Focusing on Undergraduate Admission
Our Journey today...

- A bit of context:
  - Reflecting on the past
  - Looking at the future

- Identifying challenges and opportunities

- Exploring options
  - What are the game rules and what are we currently doing?
  - What are others doing?

- What campus values should guide our decisions?

- Process and timetable

- Key Decisions

- Advice on our direction!
  - Short-term
  - Long-term
A bit of Context...

- Overall enrollment trend
- Over-enrollment trend
- Undergraduate application trend
- Other campus impaction
- LA County High School Graduation
Fall Enrollment Trend by First Generation

Year | Null | First Generation | Not First Generation | Not First Generation
-----|------|------------------|---------------------|---------------------
2009 | 3    | 8,699           | 9,276              | 2,641
2010 | 1    | 8,770           | 8,977              | 2,394
2011 |      | 9,735           | 9,308              | 2,241
2012 |      | 10,372          | 9,409              | 1,974
2013 |      | 11,465          | 9,975              | 1,818
2014 |      | 12,359          | 10,310             | 1,819
2015 |      | 13,635          | 11,397             | 2,649
Fall Enrollment Trend by College

Year:
- 2009
- 2010
- 2011
- 2012
- 2013
- 2014
- 2015

College:
- AL
- BE
- ED
- ET
- HHS
- NSS
- UN

Enrollment Count:
- 2009:
  - AL: 4,045
  - BE: 1,325
- 2010:
  - AL: 4,183
  - BE: 732
- 2011:
  - AL: 4,413
  - BE: 852
- 2012:
  - AL: 4,754
  - BE: 765
- 2013:
  - AL: 5,258
  - BE: 793
- 2014:
  - AL: 5,419
  - BE: 968
- 2015:
  - AL: 5,988
  - BE: 1,056

Colors:
- AL: Light Blue
- BE: Green
- ED: Light Purple
- ET: Red
- HHS: Brown
- NSS: Dark Blue
- UN: Pink
## Resident Enrollment to Funded Target

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Target</td>
<td>16,185</td>
<td>16,350</td>
<td>16,350</td>
<td>16,546</td>
<td>16,931</td>
<td>17,581</td>
<td>17,786</td>
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<tr>
<td>CY FTES</td>
<td>15,338</td>
<td>18,902</td>
<td>19,826</td>
<td>18,150</td>
<td>19,615</td>
<td>21,639</td>
<td>22,368</td>
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<td>Difference</td>
<td>(847)</td>
<td>2,552</td>
<td>3,476</td>
<td>1,604</td>
<td>2,684</td>
<td>4,058</td>
<td>4,582</td>
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<tr>
<td>%</td>
<td>-5%</td>
<td>16%</td>
<td>21%</td>
<td>10%</td>
<td>16%</td>
<td>23%</td>
<td>26%</td>
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### Fall Undergraduate Applicants

<table>
<thead>
<tr>
<th>Year</th>
<th>Freshmen</th>
<th>Transfer</th>
<th>Total Undergrad</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>24,223</td>
<td>14,297</td>
<td>38,520</td>
</tr>
<tr>
<td>2012</td>
<td>27,321</td>
<td>13,373</td>
<td>40,694</td>
</tr>
<tr>
<td>2013</td>
<td>31,455</td>
<td>16,939</td>
<td>48,394</td>
</tr>
<tr>
<td>2014</td>
<td>31,011</td>
<td>17,176</td>
<td>48,187</td>
</tr>
<tr>
<td>2015</td>
<td>31,857</td>
<td>16,375</td>
<td>48,232</td>
</tr>
<tr>
<td>2016</td>
<td>35,395</td>
<td>20,000</td>
<td>55,395</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Change</th>
<th>Fall 16 vs. Fall 15</th>
<th>Fall 16 vs. Fall 14</th>
<th>Fall 16 vs. Fall 13</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Year</td>
<td>3,538 (11.1%)</td>
<td>4,384 (14.1%)</td>
<td>3,940 (12.5%)</td>
</tr>
<tr>
<td>Two Year</td>
<td>3,625 (22.1%)</td>
<td>2,824 (16.4%)</td>
<td>3,061 (18.1%)</td>
</tr>
<tr>
<td>Three Year</td>
<td>7,163 (14.9%)</td>
<td>7,208 (15.0%)</td>
<td>7,001 (14.5%)</td>
</tr>
</tbody>
</table>

