GETTING READY!

WHAT WORKS?
- ORIENTATION
- EOP (Educ. Opportunity Program)
- Parking
- On-Campus Housing
- The GYM
- Cross Cultural Center
- Training Seminars
- The PIT
- Free, Quality Food!
- Moonlight Breakfast
- Hang-Out Spaces
- 24 hr Computer lab access
- College Prep for High School Students
- Some Professors Don't Care!

IDEAS FOR A GREAT EXPERIENCE?
- We need more space in the Student Union!
- More Posters are needed announcing Union Center events.
- More detailed orientation tour of a lecture hall looks like.
- A BIO classroom.
- New Buildings
- New Libraries
- New Policies
- Healthier Food Choices
- On-line Paperwork
- More School Spirit
- Promote the EOP program for incoming students
- Taking classes I don't need!

WHAT'S NOT WORKING?
- Student Union needs more ongoing communication.
- Communication is not working.
- Financial Aid needs more community outreach.
- Answering phones takes 2 hours wait time!
- Registration - It's hard for freshmen to get into the classes they want! Don't know how to use the system.
- Taking classes I don't need!

WHAT'S WORKING?
- Career Center
- Grants
- Sriracha Souse
- Charging Stations
- Announcements
- Events
- Facebook
- Instagram

MORE CELEBRATIONS!
2. SUCCEEDING in YOUR STUDIES!

WHAT WORKS?
- Diversity is well represented.
- Course selection - wide variety.
- Engineering school is closely connected, they have a great orientation for their STUDENTS.
- Student service opportunities that lead to internships.
- EOP - Support! Students have to apply.
- Computer LAB - access to 24 hr. lab!
- MORE programs! Pathway to PDI.
- Programs: EPIC.
- Dreamers Resource Center.
- Am I Black fist? Am I a Woman first?
- Latinas??
- African American?
- Building infrastructures are deteriorating.

WHAT'S NOT WORKING?
- Diversity is not well represented in Faculty.
- Not enough WOMEN in leadership positions.
- We have great courses offered, but not good professors.
- Low cultural competencies -> more expertise to be teaching the courses.
- Turnover rates of Professors does not help build relationships w/students.

COMMUNICATION
"I want to BE healthy "in my school!"

Parking!
- We need MORE PRINTERS!
  Free Printers. Access!!!!
- Let's do student feedback in the class.
- Have an ETHNIC Study Program: Important!!
- Outreach - use Social Media.
- COMMUNICATION - Outreach.
- Equal Funding for all Buildings.
- Campus Safety - improvement of Buildings.
- Campus Security - needs improvement.
- LGBTQIA are misrepresented.
- Educating - Students w/disabilities.
- Students know.
- Books - Class Supply.
- Expectations are not clearly communicated.
- Financial Aid.
- Libraries - more places to study.
- FREE Printing is not available.
- Quarter Semester Planning - what classes am I taking??
3. ENGAGING in CAMPUS LIFE!

WHAT WORKS?
- Great STUDENT Union!!
  - We bring Students In.
- Group Therapy
  - the Freshmen Experience
- Student Union = College Experience

IDEAS FOR A GREAT EXPERIENCE?
- Student Assistant should get to have a voice as a student!

- We need a New Marketing CAMPAIGN!
  - More funds for STUDENT Resources
  - Visually Appealing
    - the Logo
    - The Buildings
    - Landscape

- Less Campus Restrictions
- Better Social Networking
  - More Social Media
  - We want our OWN STORY

- Freshmen Marketing
  - More events!
- Better Community Involvement!

- We need to get rid of one of the High Schools on Campus (L.A.C.E.A.)

- We don't want you in our Neighborhood!

- They don't want us in Alhambra!!

Our Campus needs New SPIRIT!
- Personality

WHAT'S NOT WORKING?
- CAL STATE has too many rules! restricts ability to Outreach!
- No Communication
- Limited Resources
  - Too many restrictions, protocols, regulations
  - Limited by the surrounding communities that don't engage w/the School/Students
- We need Marketing around athletics!

* Our Campus needs New SPIRIT!

The New Logo represents L.A. and not the school!

We need our OWN Gear!

D. Arsenian
### 4. PREPARING for the WORKFORCE

**What Works??**
- Career Ctr. Meet & Greet
- Hiring Fairs
- Internship Coordinators

**What Works??**
- New students need guidance

**What’s NOT WORKING??**
- Communication could be better!
- Availability of Resources
  - Varies by college - if you switch colleges, you don’t get the same support.
- Relationships w/the Outside Workforce
- How can I turn my major into a career?
  - Advisors (are also professors) and they don’t have the time, Resources, Knowledge...

**What are Your Career Choices?**

**We work and get to college!**

**Ideas for a GREAT Experience?**
- Pre-Requisite class to know Your Major:
  - Tigers BASIC CLASS
  - How to be successful in Your Major
  - What will it take to get through Your Major? How can you make it into a career?
- Access to Resources Specific to my Major
- Autonomous emails

**Generational Misunderstanding**
- Undergrads are disconnected from career opportunities
- Need Professional advisors
- Relating class work to career
- Start career planning earlier
- Equal access to opportunities at a Dept. level
  - Giving the “connections” to students... no time...