Our discussion today...

- Fall 2016 Results – Our first Semester!
- Spring 2017
- Fall 2017 and Spring 2018
- Promoting timely graduation
Fall Undergraduate New Enrollment

<table>
<thead>
<tr>
<th></th>
<th>Fall 2011</th>
<th>Fall 2012</th>
<th>Fall 2013</th>
<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>2,473</td>
<td>2,908</td>
<td>3,021</td>
<td>3,230</td>
<td>3,862</td>
<td>3,830</td>
</tr>
<tr>
<td>Transfer</td>
<td>2,499</td>
<td>2,118</td>
<td>3,264</td>
<td>2,972</td>
<td>3,044</td>
<td>3,845</td>
</tr>
<tr>
<td>Total Undergrad</td>
<td>4,972</td>
<td>5,026</td>
<td>6,285</td>
<td>6,202</td>
<td>6,906</td>
<td>7,675</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>One Year Change</th>
<th>Fall 16 vs. Fall 15</th>
<th>Three Year Change</th>
<th>Fall 16 vs. Fall 13</th>
<th>Five Year Change</th>
<th>Fall 16 vs. Fall 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>(32) -0.8%</td>
<td>809 26.8%</td>
<td>1,357 54.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transfer</td>
<td>801 26.3%</td>
<td>581 17.8%</td>
<td>1,346 53.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Undergrad</td>
<td>769 11.1%</td>
<td>1,390 22.1%</td>
<td>2,703 54.4%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Graph showing the trend of Freshmen, Transfer, and Total Undergrad enrollment from Fall 2011 to Fall 2016.
### Fall Enrollment Trend

<table>
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<tr>
<th></th>
<th>Fall 2011</th>
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<th>Fall 2014</th>
<th>Fall 2015</th>
<th>Fall 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>17,313</td>
<td>18,074</td>
<td>19,574</td>
<td>20,668</td>
<td>23,439</td>
<td>24,050</td>
</tr>
<tr>
<td>Graduate/Postbac</td>
<td>3,971</td>
<td>3,681</td>
<td>3,684</td>
<td>3,820</td>
<td>4,242</td>
<td>3,770</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>21,284</strong></td>
<td><strong>21,755</strong></td>
<td><strong>23,258</strong></td>
<td><strong>24,488</strong></td>
<td><strong>27,681</strong></td>
<td><strong>27,820</strong></td>
</tr>
</tbody>
</table>

### One Year Change

<table>
<thead>
<tr>
<th></th>
<th>Fall 16 vs. Fall 15</th>
<th>Three Year Change</th>
<th>Five Year Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>611</td>
<td>4,476</td>
<td>6,737</td>
</tr>
<tr>
<td>Graduate/Postbac</td>
<td>(472)</td>
<td>86</td>
<td>(201)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>139</td>
<td>4,562</td>
<td>6,536</td>
</tr>
</tbody>
</table>

### Five Year Change

- Undergraduate: 38.9%
- Graduate/Postbac: -5.1%
- Total: 30.7%
Fall 2016...

- Out of **35,000** Fall 2016 applicants, approximately **3,800** non-local CSU eligible freshmen were not offered admission. And we enrolled about **300** more freshmen than planned.

- Out of **20,000** Fall 2016 applicants, approximately **1,000** CSU eligible transfers were not offered admission. And we enrolled about **350** more transfers than planned.
Due to overall enrollment capacity, we are closed to undergraduate applications.

- We understand this is not optimal.
No major changes in admission eligibility. However, we expect increased competition.

- Campus Impaction continues.

- Impacted majors continue:
  - Biology
  - Business Administration (Accounting)
  - Business Administration (Management)
  - Business Administration (Marketing Management)
  - Criminal Justice
  - Nursing
  - Psychology
  - Social Work
Main ‘Fall’ Freshmen Messages

- Explore and carefully determine a major of interest to declare on your application.
- Complete the CSU Mentor Admission application by November 30th.
- Take the SAT or ACT no later than December.
- Apply for financial aid — complete your FAFSA or Cal Dream Act application after submitting your CSU Mentor Admission application. The application is available beginning October 1, 2016 and the priority application deadline is March 2.
- 12th Grade counts! Successfully complete your senior year and the A–G college prep courses.
- Check your email on a regular basis and respond promptly. Do not submit information such as transcripts until requested.
- Have a backup plan in case you are not offered admission.
Main ‘Fall’ Transfer Messages

- Explore and carefully determine a major of interest to declare on your application.
- Complete the CSU Mentor Admission application by November 30th.
- Successfully complete your Fall classes, and carefully pick your Spring classes to meet admission criteria by the end of Spring 2017.
- If you are applying to an impacted major, be prepared to show proof of completion (or planned completion by Spring 2017) of the required prerequisite courses.
- Check your email on a regular basis and respond promptly. Do not submit information such as transcripts until requested.
- Apply for financial aid — complete your FAFSA or Cal Dream Act application after submitting your CSU Mentor Admission application. The application is available beginning October 1, 2016 and the priority application deadline is March 2.
- Have a backup plan in case you are not offered admission
Spring 2018...

- We hope to be open to a reasonable number of transfer students.

- New CSU Application System
  - Additional questions for impacted majors may be asked at time of application.
Cal State LA is focusing on Student Success and Timely Graduation.

Supported by new CSU Graduation 2025 Initiative.

Comprehensive campus wide approach including:

- Instruction
- Tutoring and supplemental instruction
- Course offerings
- Proactive advising
- Student engagement
- Targeted special programs
- E-advising
Proactive Advising
Degree Planning
Timely Decisions
Accurate and Integrated Tools for Advisors and Students
Empowering Advisors and Students...

- Improving processes and automation to support timely:
  - Admission
  - Transfer Credit
  - Financial Aid

- Implementing E-Advising Tools:
  - Predictive Analytics and Success Marker Tracking
  - Multi-year Planner
We need you…

The students need you…

The state needs our students!

Cal State LA is rising to the challenge!