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**Legend:**
- **Freshmen**
- **Transfer**
- **Total Undergrad**

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**Graph:**
- Freshman applicants (blue line)
- Transfer applicants (pink line)
- Total undergraduate applicants (green line)

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**Legend:**
- Freshmen
- Transfer
- Total Undergrad
## 2016–17 CSU Impaction

<table>
<thead>
<tr>
<th>CSU Campus</th>
<th>First-Time Freshmen</th>
<th>Upper-Division Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Channel Islands</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Chico</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Dominguez Hills</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>East Bay</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Fresno</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>Fullerton</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>Humboldt</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Long Beach</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Maritime Academy</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Northridge</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Pomona</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Sacramento</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>San Bernardino</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>San Diego</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>San Francisco</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>San José</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>All Programs Impacted</td>
<td>All Programs Impacted</td>
</tr>
<tr>
<td>San Marcos</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Sonoma</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
</tbody>
</table>
LA County High School Graduates

- Total LA County high school graduation rates have increased **19%** from 2004-2005 to 2014-2015 academic years.

- Total LA County high school graduation rates for students meeting UC/CSU required courses increased **40%** from 2004-2005 to 2014-2015.

- A larger percentage of graduating high school students are meeting UC/CSU required courses: from **40%** in 2004-2005 to **47%** in 2014-2015.
## LA County Graduates

<table>
<thead>
<tr>
<th>Year</th>
<th># of Grads</th>
<th>Grads with UC/CSU Required Courses</th>
<th>% Grads with UC/CSU Required Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-2005</td>
<td>87,584</td>
<td>34,788</td>
<td>39.72%</td>
</tr>
<tr>
<td>2005-2006</td>
<td>85,015</td>
<td>33,028</td>
<td>38.85%</td>
</tr>
<tr>
<td>2006-2007</td>
<td>87,119</td>
<td>35,080</td>
<td>40.27%</td>
</tr>
<tr>
<td>2007-2008</td>
<td>92,240</td>
<td>30,090</td>
<td>32.62%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>93,346</td>
<td>37,452</td>
<td>40.12%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>100,705</td>
<td>43,255</td>
<td>42.95%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>102,037</td>
<td>39,013</td>
<td>38.23%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>104,785</td>
<td>41,502</td>
<td>39.61%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>105,812</td>
<td>41,449</td>
<td>39.17%</td>
</tr>
<tr>
<td>2013-2014</td>
<td>105,732</td>
<td>44,816</td>
<td>42.39%</td>
</tr>
<tr>
<td>2014-2015</td>
<td>104,616</td>
<td>48,720</td>
<td>46.57%</td>
</tr>
</tbody>
</table>
What are your freshmen/lower division challenges?

What are your transfer challenges?

What are your capacity challenges?

What are your graduation challenges?

Other related challenges?
Identifying opportunities...

- What gives you hope?
- What initiatives can we leverage?
- What can we build on?
We have a combination of “Campus Impaction” and “Impacted Majors.” Campus impaction began in Fall 2010.

Under this combination:

- Impacted major applicants must be ranked by established supplemental criteria based on space available. Non-academic criteria such as local, veteran, test scores, portfolio, interviews, etc. can be used as long as not legally prohibited (race, sex, etc.).

- If not offered admission to the impacted major, local preference applicants can be considered for a non-impacted alternate major but it is not required.
What are the game rules?

Applicants to non-impacted majors:

- Local preference applicants must be admitted to non-impacted major if CSU eligible.
- Non-local preference applicants must be ranked by established supplemental criteria based on space available. Non-academic criteria such as local, veteran, test scores, portfolio, interviews, etc. can be used as long as not legally prohibited (race, sex, etc.).
What are the game rules?

Special consideration:

- The CO expects that the admission of non-CSU eligible students will be extremely limited since CSU eligible applicants are being turned away.

