The Student Success Collaborative --
California State University, Los Angeles

SSC Campus Overview
Start with best practices research

- Research Forums for presidents, provosts, chief business officers, and key academic and administrative leaders
- At the core of all we do
- Peer-tested best practices research
- Answers to the most pressing issues

Then hardwire those insights into your organization using our technology & services

Enrollment Management
Our Royall & Company division provides data-driven undergraduate and graduate solutions that target qualified prospective students; build relationships throughout the search, application, and yield process; and optimize financial aid resources.

Student Success
Members, including four- and two-year institutions, use the Student Success Collaborative™ combination of analytics, interaction and workflow technology, and consulting to support, retain and graduate more students.

Growth and Academic Operations
Our Academic Performance Solutions group partners with university academic and business leaders to help make smart resource trade-offs, improve academic efficiency, and grow academic program revenues.

1,100+ College and university members
10,000 Research interviews per year
250M+ Course records in our student success analytic models
1.2B Student interactions
The Student Success Collaborative

A National Movement to Elevate Degree Completion

- 200+ Member Institutions
- 42 States Represented
- 6,000 Total End Users
- 10M+ Student Records
- 250M+ Course Records

- AAU Members
- Hispanic-Serving Institutions
- Historically Black Colleges & Universities
- Institutes of Technology
- Liberal Arts Colleges
- Private Research Universities
- Public Flagships
- Religious Affiliates
- State Systems
- Urban Universities

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Success Markers and Notifications

Keeping Students On Track Toward Graduation in Their Major

Chemistry Major

Anatomy of a Success Marker

- **Required milestone course for the major** (e.g., Chemistry 101)
- **Minimum recommended grade** (e.g., B-)
- **Appropriate timing** (e.g., 0 – 30 units)

Platform Notifications

- ✓ Success markers already **completed**
- ✗ Success markers **missed** due to grade or timing
- □ Success markers that are **upcoming**
Data Points Used in Your Model

Data Science Team selected inputs to create the most accurate model

**Predictive Model Data Points**

- Cumulative GPA
- Earned-Attempted Credit Ratio
- Transfer Credit Proportion
- Transfer Credits
- GPA Trend
- First Term GPA
- Attempted Credits Trend
- Current Credits Earned
- Average Credits per Term
- Number of Former Majors
- Number of Current Majors
- Current Majors
- Current Degrees
- Current Colleges
- Run Grade Variance
- Term Grade Variance

**Predictive Model Data Points**

- Major-Skill Alignment
- Estimated Skills
- D-F-W Counts
- D-F-W Run Total
- D-F-W Trend
- Completed Terms
- Transfer Student Indicator
- Readmitted Student Indicator
- International Student Indicator
- Student Ethnicity
- Student Gender
- Student Admit Code
- High School GPA
- Standardized SAT/ACT Exam Scores