STRATEGIC PLANNING WORKSHOP

ALL STAFF MEETING
- February 19, 2016
  9:00 am - 11:30 am.

Welcome
Thank you for being here!

Provost MAHONEY

Let's CRAFT our Vision for the Future.
You will become ARCHITECTS & AMBASSADORS of CAL-STATE L.A. = Future!

See yourselves as Agents of CHANGE!

Who do we want to BE together??

We will review Data & Infographics.

Get into discussion groups:

We will envision the future TOGETHER!

WHAT is our SHARED VISION for CAL-STATE L.A.?

WHAT is the Roadmap to build the Vision?
this is a creative, inclusive process.

Come to the meetings!! Be part of the PROCESS and help facilitate it for others.

Stakeholder activity by April.
Plan a roadmap by beginning of Summer
Implementation by FALL?

Imagination...

Imagine:

Being a student 5-7 years from now:
- Program
- Staff experience
- Campus
- Classrooms
- Faculty

Why did you CHOOSE CAL-STATE L.A. over other options??
What distinguishes CAL-STATE L.A.?
What are you hoping your future employer will think when they see CAL-STATE L.A. on your resume?
VISION!
CAL STATE L.A.

- We must hire more faculty of color.
- Faculty representation is proportional to student population by ethnicity.
- #1 Academic Research FACULTY.
- Celebrate DIVERSITY.
- Great EDUCATION at affordable PRICES.
- Location: Access, Cost, Prestige, and Expansion.
- Provides big opportunity for local communities.
  - Human Resources
  - Disabilities.
- Marketing: It's a commuter campus! We want to market to the people we want to keep in CAMPUS! Creating the SPIRIT.
- Getting a job will be EASY after Graduation.
  - I promote CAL STATE L.A.
- Community: Safe and improved Public Transportation (shuttles) to connect CS campuses in L.A. area.
- Safety & INCLUSION on CAMPUS.
- Let's be ONE STEP AHEAD TECHNOLOGICALLY! The world is much more connected now! More people will hear about us and be intrigued.
- Rich & Vibrant STUDENT LIFE.
  - Faculty is Accessible.
  - Lots of PhDs in the classroom.
  - I'm ready to face the world.
- More SPORTS.
  - Mentors care about students.
  - It's like a family, lots of support.
- Beautify the CAMPUS by renovating more buildings - Amazing residence halls.
- Familiarity and comfort. Summer courses.
- More Donors! Donations! So no student will drop out of school because of financial constraints.

I matter!
I BELONG!
I have a lot to offer!
I'm important and I make connections across Campus!

* Sense of Community
* Internships
* Family

* Academic Excellence!
Insights from DATA

- **LARGE INCREASE** of Transfers of students to Campus...
  - Is it Cost?
  - Foreign Students??
- We are able to take on more students!
  - Semester Conversion
- **LACK OF DIVERSITY** in STAFF & FACULTY. We need to reflect who we are.
- CAL-STATE L.A. → we have the SUPPORT!!
  - Show the % of Students coming in and out.
  - Retention rates... 90% of Graduates stay in L.A. county.
- Hiring Plan for Staff?
- How many are Alumni in the Administration?
  - We need Staff Surveys to get more DATA.

- **INCREASE in STUDENT BODY.**
- No hiring plan for STAFF.
- STRATEGIC Planning Committee lacks DIVERSITY
- **What’s the number** of STAFF that graduated from CAL-STATE L.A.?
- Gender of Staff? Surprised at the numbers.
- Even out the Balance.
- We need an Increase in Tenure Track for Faculty
  - We have to fill the Pipeline!
- **Budget**
  - Alumni Salaries
  - $60K or more
  - $30K or less

- **University Climate**
  - Staff/Faculty/Lecturers
  - We need more time to make CONNECTIONS!
  - Mentoring
  - We need more "on-ramp" learning for good jobs and GREAT CAREERS!
  - Establish MENTOR Program for New Staff.
**BREAKOUTS!**

- Discuss questions around
- Student Experience &
- Great place to work!

- What's most compelling??
- What's at the top of the list??

Vote w/the Dots!!