Assessing Student Life

Frangelo Ayran, Assistant Dean of Students: Wellness & Engagement
Dr. Jennifer Miller, Dean of Students
Carol Roberts-Corb, Assistant Dean for Student Conduct
Starting the Assessment Process

- April 25, 2017
  - Division-wide Student Life Assessment Workshop for Directors and Assoc. Directors
  - Invited presenters:
    - Dr. Karin Elliot Brown, Graduate Studies
    - Dr. Jessica Dennis, Assessment
    - Dr. Michele Dunbar, Institutional Research
  - Topics included:
    - WASC Overview
    - Meaningful Assessment
    - Institutional Data
    - Connecting the University’s Strategic Initiatives to Institutional Learning Outcomes
Student Life Assessment Committee

- **Co-chairs:**
  - Frangelo Ayran, Assistant Dean of Students: Wellness & Engagement
  - Carol Roberts-Corb, Assistant Dean for Student Conduct

- **Division Representation:**
  - Associated Students, Inc.: Intef Weser
  - Career Development Center: Michelle Lovasz
  - Center for Student Involvement: Marielena Becerra
  - Civic Engagement and Internships: Luz Borjon
  - Counseling and Psychological Services: Jonna Fries
  - Cross Cultural Centers: Chaz Cruz
  - Education Opportunity Program: Jennifer Celaya Davis
  - Housing & Residence Life: Rebecca Palmer
  - New Student & Parent Programs: Christopher Johnson
  - Office for Students with Disabilities: Isis Stansberry
  - Office of the Dean of Students: Rob Yonemoto
  - Student Health Center: Stephanie Toledo
  - Veterans Resource Center: Dani Molina
Student Life Assessment Committee Timeline

- **Spring 2017**
  - Division-wide review of existing assessment tools, data collection, and outcomes
  - Creation and utilization of Yammer as an electronic filing cabinet for sharing all training materials and existing documents for all members to access and review

- **Summer 2017**
  - Developed the division’s narrative that answered the question: “What do we want Cal State LA Students to learn, be, or do, as a result of your department’s programs, services and initiatives?”
  - Training on Student Learning Outcome Development

- **Fall 2017**
  - Finalization of Division of Student Life Learning Domains
  - Draft of department Learning Outcomes
  - Training on Creating Student Life Assessment Plans
Division of Student Life Learning Domains

The Division of Student Life, in alignment with Cal State LA’s mission, transforms students’ lives by focusing on overall success, well-being, and the greater good. We create an environment and a system of support that are vital for the achievement of students’ highest educational and personal goals. Our focus is on the following learning and developmental outcomes:

- Community Engagement
- Personal, Social, and Professional Identity Development
- Health and Well-Being
- Social Justice
Community Engagement
Cal State LA students transition successfully into the college environment and build a greater sense of pride and belonging in the University community. They prepare themselves as leaders by participating in meaningful engagement opportunities civically. They are informed, engaged and make a positive impact on our city, state, nation and world.

Personal, Social, and Professional Identity Development
Cal State LA students pursue personal growth and understanding. They act independently with integrity, accountability, ethical consideration and advocacy for self and others. They achieve positive interpersonal relationships within multicultural settings, including valuing, respecting and learning from diversity. They understand, articulate and connect knowledge and interdisciplinary skills to career and life after graduation. They identify and connect with mentors who encourage and support them in successfully pursuing their goals and dreams.
Division of Student Life Learning Domains

Health and Well-Being
Cal State LA students engage in activities and strategies that promote healthy attitudes, skills and behaviors. They successfully identify personal risk factors and barriers to wellness and employ positive health practices that achieve lifelong well-being.

