MINUTES OF MEETING: July 19, 1999

PRESENT: D. Caffey (Chair), A. Gonzalez, F. Hernandez, S. Herrera, L. Hong, M. Roffe,

Excused Absence: N. Kim, T. Omidsalar

Absent: I. Kett

1. **Call to Order and Introductions**

   1.1 The meeting was called to order by D. Caffey, Chair.

2. **Announcements**

   2.1 A. Gonzalez reported that GSS approved a request from the Department of Communication Disorders to allow on a one-year experimental basis the passing grade in the national PRAXIS exam and receipt of a passing grade in a 10-15 page capstone paper. GSS will require an evaluation report by the end of spring quarter 2000.

3. **Intent to Raise Questions**

   3.1 None.

4. **Approval of Agenda**

   m/s/p as amended; add Method for Proceeding with Information Competence as item 11.

5. **Approval of the Minutes**

   Approved by mail ballot.

6. **Curricular Items**

   6.1 Actions Reported by the Executive Secretary

   m/s/p to reflect in the minutes.

7. **MS in Psychology – New Option Forensic Psychology, EPC 99-01**

   M. Eisen and E. Malecki were present as time certain guests to discuss the new option. The following action was taken:

   m/s/p to approve the new degree option with an editorial change on page 8.

8. **Pre-Health Professional – New Certificate Program, EPC 99-02**

   J. Cruz, G. Lopez and E. Malecki were present as time certain guests to discuss this new certificate program. Discussion will continue at the next meeting.
9. **Blended Programs**
   - BA Mexican American Studies, EPC 99-03
   - BA History, EPC 99-04
   - BA Latin American Studies, EPC 99-05
   - BA Afro-American Studies, EPC 99-06
   - BA Child Development, EPC 99-07
   - BS Physical Education, EPC 99-08
   - BA Liberal Studies, EPC 99-09
   - BA Philosophy, EPC 99-10

   G. Angelo, S. Bishop, A. Garry, J. Harris, K. Johnson, V. Kehm, E. Malecki, L. Mayer and E. Yasuhara were present as time certain guests to discuss these program modifications. The discussion will continue at next week’s meeting.

10. **Method for Proceeding with Information Competence**
    Due to lack of time this item was not discussed.

    ACTIONS REPORTED BY
    EXECUTIVE SECRETARY

**PROGRAM MODIFICATIONS**

**Bachelor of Science Degree in Business Administration**
The statistics courses ECON 209 and ECON 309 are changed from 3 to 4 units each. CIS 294 is renumbered to CIS 100. The name of ECON 310 is changed to Managerial Economics.

**Bachelor of Science Degree in Business Administration: Option 4: Business Economics**
The option title has been shortened and simplified.

**Bachelor of Science Degree Option 1: Accounting**
Change elective units from 4 to 8 units.

**Bachelor of Arts Degree in Economics**
The total number of units required for the major is increased by six units from 70-78 units to 76-84 units.

**MINOR**

**Minor in Economics**
The total number of units required for the program is reduced from 30 to 20.

**NEW COURSES**

**MKT 460 Internet Marketing (4)**
Prerequisite: MKT 304, concurrent enrollment, or instructor's consent. Integration of internet marketing into an organization's overall marketing effort. Topics covered include internet research, consumer behavior, and marketing mix strategy development and execution. Coordination with other electronic commerce applications.
Limit: 24  
Abbr.: INTERNET MARKETING  
Offered: F, S
MATH 225  Explorations in Geometry for Elementary and Middle School Teachers (4)
Prerequisite: A college level mathematics course with a minimum grade C. Topics include properties of two and three dimensional figures, measurement, constructions, structure, spatial relationships, transformations and graph theory presented through multiple teaching modes. No credit for mathematics majors.
Limit: 26  Abbr.: EXPLORE IN GEOMETRY  Offered: F, W, S, X

MATH 484  Graph Theory (4)
Prerequisites: Math 248 and Math 325. Introduction to graph theory and its applications; Graphs, trees, and directed graphs; isomorphism; connectivity; network flows; Hamiltonian graphs; planar graphs; coloring problems; matching; and Ramsey theory.
Limit: 20  Abbr.: GRAPH THEORY  Offered: W

PHYS 101P  Physics Recitation (1)
Recitation for Physics 101, with emphasis on techniques of problem solving. Graded CR/NC.
Limit: 15  Abbr.: PHYSICS RECITATION  Offered: F

PHYS 102P  Physics Recitation (1)
Recitation for Physics 102, with emphasis on techniques of problem solving. Graded CR/NC.
Limit: 15  Abbr.: PHYSICS RECITATION  Offered: W

PHYS 103P  Physics Recitation (1)
Recitation for Physics 103, with emphasis on techniques of problem solving. Graded CR/NC.
Limit: 15  Abbr.: PHYSICS RECITATION  Offered: S

COURSE MODIFICATIONS

BIOL 396 Honor Thesis (1-5)
Change in grading.

ECON 350 Economics of Poverty and Inequality in the US (4)
Change in course title.

ECON 405 Economics of Regulation and Deregulation (4)
Change in course title.

ECON 435 Market Indicators and Federal Reserve Policy (4)
Change in course title, catalog description and course content.

ECON 490 Contemporary Issues on Economic Globalization (4)
Change in course title, prerequisites and catalog description.

EE 596 Comprehensive Examination
Change in grading.

HHS 101 Introduction to Higher Education in Health and Human Services (2)
Change in grading from CR/NC to ABC/NC.
HHS 301 Transition to Cal State L. A. for Health and Human Services Majors (2)
Change in grading from CR/NC to ABC/NC.

NSS 101 Introduction to Higher Education (2)
Grading system being changed from CR/NC to ABC/NC.

NSS 301 Transition to Cal State L. A. for Natural and Social Science Majors (2)
Change in grading from CR/NC to ABC/NC.

**COURSE DELETION**

MKT 364R Managerial Marketing (4)