- Transfer students who are earning an approved Transfer Associates Degree deemed similar to their application major:
  - must meet minimum CSU requirements (2.0 GPA).
  - are given a 0.10 bump in the GPA used in any supplemental criteria and rankings.
  - the Transfer Associate Degree requirements trump any specific Cal State LA course requirements for admission.
What are the game rules?

Change of Major for Native students:

- Native students changing into an impacted major should be held to similar criteria as transfer students.
- This includes changing from a ‘pre-major’ or ‘undeclared with an interest in...’ to the impacted major.
- If there is a ‘local preference’ guarantee in the impacted major criteria, native students would qualify. If not, the GPA cutoff from ranking is suppose to apply!
Local Preference

- We have a defined local area based on CSU Guidelines.
- Freshmen: Graduates of high schools within these boundaries are (and must) be treated as local.
- Transfers: Students who are attending any community college within these boundaries or who have the majority of their units from one of these schools are treated as local. (Note: some schools require both to be true for local preference.)
Local Preference:

While not stated in our plan or on our web site...

- We appear to be treating all athletes and veterans as ‘local.’

- We appear to have many schools outside the local area that have been granted ‘local’ status.
  
  ◦ It is allowed to designate non-local schools as having a preference in the impaction ranking. However, there is suppose to be a clear defensible rational for their designation. This is required to be clear in the plan and on the web site for transparency. It is better to designate that they have a ‘preference’ rather than being treated as ‘local’ for additional flexibility and to minimize ‘me too’ from others.
Local Preference
Community Colleges with Local Preference

- 6 are within our local area
- 7 are not:
  - LACCD: 5 includes as part of an agreement as a result of a meeting between President Rosser and LACCD Chancellor to consider all LACCD campuses local. Agreement was not formalized in writing and not included in the CO impaction plan.
  - Rio Hondo considered local as a result of the El Monte Compact. Agreement was not included as part of the CO impaction plan.
  - Santa Monica College was considered local as a result of a meeting between Cal State LA and Santa Monica College administrators. Agreement was not formalized in writing and was not included as part of the CO impaction plan.

High Schools with Local Preference

- 265 are within our local area
- 16 are not:
  - Alliance high schools and High Tech High School were deemed local as a result of a meeting with President Rosser and senior administrators. Agreement was not formalized in writing and not included in the CO impaction plan.
  - Rational for others is not readily available.
What are we doing...

- Applicants to impacted programs must indicate an alternate, non-impacted major, on their CSU Mentor admission application to the University.

- Transfers may not select “Undeclared” as their alternate major.

- New students who are not admitted to their selected impacted major may still be considered for admissions to an alternate non-impacted major, or as an undeclared student (freshmen only).
What are we doing...

Impacted undergraduate programs/majors at Cal State L.A.

- Biology (effective Fall 2014)
- Business Administration (Accounting) (effective Fall 2014)
- Business Administration (Management) (effective Fall 2014)
- Business Administration (Marketing Management) (effective Fall 2014)
- Criminal Justice
- Nursing
- Psychology
- Social Work
Local Preference Freshmen

All Admitted if CSU eligible:

- To impacted major or “undeclared with an interest in....” if meet screening criteria.
- To non-impacted major if that is what they applied to or it was listed as an alternate major and they didn’t meet the impacted major screening criteria.
- To undeclared if that is what they applied to or didn’t list an alternate major and didn’t meet the impacted major screening criteria.
How does this play out...

Non-Local Preference Freshmen

If CSU eligible (2900 EI) and meet campus ranking (3300 EI or 3.2 GPA for Fall 2016) admitted:

- To impacted major, pre-major or “undeclared with an interest in....” if also met major screening criteria.
- To non-impacted major if that is what they applied to or it was listed as an alternate major and they didn’t meet the impacted major screening criteria.
- To undeclared if that is what they applied to or didn’t list an alternate major and didn’t meet the impacted major screening criteria.
Non-Local Preference Freshmen (Cont.)

- Exception: All Technology majors are admitted based on CSU minimum even though not in the plan (began Fall 2014).

