MINUTES OF MEETING: December 6, 1999

PRESENT: R. Caine, S. Cash (Chair), A. Gonzalez, L. Hong, J. Kennedy, R. Lau, K. Mew, T. Omidsalar, W. Tikkanen

Excused Absence: K. Baaske, R. Campbell, J. Oliveros, and R. Quintero

1. Announcements

1.1 A. Gonzalez reported that the campus is one of the finalists for a planning grant from the Kellogg Foundation.

2. Intent to Raise Questions

2.1 None.

3. Liaison Reports

Graduate Studies Subcommittee
J. Kennedy shared the comments from GSS on the Program Review Handbook.

Writing Skills Subcommittee
R. Caine reported that WSS had approved the upper division writing course for the Department of Pan African Studies. WSS will request a change in meeting time to 12:30 to be consistent with the new time modules.

Executive Committee
S. Cash reported that President Rosser was a time certain guest to discuss budget issues. The Executive Committee continued discussion on the faculty retreat.

4. Approval of Agenda

M/s/p to approve.

5. Approval of the Minutes

M/s/p to approve.

6. Curricular Items

6.1 Actions Reported by the Executive Secretary
M/s/p to reflect in the minutes.
   The responses from the various subcommittees and departments were received and reviewed. The following action was taken:

   M/s/p to transmit to the Program Review Subcommittee for their consideration all the suggested revisions. A response deadline of the end of the Winter Quarter will be requested.

8. **Community Service Graduation Requirement, EPC 99-14**
   The draft memo was reviewed and the following action taken:

   M/s/p to transmit to the Executive Committee

9. **Information Competency and Computer Literacy, EPC 98-03 & EPC 98-22**
   The committee will delay review until the response from the Library Subcommittee is received.

10. **Policies and Procedures for Academic Program Discontinuance, EPC 97-16.3**
    Discussion continued on this document.

11. **Expanded Role for the Student Assessment Subcommittee, EPC 99-21**
    A. Young, V. Ukpolo and M. Irvin were time certain guest to discuss this document.

12. **Reorganization of School into Colleges, EPC 99-19**
    Due to lack of time this item was not discussed.

**Actions Reported by Executive Secretary**

**PROGRAM MODIFICATIONS**

**Bachelor of Science in Business Administration**
The Business Communications course is being renumbered from MGMT 301 to BUS 305.

**Bachelor of Science in Geological Sciences**
Geology 201 is being reduced to 4 units to accommodate a modification of the BS in Natural Science.

**Bachelor of Science in Natural Science**
GEOL 155 and 158 are to be deleted from the core requirements of this degree and the companion credential program and replaced by GEOL 201 and GEOL 252.

**Master of Science in Accountancy**
Add CIS 504 as a requirement to option A.

**Master of Science in Psychology**
Raise GPA for admission to the ABA Masters of Science program from 2.75 to 3.0 both for majors and non-majors.
MINOR

Geological Sciences
GEOL 201 is being modified from 6 units to 4 units credit as part of a change being made in both the BS for Natural Science and the BS in Geological sciences. GEOL 203, 435 are being added to the requirements for the minor. GEOG 410 is being dropped from the Geology Minor.

NEW COURSES

FIN 450 Fixed Income Securities, Analysis and Strategies (4)
Prerequisites: FIN 303 and 332. Risk, yield and pricing of fixed income securities; Treasury, corporate, agency tax-exempt and mortgage-backed markets; term structure, bond indexing, interest rate risk immunization; interest rate options and futures.
Limit: 25 Abbr.: FIXEDINCOME SEC, ANAL&STRATEGIES Offered: F, S

MKT 462 Internet Marketing Research (4)
How to acquire, store, distribute, analyze and use electronic information to make strategic and operational marketing decisions. Incorporate and manage marketing information systems and technology in organizations. Prerequisite: MKT 304, concurrent enrollment or CIS 405A or instructor's consent.
Limit: 24 Abbr.: INTERNETMARKETINGRESEARCH Offered: W, X

MKT 464 Electronic Marketing and Retailing (4)
Creation and operation of an electronic storefront on the World Wide Web. Utilizing Business models, technology platforms, content designs, promotion programs and consumer behavior strategies. Prerequisites: MKT 342 or MKT 460 or MKT 462 or instructor's consent.
Limit: 24 Abbr.: ELECTRONICMARKETINGAND RETAILING Offered: F, S

MATH 310 Introduction to Computer Algebra Systems (4)
Prerequisites: Math 206 with grade C or better; CS 201 recommended. Introduction to computer algebra systems such as Mathematica, Maple or Matlab; overview of built-in functions; 2-D and 3-D graphs; animations; data manipulation; introduction to basic programming structures; user-defined functions.
Limit: 25 Abbr.: INTROCOMPUTERALGEBRASYSTEMS Offered: S

COURSE MODIFICATIONS

ACCT 424A Accounting Information Systems (4)
Change in course title.

ACCT 500 Financial and Managerial Accounting (4)
Change in catalog description.

ECON 500 MBA Economics (4)
Change in catalog description.

ECON 501 Quantitative Methods for Business Decision Making (4)
Change in catalog description.

FIN 500 Business Finance and Law (4)
Change in catalog description.

FIN 530 Seminar: Business Finance (4)
FIN 531 Seminar: Financial Institutions (4)
Change in units and prerequisite.

FIN 533 Seminar: International Finance (4)
Change in units, prerequisite and catalog description.

FIN 534 Seminar: Portfolio Management (4)
Change in units and prerequisite.

FIN 535 Seminar: Speculative Securities and Markets (4)
Change in units and prerequisite.

GEOL 201 Elementary Mineralogy (4)
Change in units, catalog description and course content.

MGMT 301 Business Communications (4)
Change from MGMT 301 to BUS 305.

MGMT 500 Management (4)
Change in catalog description.

MGMT 560 Seminar: Strategic Planning (4)
Change in units and prerequisite.

MGMT 561 Seminar: Organizing (4)
Change in units and prerequisite.

MGMT 562 Seminar: Control
Change in units and prerequisite.

MGMT 571 Seminar: Cases in Managing Health Care Policy (4)
Change in units and prerequisite.

MGMT 572 Seminar: Power and Politics in Organizations (4)
Change in units and prerequisite.

MGMT 573 Seminar: Human Resource Management (4)
Change in units, title and prerequisite.

MGMT 574 Seminar: Managing Employee Motivation and Work Behavior (4)
Change in units and prerequisite.

MGMT 575 Seminar: Managing the Management Career (4)
Change in units and prerequisite.

MGMT 576 Seminar: Managing Health Care Organizations (4)
Change in units and prerequisite.

MGMT 577 Seminar: International Business Management (4)
Change in units and prerequisite.
MGMT 578 Seminar: Operations Research Topics (4)
Change in units and prerequisite.

MGMT 580 Seminar: Operations Management (4)
Change in units and prerequisite.

MGMT 588 Seminar: New Venture Management (4)
Change in units and prerequisite.

MGMT 590 Seminar: Productivity Management (4)
Change in units and prerequisite.

MGMT 594 Policy Integration and Strategy (4)
Change in units and prerequisite.

MKT 500 Marketing Principles and Concepts (4)
Change in catalog description.

COURSE DELETIONS

FIN 330 Credits and Collections (4)
FIN 492 Real Estate and Government Policy (4)

Actions by the Charter School of Education

COURSE MODIFICATIONS

COUN 589 Site Practicum in Marriage, Family, and Child Counseling (4)
Change in units, prerequisite.