Social Justice
Cal State LA students develop skills informed by an awareness of identity, heritage and culture to navigate and transform institutional organizations and societal structures to advocate for social justice. They understand and articulate how the intersectionality of multiple identities shapes people and their experiences, which empowers students to engage with others in more meaningful ways.
Student Life Domain Alignment with Cal State LA Strategic Priorities

Community Engagement

- **Strategic Priority Area: Engagement, Service and the Public Good:**
  - Key initiatives:
    - Develop cross-campus capacity to support civic learning
    - Increase and strengthen community outreach partnerships
    - Become L.A.’s premier educational anchor institution and contribute to the overall well-being of the region

- **Strategic Priority Area: Student Success**
  - Key initiatives:
    - Foster a vibrant and enriching campus life, including opportunities for greater involvement in student leadership, athletics, clubs, and activities

- **Strategic Priority Area: Welcoming and Inclusive Campus**
  - Key initiatives:
    - Foster Golden Eagle Pride for all members of the University community
Division of Student Life Domains and Cal State LA Alignment

Personal, Social, and Professional Identity Development

• Strategic Priority Area: Student Success
  Key initiatives:
  • Strengthen transition-to-career support services, including increasing internship and mentoring opportunities
  • Expand student-alumni networking and mentoring opportunities
  • Provide proactive, consistent, and quality advising and academic support.

Health and Well-Being

• Strategic Priority Area: Student Success
  Key initiatives:
  • Promote access to and utilization of student wellness services

• Strategic Priority Area: Welcoming and Inclusive Campus
  Key initiatives:
  • Increase the number of welcoming and healthy spaces on campus
Social Justice

• Strategic Priority Area: Welcoming and Inclusive Campus
  Key initiatives:
  • Realize the premise of diversity and inclusive excellence across the University

• Strategic Priority Area: Student Success
  Key initiatives:
  • Cultivate and affirm an asset-based mindset and practice in everything that we do, one that honors our students’ unique talents, diverse life experiences, and intellectual curiosity.

• Strategic Priority Area: Academic Distinction
  Key initiatives:
  • Promote inclusive pedagogical approaches that address the distinct values, beliefs, and cultures of our students
Student Life Assessment Committee Timeline

- **Spring 2018**
  - Connect Division Student Learning Domains to Institutional Learning Outcomes
  - Finalize Department Student Learning Outcomes (at least 3)
  - Create/Finalize Department Assessment Plans
  - Publish Assessment Plans on Division and Department websites
- **Summer 2018**
  - 2018-2019 Assessment Plan Implementation (for some departments)
- **Fall 2018**
  - 2018-2019 Assessment Plan Implementation for all
  - Fall semester review of Assessment Plan progress and data collection
- **Spring 2019**
  - Spring semester review of Assessment Plan progress and data collection
  - Academic 2018-2019 Year in Review
  - Publish Results
  - Re-start the Assessment Cycle!
Student Life Learning Outcome Example:

Career Counseling with Assessment:

As a result of career counseling with assessment, students will:

1. Be able to identify their personality type
2. Be able to articulate their primary occupational interests
3. Be able to identify at least one specific career that matches their personality and interests
Student Life Learning Outcome Example:

Job Search:

As a result of participating in job search workshops, students will:

Resume
1. Be able to identify the three resume formats
2. Be able to specify the major components of a resume
3. Understand the purpose of a resume

Interview
1. Be able to name at least two types of interview
2. Be able to describe appropriate interview attire
3. Be able to identify two other career center resources for interview preparation

Job Search
1. Know the major components of job search strategy
2. Have increased awareness of the need for a strategic approach to job search
3. The importance of researching employers
**Student Life Assessment Plan Worksheet**

<table>
<thead>
<tr>
<th><strong>Department:</strong></th>
<th>To which department goals or purpose statements are you connecting your student learning outcome?</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Learning Outcome:</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Student Life Domain:</strong></td>
<td>To which division domain will your outcome connect?</td>
</tr>
<tr>
<td><strong>Assessment Measures:</strong></td>
<td>What measures will you use to assess student learning? Describe how the outcome will be assessed.</td>
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<tr>
<td><strong>Assessment Data Collection Plan:</strong></td>
<td>At which events, or for which experiences, will you collect data and when?</td>
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<tr>
<td><strong>Existing Data:</strong></td>
<td>What existing data will you use as part of your analysis? Consider using data sets you collect, Institutional Research data, and other data you to which you have access.</td>
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<tr>
<td><strong>Individuals Responsible</strong></td>
<td>Who will coordinate data collection? Data analysis?</td>
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<tr>
<td><strong>Analysis of Results</strong></td>
<td>How will you analyze and disaggregate results?</td>
</tr>
<tr>
<td><strong>Use of Results</strong></td>
<td>How will results be shared, discussed, and used to make changes? Describe how the findings will be used to improve programs, activities, and services.</td>
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</table>