Position Yourself for Career Success at L.A.’s Business College

Take a step into the future right now. Enroll in L.A.’s most innovative MBA program. The decision to pursue an MBA degree is a decision to step forward into a more challenging, more selective, and more rewarding career path. The degree process positions the MBA holder for higher achievement in life, both professionally and personally.

Cal State L.A.’s MBA Advantage
• Most cutting-edge program in the Los Angeles area
• Globally-focused and technology-based program
• A faculty that combines their stellar academic credentials with real-world business experience
• Accredited by AACSB International
• Relevant, real-world orientation
• Highly diverse student body
• Convenient location
• Full- or part-time options
• Tailored programs for working professionals, and full-time students
• Great value – well-rounded experience per the lower tuition costs
• Evening classes starting at 6:10 pm for working students

Program Overview
Cal State L.A.’s MBA program is designed to develop general managers capable of working in an increasingly multicultural and global environment. Key elements include:
• Integrated modules that cross functional disciplines
• Teamwork among both faculty and students
• Focus on global business awareness of new and small business management
• A participative, student-centered learning environment

A key objective of Cal State L.A.’s Business College is to serve the needs of working professionals. Accordingly, classes are offered during evenings and occasionally on weekends. This newly-structured MBA program provides all of the features of a full-time program on a convenient evening schedule.

AACSB Accreditation
AACSB accreditation represents the highest standard of achievement for business schools worldwide. Being AACSB-accredited means a business school is able to continuously pass a strict set of standards that ensure quality.

The MBA Curriculum

Foundation Courses (28 units)

Students without an undergraduate degree in business must complete the 28-unit courses listed below.

ACCT 500 Financial and Managerial Accounting (4)
CSIS500 Information Systems for Management (4)
ECON 501 Managerial Economics (4)
ECON 502 Business Finance and Law (4)
FIN 501 Business Finance and Law (4)
FIN 502 Business Finance and Law (4)
MGMT 500 Management (4)
MKT 500 Marketing Principles and Concepts (4)

Students with a concentration in Accounting must complete the 20-quarter-units in Accounting (ACCT 320A&B, 321, 322 and 420). Students with a concentration in Information Systems must have a basic background in Information Systems (equivalent to CIS 283, 405A, and 405B).

Individual courses in core areas may be waived on the basis of equivalent undergraduate coursework. A grade of “C” or better is necessary for a course credit transfer to satisfy the foundation requirements.

Requirements (48 units)

In addition to meeting the foundation coursework requirements, a total of 48 units are required for the main track.

Required Core (32 units)

BUS 511 Managerial Skills and Business Ethics (4)
BUS 512AB Financial Reporting, Control, Management and Markets LII (4.4)
BUS 513 Marketing Management in Global Environment (4)
BUS 514AB Managing Business Processes LII (4.4)
BUS 515 Business, Government Policies and the Global Economy (4)
BUS 516 Integrated Business Strategy (4)

Note: BUS 512A&B as well as BUS 514A&B are to be taken in a 2 quarter lock-step sequence

Elective Courses (16 units)
Select 500-level courses with advisor approval. These 16 units may be taken in one field, chosen from:
• Accounting
• Business Economics
• Computer Information Systems
• Finance
• Health Care Management
• International Business
• Management
• Marketing

Masters Comprehensive Examination

Students must demonstrate their integrative and interdisciplinary business capabilities by satisfactorily completing BUS 596, Comprehensive Examination.

Admission Process

For admission to the University, applicants must have:
• Application to the University (official CSU application)
• A baccalaureate from an accredited institution, or equivalent academic preparation as determined by Admissions and University Outreach or another appropriate campus authority.
• Two copies of official transcripts, which must include verification of the bachelor’s degree.
• A grade point average (GPA) of at least 2.5 (4.0=A) in their latest 90 quarter (or 60 semester) units attempted and good standing at the last college attended.
• A Test of English as a Foreign Language (TOEFL) score of at least 213 (computer version) or 550 (paper version) for those applicants who earned a bachelor’s degree at a school where English was not the principal language of instruction.

For additional information about admission to the University, applicants should contact Admissions and University Outreach at (323) 343-3901 or email admission@calstatela.edu.

In addition to University admission requirements, applicants to graduate programs in the College of Business and Economics must submit the following:

• Separate graduate program application to the College of Business and Economics. For the Graduate Program Application, please go to the website at http://bsclstatela.edu/GradProg/admiss.php
• A minimum Graduate Management Admission Test (GMAT) score of 500 is required. Applications for the GMAT may be obtained directly from the GMAT Program, P.O. Box 581907, MN 55458-1907 or online at www.mba.com.
• Three letters of recommendation from individuals who can attest to the applicant’s ability to pursue graduate studies. References from employers and faculty members are acceptable.
• Detailed resume or curriculum vitae showing the applicant’s work experience (two or more years full time).

The College examines each candidate’s potential, taking into consideration all academic work experience, level of responsibility, and other factors that may have a bearing on the individual’s potential for success. Applicants are evaluated on the merits of their own application in comparison with those of all other applicants for the quarter.
Student Self Checklist

Apply at CSU Mentor at www.csumentor.edu for the quarter you wish to start. Check the website at www.calstatela.edu/univ/admiss/deadlines.php for the application deadlines. Make sure you meet the minimum requirements, i.e. GPA 2.5 and TOEFL 550, if you are an international applicant.

Once you have finished the online process for CSULA, submit your complete application package to the College of Business and Economics Advisement Center through mail (see Contact Information). The list of documents includes:

- Official Transcript(s) from all universities attended
- Graduate Program Application (downloadable MS word file)
- Entry Essay (questions found in the Graduate Program Application)
- Three Recommendation Forms/Letters (from previous Professors or Supervisors)
- Resume
- Official GMAT Score (College Code 4399)
- Please indicate the quarter you are applying for in all documents that you submit

Please Note:

- Applicants with an incomplete application package will NOT be admitted.
- Applicants without a GMAT Score will NOT be permitted to take graduate-level courses.

Sample Plan

Two-Year Plan Beginning Fall Quarter

Year One

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<th>Units</th>
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<td>4</td>
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<tr>
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Year Two

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Application Filing Periods

For the latest information about deadlines for the Graduate Program, please refer to the Cal State L.A. website at www.calstatela.edu/univ/admiss/deadlines.php

International (visa) Students

International (visa) applicants seeking entry into the United States on the basis of acceptance by Cal State L.A. must file a special international student application (available from the Admissions and University Outreach Office) in addition to the College of Business and Economics application at least six months before the quarter they wish to begin their studies. For assistance in resolving admission problems and complying with regulations governing the entry of international students, applicants should contact International Student Services, (323) 343-3170.

For the International Application, please go to the website at www.csumentor.edu/admissionapp/intl_apply.asp

Cost Per Quarter

For fee information, please refer to CSULA University website at www.calstatela.edu/univ/sfinserv/feepay.php for the latest information.

Contact Information:

General Information:
(323) 343-5156
Facsimile: (323) 343-5480
http://cbe.calstatela.edu
CALIFORNIA STATE UNIVERSITY, LOS ANGELES
College of Business and Economics
Advisement Center–Graduate Programs, SH256B
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Los Angeles, CA 90032-8120