- Out of 35,000 Fall 2016 applicants, approximately 3,800 CSU eligible freshmen were not offered admission.
How does this play out...

Local Preference Transfer

All Admitted if CSU eligible (60 units, 2.0 GPA and 4 Core courses):

- To impacted major if meet GPA screening criteria. Course requirements were not checked.
- To non-impacted major if that is what they applied to or it was listed as an alternate major and they didn’t meet the impacted major GPA screening criteria.
- Transfer Associate Degree applicants applying to a ‘similar’ major were given a 0.10 GPA bump in meeting the campus and major GPA’s above (not the CSU 2.0 minimum).
How does this play out...

Non-Local Preference Transfer

If CSU eligible (60 units, 2.0 GPA and 4 Core courses) and meet campus ranking (2.5 GPA for Fall 2016) admitted:

- Nursing: Applicants with a 2.75 were deferred to the department for a supplemental process and decision.
- To other impacted majors if meet major GPA screening criteria.
- To non-impacted major if that is what they applied to or it was listed as an alternate major and they didn’t meet the impacted major screening criteria.
Non-Local Preference Transfer (Cont.)

- Transfer Associate Degree applicants where given a 0.10 GPA bump in meeting the campus and major GPA’s above.

- Out of 20,000 Fall 2016 applicants, approximately 950 CSU eligible transfers were not offered admission.

- Note: The transfer class is expected to be considerably over goal. In the future, a smaller fall transfer class that allows for a reasonable spring class is beneficial.
Special Admission: Not CSU Eligible

- Freshmen: EOP (disadvantaged)
- Both Freshmen and Transfer: Individual cases for Athletes, Veterans, Music and special interest.

Fall 2015 Enrolled Freshmen and Transfer CSU Exception

<table>
<thead>
<tr>
<th>Exception Type</th>
<th>Am. Ind</th>
<th>Asian</th>
<th>Black</th>
<th>Hispanic</th>
<th>Intl</th>
<th>Two Races</th>
<th>Unknown</th>
<th>White</th>
<th>TOTAL</th>
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</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>9</td>
<td>2</td>
<td>8</td>
<td>3</td>
<td>10</td>
<td>1</td>
<td></td>
<td></td>
<td>32</td>
</tr>
<tr>
<td>Freshmen Disadvantaged</td>
<td>4</td>
<td>9</td>
<td>94</td>
<td>7</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
<td>117</td>
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<tr>
<td>Lower Division Transfer</td>
<td>4</td>
<td>8</td>
<td>7</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>25</td>
</tr>
<tr>
<td>Transfer</td>
<td>1</td>
<td>7</td>
<td>14</td>
<td>2</td>
<td>6</td>
<td>9</td>
<td></td>
<td></td>
<td>39</td>
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<tr>
<td>Total</td>
<td>0</td>
<td>14</td>
<td>22</td>
<td>124</td>
<td>16</td>
<td>11</td>
<td>1</td>
<td>25</td>
<td>213</td>
</tr>
<tr>
<td>% of Total</td>
<td>0%</td>
<td>7%</td>
<td>10%</td>
<td>58%</td>
<td>8%</td>
<td>5%</td>
<td>0%</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>Total New</td>
<td>9</td>
<td>980</td>
<td>297</td>
<td>4469</td>
<td>397</td>
<td>147</td>
<td>152</td>
<td>454</td>
<td>6905</td>
</tr>
<tr>
<td>% of Total</td>
<td>0%</td>
<td>14%</td>
<td>4%</td>
<td>65%</td>
<td>6%</td>
<td>2%</td>
<td>2%</td>
<td>7%</td>
<td></td>
</tr>
</tbody>
</table>
What are we doing...

Criteria approaches vary by major and course requirements for transfers are not checked...

• Freshmen and transfer criteria are fixed (no ranking).

• Good transfer courses but are not being checked.

