freedom at Cal State L.A. taught me a lot,” says Streit. “Professors were supportive of trying new things.” The creative thinking skills he honed at CSULA now serve him well in managing NASA and government technology development projects, where his project investment decisions are critical to the company’s competitive edge.

Streit sits on the Industry Advisory Board for the College of Engineering, Computer Science, and Technology, and will receive the College’s annual Alumni Award in November.

Did you know...

• A person with a bachelor’s degree will earn nearly twice as much over a lifetime as a high school graduate ($2.1 million vs. $1.2 million). (U.S. Census Bureau).
• More educated workers mean higher tax revenues, greater productivity, a stronger high-tech workforce, and decreased reliance on government financial support.

CLASS NOTES

Martin Anthony Renteria’s (’73 BS Criminal Justice) company, Trojan Security Services, was presented with the Veterans Employer of the Year Award by the State Department of Employment Development. Renteria founded the company in 1982, and has hired more than 300 veterans to work in the security guard industry.

Ray Silver (’71 BA Political Science) is city manager for Huntington Beach, CA and previously served as San Diego’s Planning Commissioner.

1980s

Rosario Marin (’83 BS Business Administration) resigned from her post as United States Treasurer. Marin, who was the highest-ranking Latina in the Bush administration, returned to California to be with her family.

Abraham Warith Mubashshir (’82 BA Speech Communication) is one of the founders of the Rialto Islamic Center, a member of Rialto’s Human Relations Commission and a member of the Rialto Democratic Club.

Ricardo Pacheco (’89 BS Electrical Engineering) was elected to the Baldwin Park City Council. Pacheco is an engineer and has served on the city council since 1997.

Hal Suetsugu (’84 BA Geography) was installed as president of the San Fernando Valley Japanese American Culture Center. Suetsugu was program manager for 10 years for the Los Angeles County Metropolitan Transportation Authority, and served as a board deputy for the MTA Board of Directors. He is now the vice president of Consilium Associates, a transportation and land use consulting firm based in Long Beach.

1990s

Evelyn Alemán (’95 BA English) joined Los Angeles City Council member Antonio Villaraigosa’s team in the 14th District as policy and communications deputy.

Barry Atticks (’96 MM Music) released a CD with partner Nicole Brubaker. The duo, called Sol Siden, is a contemporary Christian band. Atticks is the director of the Music Industry Program at Drexel University in Philadelphia, and directs the Praise Worship team at St. Paul’s United Methodist Church in Elizabethtown, PA.

Pedro Carrillo (’95 BA Liberal Studies) was appointed to the Mexican-American Veterans Memorial, Beautification and Enhancement Commission. Carrillo was the sergeant/squad leader of USAR, 63rd ARCOM in San Bernardino 1986 to 2001. He is a member of the American Legion Post 884 and served on the California Veterans Board from 1999 to 2002. Carrillo is director of Community Development.
Join us on Thursday, November 6, 2003, to celebrate the outstanding contributions of alumni and students to their professions, communities and the University. With star of screen and stage Cliff DeYoung as master of ceremonies, it’s an event not to be missed! Meet some of the evening’s celebrities…

Alumna of the Year, Honorable Rosario Marin ’83, 41st United States Treasurer

Marin’s career reflects her commitment to public service. Most recently the first non U.S.-born U.S. Treasurer, she was in California Governor Pete Wilson’s Administration for seven years, fiercely advocating for people with disabilities, earning her the prestigious Rose Fitzgerald Kennedy Prize in 1995. She served as mayor and councilwoman of Huntington Park, CA, and was public relations manager for AT&T. She graduated from Harvard University’s John F. Kennedy School of Government, and in 2002, was the Commencement speaker for her alma mater, Cal State L.A.

University Service Award, Gary P. Townsend ’69, Chief Deputy Assessor, Los Angeles County

Throughout his distinguished career, Gary P. Townsend has been dedicated to public service. He served as district director for Congressman Matthew Martinez, chief deputy to Los Angeles City Councilman Mike Woo, chief deputy for Los Angeles County Assessor Kenneth P. Hahn, and is currently chief deputy for Los Angeles County Assessor Rick Auerbach. He serves on the boards of directors for the Urban Youth Golf Program, UCLA Brain Injury Research Center and the Cal State L.A. Alumni Association, where he chairs the Legislative Committee.

Master of Ceremonies, Cliff DeYoung ’68, Actor

Cliff DeYoung was honored in 2001 as a Distinguished Alumnus. DeYoung’s impressive film and television career spans more than 30 years and includes starring roles and guest appearances in countless television movies, miniseries, and feature films. DeYoung was most recently seen in the Rubicon Theatre Company’s production of Art.

These distinguished alumni will receive awards from the University’s six Colleges: Emiko Banfield ’73, vice president of shared services, Southern California Edison; Stuart K. Spencer ’51, president, Spencer, Roberts & Associates; Dwight Streit ’80, vice president, Microelectronics Technology, Northrop Grumman (see p. 4); Beverly Nix Meier ’74, executive vice president of business affairs, Paradigm Talent & Literary Agency; The Honorable Morris B. Jones ’71, Judge, Los Angeles Superior Court; and Robert W. Brown ’74, president, University of West Los Angeles. Professor of Chemistry Linda Tunstad ’83 will be honored as Distinguished Faculty Alumna, and Autumn S. Ivy will be honored as Outstanding Senior; and Shankari Patel, as Outstanding Graduate Student.

