

Predictive Influencers

Date 1/26/2022

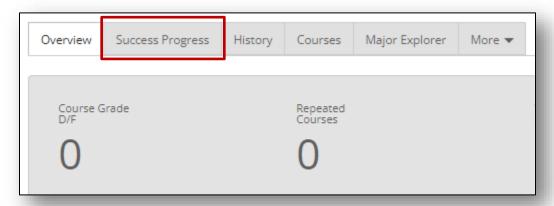
OVERVIEW

Predicted Influencers are derivatives of the Student Success Predictive Model. Each *influencer* (e.g. Earned/Attempted Ratio, High School GPA, etc.) represent student variables related to performance in a given area, or *influencer category* (Performance, Progress, etc.). Each influencer is then assigned a *directionality* (positive, negative, or neutral) based on the impact the given variable has on the student's overall *predicted support level*.

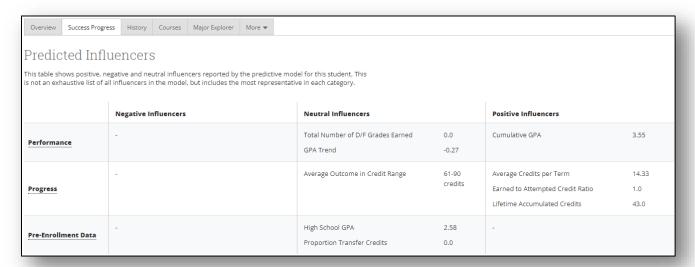
Step 1: Launch Navigate LA

Step 2: Do either a Quick Search or an Advanced Search for a specific student. Select the student

Step 3: On the student overview page select the "Success Progress" tab.



Step 4. Locate the Predictive influencers at the top of the Success Progress page





ENROLLMENT MANAGEMENT TECHNOLOGY

Column Description

- a. Negative Influencers: Metrics that indicate a downward trend or item of concern.
- **b.** Neutral Influencers: Metrics that do not indicate an upward trend, or a downward trend.
- c. Positive Influencers: Metrics that indicate an upward trend or item of merit.

Row Description

- d. Performance: Metrics that pertains to grades earned in a term and overall GPA.
- e. Progress: Metrics that pertains to the academic earned credit history of the student.
- f. Pre-Enrollment Data: Metrics that pertain to academic progress prior to enrollment.
 - First Time Freshman: Their High School performance is assessed.
 - Transfer Student: Their previous institution performance is assessed (e.g., Unit Accumulation)