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**Biology (effective Fall 2014)**

- Applicants wishing to major in Biology should select *Biology* on CSU Mentor.
  - First-Time Freshmen
    - Must complete and submit scores from the ACT/SAT College Entrance Exams; and
    - Meet the following supplemental program admission criteria:
      - Minimum High School CSU College Prep GPA of 3.00; and
      - Minimum SAT (Math and Critical Reading only) score of 900, or an ACT Composite score of 20.
  - Upper Division Transfers (New and Returning)
    - Meet the following supplemental program admission criteria:
      - Completion of at least 90 quarter (60 semester) units of college (transferable) coursework;
      - Have a minimum cumulative college (transferable) GPA of 2.75; and
      - Completion of all of the following CSULA courses (or the equivalent content courses taken at another educational institution) with grades of “C” or better:
        - CHEM 101: General Chemistry I;
        - CHEM 102: General Chemistry II;
        - CHEM 103: General Chemistry III; and
        - MATH 104A: Pre-calculus: Algebra
What are we doing...

Criteria approaches vary by major and course requirements for transfers are not checked...

• Freshmen and transfer criteria only ranked.

• No transfer courses or Transfer AA preference.

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**Business Administration: Marketing Management Option (effective Fall 2014)**

• Applicants wishing to major in Business Administration – Marketing Management should select *Business Administration – Marketing* on CSU Mentor.

• First-Time Freshman
  - Must complete and submit scores from the ACT/SAT College Entrance Exams; and
  - Admission of applicants for available spaces in Marketing Management will be based on a rank ordering of admission-eligible applicants by their CSU eligibility index.

• Upper Division Transfers (New and Returning)
  - **Meet the following supplemental program admission criteria:**
    - Completion of at least 90 quarter (60 semester) units of college (transferable) coursework;
    - A minimum cumulative college (transferable) GPA of 2.25; and
    - Admission of applicants for available spaces in Marketing Management will be based on a rank ordering of admission-eligible applicants by their transferable GPA.
Criteria approaches vary by major and course requirements for transfers are not checked...

- No Freshmen criteria, all just admitted “undeclared with an interest in.”

- Transfer courses require better than a C which is inconsistent with Transfer AA and repeatability for native students.

**Criminal Justice (effective Fall 2012)**

- First-Time Freshmen
  - Applicants wishing to major in Criminal Justice should select *Criminal Justice (Freshmen)* on CSU Mentor; and if eligible, admitted as an *Undeclared major with an interest in Criminal Justice*.
  - Once admitted and enrolled at the University, students should contact the School of Criminal Justice and Criminalistics to learn more about how to become a Criminal Justice major.

- Upper Division Transfers (New and Returning)
  - Applicants wishing to major in Criminal Justice should select *Criminal Justice (Transfer)* on CSU Mentor.
  - **Meet the following supplemental program admission criteria:**
    - Completion of at least 90 quarter (60 semester) units of college (transferable) coursework;
    - A minimum cumulative college (transferable) GPA of 3.00;
    - Completion of all of the following CSULA courses (or the equivalent content courses taken at another educational institution) with grades of “B-” or better:
      - CRIM 101: Introduction to Administration of Justice; and
      - CRIM 126: Concepts of Criminal Law
      - Students will have a single opportunity to take and achieve a grade of “B-” in each of these courses
    - And: Admission of applicants for available spaces in Criminal Justice will be based on a rank ordering of admission-eligible applicants by their transferable GPA.
Challenges of Campus and Some Major Impaction...

- Tends to quickly over-enroll ‘similar’ non-impacted majors.
- Has limited ability to help increase enrollment in under-subscribed majors.
- Can results in admission to alternate majors with the student immediately trying to get into impacted major.
- Can promote continuing students in ‘shadow majors’ while they really try to get into impacted major.
- Does not promote lower division preparation in non-impacted majors for transfers or native students.
Exploring options…

Under Campus Impaction

For non-impacted majors
  ▪ Ranking can be done by college rather than University wide.

For impacted majors
  ▪ Alternate major consideration can be limited
    ▪ For all transfers.
    ▪ To local only for freshmen.
  ▪ Fourth year of math can be required for STEM majors.
  ▪ Local guarantee can be established in major.
  ▪ Meeting the campus GPA ranking for transfers can be eliminated.
Exploring options: CSULB...