Help us celebrate the achievements of our honored alumni and students. For information or tickets, call (323) 343-4980.
Sports legends Billie Jean King and John R. Wooden host fund-raisers

Cal State L.A. Intercollegiate Athletics proudly notes events featuring a pair of sports legends, with proceeds helping student-athletes in 11 intercollegiate sports.

An Evening With the Legendary John R. Wooden

This once-in-a-lifetime event took place October 4 in the Hilton Pasadena's International Ballroom. The evening was a great success, with more than 300 in attendance. John R. Wooden, who served as head basketball coach at UCLA from 1948-75, won 10 NCAA Championships and compiled a record of 620-147 (.808) as the Bruins’ mentor. In July, Wooden was awarded the Presidential Medal of Freedom by President George W. Bush.

Tommy Hawkins, Los Angeles Dodgers vice president of external affairs, was master of ceremonies. The event’s executive committee included Basketball Hall of Famers Ann Meyers-Drysdale, Bill Walton, Bill Sharman and Pete Newell. A highlight of the evening was a celebrity-filled video tribute for Wooden’s 93rd birthday.

“It's not often that you get the chance to meet a legend like Coach Wooden,” said Director of Athletics Carol M. Dunn. “His success, both on the court as well as in developing young student-athletes into mature adults, is a standard to which all of us aspire.”

Billie Jean King and Friends, Honoring Joe Shapiro

As Cal State L.A. TODAY goes to press, alumna and tennis hall of famer Billie Jean King gears up to return to campus on Saturday, October 11, 2003, to host this special event for the sixth consecutive year.

Billie Jean King, one of the most celebrated and influential tennis players in history, holds 39 Grand Slam titles, and advanced equality in women's sports. World-class swimmer and journalist Diana Nyad is master of ceremonies, and bestselling author Patricia Cornwell is honorary chair.

“In five years, the event has earned nearly $800,000, enhancing all of our scholarship offerings, and creating two Billie Jean King Endowed Scholarships,” notes Director of Athletics Carol M. Dunn.

The tennis clinic, pro-am and exhibition match at the Cal State L.A. Tennis Complex begin at 8:30 a.m. with Billie Jean King and tennis hall of famers Rosie Casals, Pam Shriver and other pros. Later that evening, the dinner and auction will be held at the Ritz-Carlton Huntington Hotel in Pasadena, including approximately 100 silent and live auction items.

The event honors the late Joe Shapiro, former executive vice president at the Walt Disney Company and husband of tennis great Pam Shriver. The Shapiro Award honors individuals whose work and service to the community promotes a positive and lasting impact. The 2003 recipient of The Shapiro Award will be U.S. Congresswoman and Cal State L.A. alumna Maxine Waters.
Homecoming 2004 is just around the corner

Mark your calendar for Homecoming Week 2004, February 8-14. Among the many activities taking place: the basketball teams will host conference-rivals Cal State San Bernardino (Fri., Feb. 13) and Cal Poly Pomona (Sat., Feb. 14) in the Eagles Nest. In addition, former Golden Eagle student-athletes are invited back to campus for annual alumni games and receptions. Watch the the Golden Eagle Web site for more details as February draws closer.

Oh say, can you perform the national anthem?

Anyone with musical ability is invited to audition for performances of “The Star Spangled Banner” prior to CSULA home games during the upcoming 2003-04 season. Both vocal and instrumental performances will be considered.

“This is an excellent opportunity for members of the community to showcase their talents by performing the national anthem at Golden Eagle games,” said sports information director Chris Hughes.

Persons interested should provide an audio recording (either cassette or CD) of their rendition of “The Star Spangled Banner” as well as pertinent contact information. The rendition should last no longer than 1 minute, 45 seconds, and cannot require elaborate setup which could cause a delay in the start of the game.

Audition tapes should be sent to Chris Hughes, Cal State L.A. Athletics, 5151 State University Drive, Los Angeles, CA 90032, or may be dropped off in person at the Intercollegiate Athletics office (room 104, P.E. building). For more information, contact Chris Hughes at (323) 343-5308 or e-mail chughes3@calstatela.edu.

Bring a youth group to a game

Attention all youth group leaders — the Golden Eagles would like to invite you to a game this season! Here’s a chance for your group to experience exciting Cal State L.A. athletics competitions for free. Opportunities also exist for your group to meet the coaches and players after the game, get autographs, and much, much more! The soccer and volleyball teams compete from August-November; basketball season runs November-March; and the baseball season lasts from February-May.

Since 1948, Cal State L.A. teams have won seven national team championships, 10 national team runner-ups and 68 conference team championships in addition to well over 150 conference and national individual championships.

For more information, contact sports information director Chris Hughes at (323) 343-5308 or e-mail chughes3@calstatela.edu.
It doesn’t take a rocket scientist to figure how much lift a donation to the Annual Fund provides for our students. Your unrestricted gift is used for much-needed scholarships, learning enhancements and support for under-funded programs.

The newly established President’s Associates giving club recognizes the top-level annual fund supporters who make an annual gift of at least $1,000. Members of this prestigious club receive several benefits in addition to the knowledge that their support directly benefits Cal State L.A. students. We would like to thank the founding members of President's Associates and invite you to join them.

You can join the President's Associates or give to the Annual Fund by returning your gift in the envelope found in the center spread of this magazine. For more information on the Annual Fund and the President's Associates gift club, visit http://alumni.calstatela.edu and click on Annual Fund, or call the Office of Annual Giving at (323) 343-4866.

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Support the Annual Fund today with the envelope in this publication.