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### Does Your Privacy Have a Price?

Every day or what seems like every day I tend to always fall into a binge of watching vlogs on YouTube by a variety of YouTubers. Every time they uploaded these videos more, and more of their lives was shown to their viewers and different things such as people coming up to their houses randomly to meet them and people commenting on their personal lives. However, I also often find videos of these vloggers complaining about their privacy being disturbed and being exhausted of people commenting on everything they do or just what they decide to share. On my social media, when I choose to let people know about something that is going on in my life that is very personal, and the comments aren't the nicest, it ends up affecting my future post, but these vloggers continue to do so because they will receive a check in return. Although some people are willing to give their privacy a price, this allows society to gain control over their lives.

I am a hardcore fan of all the Keeping Up with Kardashian shows and have come to learn a lot about every person that is a part of that family. In this television, a lot of what goes on in these celebrity's lives revealed to millions of individuals. Although all of their privacy is gone, they are very willing to continue doing the show because it allows them to get money back in return for taking away their privacy. However, on the show, it is clear that their fame and the fact that they have a million on them at all times does get to them. It is also very apparent that society plays a huge role sometimes on what they

decide to do based on the show. For example, Kendall Jenner the second youngest of the clan wanted to start advocating for gun control laws and be a part of different organizations. In one of the episode, you can see that her family was trying to warn her that if she does decide to take part in any of these organizations that she will receive significant backlash because she is choosing to advocate for stricter gun laws.

Throughout the episode, she ends up talking about not being able to do things that will make her happy because she knows that those millions of eyes that are she has on her will end up discouraging her from doing anything. Which leads me to say that many people give their privacy a price but unfortunately ends of having a hard timing doing things that they want to do because the way people react ends up affect whether or not they should keep on doing something.

In the article “How Corporations Learn Your Secrets,” by Charles Duhigg, we find out how companies find their way to control our lives. In the article, it is explaining how companies such as Target can get you to go back to their stores depending on your given situation. “We knew that if we could identify them in their second trimester, there’s a good chance we could capture them for years,” Pole told me. “As soon as we get them buying diapers from us, they’re going to start buying else.” Essentially what they do is when a person starts searching for diapers and other baby related items, Target is tracking down the searches. After taking a look at what you are searching for they try throwing as many ads out there so that they can capture your attention to their site. This way Target is able to become their go-to place for other things along with their baby items. Now with this article, it clears what can happen when such things can be track can lead to you

regularly targeted of many deals on the internet for an individual store based on all these different searches you make.

I once had a friend who shared anything and everything that ever happened in her life. Every time we would hang out she would always tell me things that I could have been better off not knowing but that's how she was she was an open book and didn't worry about who heard her or her she would until one day. Sadly, someone decides to put all her business out there for everyone to know what she was doing on a false social media account. She did not show up to school that day and did not answer any single one of our text from anybody that day until the following day. She texted us saying that she was not going to school the rest of the week because she felt embarrassed about what the post had said about her and did not want to deal with everyone looking at her differently and bringing it up to her again. We all decided to tell her that it is okay and that soon people won't remember anything and plus it was senior year, so we weren't going to deal with anyone again. However, we also ended up telling her that it is best to keep things to herself from now on because not everyone will be okay with knowing all these things about her and not using them against her.

As I was saying earlier, people who consider on vlogging on YouTube do tell a lot about their lives. Although many of them do try to hide their address and try not to show too much of their house, people still manage to access that information and do either shocking things on their property or just decide to wait for their until they get out so they can say hey or take a picture with them. There is this lovely family that I do watch and one day someone that watched their videos decide to stand outside their

driveway and wait until one of them came out. Of course, the family did not agree and refused to get out because they did not feel comfortable meeting people who came to their house because it was an invasion of their privacy. Once they decide to decline going outside to meet this person, later on, they were able to see that the individual decided to key the mom's car. They, later on, decide to address this issue to their subscribers and told them that they feel a certain way now that their jobs are letting in strangers into their lives. They also acknowledge the fact that they do it because they love it and it is a very blessing job. They understand now they have no way of controlling a lot of aspects of their lives because slowly and gradually they are becoming a public figure and more people are starting to notice them and want to meet them.

Many times it is not always obvious to people what can happen when they decide to reveal a lot of their daily life. When we do decide to share so much, it is later starting to become more apparent how much other people start to affect the things you do because you know that they will find out and will have a certain opinion. People are very willing now in days because many times that peek into their lives is followed up by a huge paycheck is especially for reality stars and youtubers. Giving up your privacy comes with a price and sometimes it is very clear that our privacy is better off hidden and not out them for the world to freely try to tell you a million things about everything you try to do.

Work Cited Page

Duhigg, Charles. "How Companies Learn Your Secrets." The New York Times. The New York Times, 18 Feb. 2012. Web. 17 Apr. 2017.