Looking to an experienced campus for ideas...Long Beach went from Campus Impaction to All Major Impaction in Fall 2012. In developing the approach, best practices at SLO, CSU San Diego, UC Riverside and UC Irvine where studied.

- Admission to all majors at CSULB is competitive.
- All applicants must declare a major when submitting their application.
- Freshmen can apply to undeclared.
- CSULB minimum criteria are higher than CSU criteria even for local applicants.
Exploring options: CSULB...

Freshmen Applicants to other majors including undeclared:

- Applicants will be admitted based on the calculated Eligibility Index used in establishing minimum CSULB eligibility.
- Applicants who are considered ‘local’ based on their high school of graduation or military status will be offered admission if they meet the minimum “Eligibility Index” required of the major. Other applicants will be ranked by the “Eligibility Index” and will be offered admission based on space available in the major or college.
- Admission to some majors will be to a ‘pre-major’ status. Continuation in the major will be subject to meeting specific lower division course and GPA requirements at CSULB that indicate the student’s ability to succeed and complete the major.
Exploring options: CSULB...

Freshmen Applicants to Science, Technology, Engineering and Math Majors (STEM majors):

- Applicants will be admitted based on a calculated “STEM Eligibility Index.” The “STEM Eligibility Index” places additional weight on quantitative skills required for success in these majors.
- Applicants who are considered ‘local’ based on their high school of graduation or military status will be offered admission if they meet the minimum “STEM Eligibility Index.” The minimum for consideration is 3,300. Other eligible applicants will be ranked by the “STEM Eligibility Index” and will be offered admission based on space available in the major or college.
- Admission to STEM majors will be to a ‘pre-major’ status. Continuation in the major will be subject to meeting specific lower division course and GPA requirements at CSULB that indicate the student’s ability to succeed and complete the major.
Freshmen Applicants to other majors including undeclared:

- Applicants will be admitted based on the calculated Eligibility Index used in establishing minimum CSULB eligibility.

- Applicants who are considered ‘local’ based on their high school of graduation or military status will be offered admission if they meet the minimum “Eligibility Index” required of the major. Other applicants will be ranked by the “Eligibility Index” and will be offered admission based on space available in the major or college.

- Admission to some majors will be to a ‘pre-major’ status. Continuation in the major will be subject to meeting specific lower division course and GPA requirements at CSULB that indicate the student’s ability to succeed and complete the major.
Transfer Applicants

- Transfer applicants must meet minimum CSU Upper Division Transfer eligibility requirements to be considered. Admission determination is then based on major specific criteria including lower division major preparation, General Education Courses, and minimum GPA.

- Applicants will only be considered for the primary major listed on the application. Changes of major cannot be requested once the application has been submitted. And, once a student has enrolled at CSULB changes of major are limited based on both the admission requirements of the major and CSULB’s Timely Graduation policy.
How will transfer students be considered for admission?

- Except for "Highly Impacted" majors, **CSU eligible applicants** who are considered "local" based on their high school of graduation or their military veteran status will be offered admission if they meet the major specific minimum cumulative GPA and required lower division preparation.

- Other CSU eligible applicants who have met the major specific minimum cumulative GPA and the minimum required lower division preparation will be admitted on a space available basis based on their cumulative GPA and the additional preparation courses completed if specified in the criteria.
How will transfer students be considered for admission?

- If space is available after all students meeting the minimum major GPA and preparation have been accommodated, then CSU eligible students without the minimum major preparation will be considered.

- Students admitted to the major who have not completed the additional recommended transfer requirements or the additional CSULB requirements must complete them in their first year at CSULB.
How will transfer students be considered for admission?

