

## California State University, Los Angeles and Wells Fargo Campus Card Agreement

For the award year period of July 1, 2017 – June 30, 2018:

- Total number of customers with linked accounts: 9,176
  
- Mean and median linked account costs:
  - Mean \$48.65
  - Median \$5.00
  
- Total consideration received by CSU Los Angeles: \$88,171
  - Royalties \$60,000
  - Operational Support \$8,171
  - Marketing \$20,000