LETTERS LEAD TO SUCCESS

The advantages of “Greek life” in the job search
How “Greeks” Standout in the Workplace

- **Workplace engagement**
  43% of “Greeks” are engaged in workplace vs. 38% of all other grads.

- **Well-being**
  “Greeks” more likely than all other grads to be thriving in these elements of well-being: purpose, social, financial, community and physical.

- **Emotional support**
  “Greeks” reported more connections with faculty who excited them to learn and mentors who encouraged them to pursue dreams.

- **Deep and experiential learning**
  39% of “Greeks” experience deep learning through extracurricular activities vs. 16% of other grads.

- **Entrepreneurship**
  More “Greeks” reported starting a business than all other grads.

- **Prepared for life after college**
  37% of “Greeks” believe their college prepared them for life vs. 27% of other grads.
“Greek” Life Lessons

- “Sometimes you’re the ‘active’, sometimes you’re the ‘pledge’.”
- “Doing what’s right is more important then doing what is popular.”
- “Life is not black and white – It’s grey.”
- “Act yourself into a new way of thinking.”
- “Build bridges, not walls.”

5 Things I Learned from Greek Life: How my Fraternity Shapes my Career, Chris Millett, Board Certified Music Therapist (LinkedIn)
“Greek” attributes employers seek on a candidate’s résumé

<table>
<thead>
<tr>
<th>Attribute</th>
<th>% respondents</th>
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<tbody>
<tr>
<td>Leadership</td>
<td>80.1%</td>
</tr>
<tr>
<td>Ability to work in a team</td>
<td>78.9%</td>
</tr>
<tr>
<td>Written communication skills</td>
<td>70.2%</td>
</tr>
<tr>
<td>Problem-solving skills</td>
<td>70.2%</td>
</tr>
<tr>
<td>Oral communication skills</td>
<td>68.9%</td>
</tr>
<tr>
<td>Strong work ethic</td>
<td>68.9%</td>
</tr>
<tr>
<td>Initiative</td>
<td>65.8%</td>
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<tr>
<td>Flexibility/adaptability</td>
<td>60.9%</td>
</tr>
<tr>
<td>Interpersonal skills (relates well to others)</td>
<td>58.4%</td>
</tr>
<tr>
<td>Organizational ability</td>
<td>48.4%</td>
</tr>
<tr>
<td>Friendly/outgoing personality</td>
<td>35.4%</td>
</tr>
<tr>
<td>Strategic planning skills</td>
<td>26.7%</td>
</tr>
<tr>
<td>Creativity</td>
<td>23.6%</td>
</tr>
<tr>
<td>Tactfulness</td>
<td>20.5%</td>
</tr>
<tr>
<td>Entrepreneurial skills/risk-taker</td>
<td>18.6%</td>
</tr>
</tbody>
</table>

*High GPA & extracurricular activities also have strong influence*

*Job Outlook, November 2015, National Association of Colleges and Employers*
The STAR Method

Describe your achievements using STAR statements

S – Situation you faced
T – Task you completed
A – Action you took
R – Result you achieved

For example:

Situation – Business fraternity
Task – Charity event
Action verb – Organized
Results – Raised more than $4,000

• Organized business fraternity philanthropic events which resulted in contributions exceeding $4,000
Profile
Fourth year undergraduate student pursuing communications with an emphasis in social change and rhetoric. One year experience in public policy as part of a local civic action project. Current member and former executive board member of Sigma Gamma Rho Sorority.

Education
Bachelor of Arts degree in Communications GPA 3.25
California State University, Los Angeles 2013 – 2017

Leadership Experience
Member, Sigma Gamma Rho 2013 – present
• Participate in five hours of community service through Sigma Gamma Rho’s local philanthropy project at White Memorial Medical Center.
• Demonstrate interpersonal communication and relationship building skills while participating in sorority recruitment events for approximately 300 potential new members.

Public Relations Chair, Sigma Gamma Rho 2014 – 2015
• Handled all social media for chapter including event promotion using Instagram and Facebook.
• Helped increase attendance at various events by up to 30% through marketing efforts.
• Served as a member of the executive board and contributed to chapter decisions.
The Interview

*Preparation is the key to success*

- Know the organization – What do they need and expect, and how can you advance their mission?
- Know yourself – How do your skills and interests correspond to the position and organization?
- Know your future goals – How does the position and company fit with your long-term goals?
- Ask about them – How would they describe the company culture? What’s the work environment like?
Connecting with your “Greek” Network

- Look at the “Famous Alumni” section of your organization’s website.
- Join your fraternity/sorority group on LinkedIn. (www.linkedin.com)
- Check out the formal career networking activities of your national organization.
- Attend alumni events at your chapter, and actually talk to the alumni.
- Tell other active members about your career goals.

How to Leverage your Fraternity or Sorority Network in the Job Search, Dan Klamm, Outreach and Marketing Coordinator, Syracuse University Career Services
The Power of a “Greek” Network

- 85% of Fortune 500 executives are “Greek”.
- Since 1825, all but three U.S. presidents have been members of a fraternity.
- Both females elected to the U.S. Supreme Court were sorority members.
- The first female Senator was “Greek”.
- The first female Astronaut was “Greek”.
- 76% of all Congressmen and Senators belong to a fraternity or sorority.
Make it Count

What you need to network effectively

1. Goals
What would you ultimately like to achieve?

2. Awareness
Who can you connect with, and what do you have in common? Can you envision ways in which you can both achieve shared goals?

3. Assistance
How can you help them? What can you share?

4. Gratitude
What good do you see in them? Have you showed that you value them? How do you keep in touch?
Thank You

Career Development Center
CALIFORNIA STATE UNIVERSITY, LOS ANGELES
Between the Eagle’s Nest Gym and the Health Center (on the main walkway)

Phone
323.343.3237

Web
calstatela.edu/careercenter

Services
Career counseling, choosing a major or career, job search strategies, résumé review, job interview advice, networking, connecting with employers, career fairs, and more!

Hours
Monday – Thursday: 8 am – 6 pm
        Walk-in: 11 am – 2 pm
     Friday:  8 am – 5 pm
References

*Fraternities and Sororities: Understanding Life Outcomes*, 2014, Gallup, North-American Interfraternity Conference, National Panhellenic Conference and Purdue University

*5 Things I Learned from Greek Life: How my Fraternity Shapes my Career*, Chris Millett, Board Certified Music Therapist (LinkedIn)

*Job Outlook*, November 2015, National Association of Colleges and Employers

*Résumé and Cover Letters for Greek Life*, Kaitlyn Riley, The Career Center at Hofstra University

*Fraternity Resume Samples*, Office of Personal and Career Development, Wake Forest University

*How to Leverage your Fraternity or Sorority Network in the Job Search*, Dan Klamm, Outreach and Marketing Coordinator, Syracuse University Career Services

*Why go Greek?*, Fraternity and Sorority Life at Hofstra University