- **Transfer AA/AS degree recipients:**
  - The Transfer AA/AS degree curriculum is used in lieu of the specific course requirements listed, as well as any additional recommended preparation. Under current CSU guidelines, the cumulative GPA will be increased by 0.1 and this ‘calculated GPA’ will be applied to the major specific minimum GPA and to any GPA used in the ranking of applicants.
Consistent template for all majors emphasizing preparation:

<table>
<thead>
<tr>
<th>COMPUTER ENGINEERING AND ELECTRICAL ENGINEERING</th>
</tr>
</thead>
<tbody>
<tr>
<td>To be considered for admission to the major, applicants must demonstrate the following:</td>
</tr>
<tr>
<td>Minimum Cumulative GPA: 2.5</td>
</tr>
<tr>
<td>Minimum lower division preparation (grade of C or better required):</td>
</tr>
<tr>
<td>» Major preparation courses:</td>
</tr>
<tr>
<td>» MATH 122 – Calculus I</td>
</tr>
<tr>
<td>» MATH 123 – Calculus II</td>
</tr>
<tr>
<td>» PHYS 151 – Mechanics and Heat</td>
</tr>
<tr>
<td>» Required General Education courses not covered by major preparation courses:</td>
</tr>
<tr>
<td>» Written Communication</td>
</tr>
<tr>
<td>» Oral Communication</td>
</tr>
<tr>
<td>Additional recommended preparation for transfer students (grade of C or better required):</td>
</tr>
<tr>
<td>» PHYS 152 – Electricity and Magnetism</td>
</tr>
</tbody>
</table>

Explore the [Computer Engineering and Computer Science Department](#) and the [Electrical Engineering Department](#) for more information on this major.
Template allows for a ‘suite GPA’ where helpful.

Department referrals are allowed only where essential to promote timely decisions and efficiency.

ART (B.A. in Art with Option in Studio Art and all Department of Art BFA options)

To be considered for admission to the major, applicants must demonstrate the following. Applicants to BFA Options must also receive a positive recommendation from the faculty following review of a portfolio submitted by the applicant. Contact department for details of portfolio submission and review process.

Minimum Cumulative GPA: 2.5

Minimum lower division preparation (grade of C or better required):

- The following suite of major preparation courses must be completed with a minimum GPA of 2.5:
  - AH 111A – Foundation Art History I
  - AH 111B – Foundation Art History II
  - ART 130 – Foundation Two-Dimensional
  - ART 131 – Foundation Three Dimensional

- Required General Education courses not covered by major preparation courses:
  - Written Communication
  - Oral Communication
  - Critical Thinking
  - Mathematics

Explore the [Art Department](#) for more information on this major.
Exploring options: CSULB...

Highly Impacted Majors have no local guarantee for transfer or native students.

<table>
<thead>
<tr>
<th>NURSING BSN BASIC - Highly Impacted Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>To be considered for admission to the major, applicants must demonstrate the following. Applicants must submit a separate program application to the School of Nursing. In reviewing applications, a personal profile is developed for each applicant based on GPA in pre–requisite courses and the General Assessment Test. The largest weight in the profile is derived from the pre–requisite science courses GPA, with typical courses being 3.25 or higher and no grades below &quot;C.&quot; Applicants with the highest profile scores are selected for admission. The number of applicants who can be admitted is limited by space availability. It is anticipated that about 72 students will be admitted each fall and spring from hundreds of applications. Additional information about the admissions review process and statistics on those accepted to the major is available on the School of Nursing website.</td>
</tr>
<tr>
<td>Minimum Cumulative GPA: 3.25</td>
</tr>
<tr>
<td>Minimum lower division preparation (grade of C or better required):</td>
</tr>
<tr>
<td>The following suite of major preparation courses must be completed with a minimum GPA of 3.0:</td>
</tr>
<tr>
<td>Human Anatomy Lecture and Lab (BIOL 208 – Human Anatomy)</td>
</tr>
<tr>
<td>Human Physiology Lecture and Lab (BIOL 207 – Human Physiology)</td>
</tr>
<tr>
<td>Microbiology Lecture and Lab (BIOL 201 – General Microbiology for Health Professionals)</td>
</tr>
<tr>
<td>Chemistry: general, inorganic, organic or integrated (with associated lab if required at the institution where the course taken)</td>
</tr>
<tr>
<td>Statistics course approved for General Education mathematics (STAT 108 – Statistics for Everyday Life )</td>
</tr>
<tr>
<td>Required General Education courses not covered by major preparation courses:</td>
</tr>
<tr>
<td>Written Communication</td>
</tr>
<tr>
<td>Oral Communication</td>
</tr>
<tr>
<td>Critical Thinking</td>
</tr>
<tr>
<td>Applicants must complete a General Assessment Test given by the School of Nursing.</td>
</tr>
<tr>
<td>Explore the Nursing Department for more information on this major.</td>
</tr>
</tbody>
</table>
Native students

- CSULB students must meet precise major specific criteria in order to ‘declare a major.’ While freshmen are admitted directly into some majors, many majors require that students begin as pre-majors and then declare the major if and when they complete the major specific criteria.

- All students must have a declared major by the time they reach 60 earned units. This applies equally to students who are:
  - Undeclared
  - Were admitted into a ‘pre-major’ and are requesting to declare the major
  - Requesting to change major
  - Requesting to add a second major
Native students

- Except for “Highly Impacted” majors and second baccalaureate degrees, native CSULB students can ‘declare a major’ if they meet the major specific minimum cumulative GPA and required lower division preparation.

- There are limitations on the ability to add a second major or to add/change degree objectives based on the following policies
  - [Academic Progress Rules for Undergraduate Programs](#)
  - [Timely Graduation for Undergraduate Students](#)
Exploring options: CSULB...

Each major has a ‘parallel’ template for native students. Additional course requirements may be included which are not widely articulated for transfer students. The GPA requirement is the same as the ‘local guarantee’ for transfer applicants.

<table>
<thead>
<tr>
<th>PSYCHOLOGY</th>
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</thead>
<tbody>
<tr>
<td>To be considered for admission to the major, applicants must demonstrate the following:</td>
</tr>
<tr>
<td>Minimum Cumulative GPA: 2.5</td>
</tr>
<tr>
<td>Minimum lower division preparation (grade of C or better required):</td>
</tr>
<tr>
<td>The following suite of major preparation courses must be completed with a minimum GPA of 2.5:</td>
</tr>
<tr>
<td>PSY 100 – General Psychology</td>
</tr>
<tr>
<td>PSY 110 – Introductory Statistics</td>
</tr>
<tr>
<td>PSY 220 – Research Methods</td>
</tr>
<tr>
<td>Required General Education courses not covered by major preparation courses:</td>
</tr>
<tr>
<td>Written Communication</td>
</tr>
<tr>
<td>Oral Communication</td>
</tr>
<tr>
<td>Critical Thinking</td>
</tr>
<tr>
<td>Mathematics</td>
</tr>
</tbody>
</table>

Explore the Psychology Department for more information on this major.
What campus values should guide our decisions?

Reflecting on the strategic plan
- Students first
- Local commitment
- Academic success and rigor
- Greater good
- Diversity, Equity, and Inclusion
- Transparent, Collaborative Decision Making
Process and Timetable…

For Fall 2018 Admission cycle

- Fall 2016: Plan development and consultation
- December 2016: Notification of intent for change with preliminary plan
- January – February, 2017
  - Public hearings and final consultation
  - Plan refinement and finalization
- March 2017: Request submitted to CO
- May 2017: Response from CO
- June 2017: Public notice of changes
- October – November 2017: Application period using new CSUMentor
Key Decisions...

- Will non-locals schools continue to be given preference?
  - Same as local or just preference
- What other groups should received preference?
  - Same as local or just preference
- What majors should be impacted?
  - What should the criteria be?
  - Can we create a consistent approach?
  - Can we emphasize major preparation?
  - Are the criteria the same for native students?
  - How can we enforce the criteria for new and continuing students especially courses?
Key Decisions...

- Should we impact all majors now or in the future?
- If we continue to have non-impacted majors under ‘campus impaction,’ how should we admit?
  - Local must be CSU minimum
  - Non-local
    - By college?
    - Continue using Eligibility Index for Freshmen?
    - Continue to use GPA for transfers?
- How do we organize creating a plan with appropriate consultation, engagement, and buy-in?
Reviewing each key decision area:
- Short term advice?
- Long term advice?
Staying focused on our goal...