College of Business and Economics

2017 Freshman Orientation
PLACEMENT SERVICES
CBE Placement Resources

How we reach students

• Emails
• LinkedIn/Golden Eagle Career Link
• In-Class Visits
• Student Clubs
• Website Resources

www.calstatela.edu/business/placement
We Help Students Prepare for Career Positions

Build Professional Skills
- 1:1 Guidance
- Info Sessions
- Workshops
- Career Fairs
- Self-Service Web Portal

Promote Resume Building Opportunities
- Internships
- Promote Contests
- Full & Part-Time Positions
- Volunteer Opportunities
- Leadership Programs
Your Next Steps

• Visit CBE Placement for resources to get started: www.calstatela.edu/business/placement

• Get on our CBE Placement Services email blast to learn about upcoming positions and events

• Make an appointment to meet with the Placement Services Coordinator
Associate Dean
Dr. Angela Young

Director
Dr. Janet Vera
Academic Advisors

Briseña Castañeda  Belem Enciso  Joaquin Franco  Armine Karagyulyan

Monica Lee  Siu Leung  Elizabeth Rubalcava  Beth Yuan
Your Academic Advisor

- A – Can: Beth
- Cao – Esc: Monica
- Esd – Here: Siu (and BHP students)
- Herf – Lit: Belem
- Liu – Nase: Elizabeth
- Nasf – Rive: Brisena
- Rivf – Thoi: Armine
- Thoj – Z: Joaquin
Advising Services

15 Minute Appointments
- Monday - Thursday, 2pm – 5pm
- Quick scheduling questions
- Petitions, Permits, Substitutions, and Change of Major Forms
- General questions regarding Major and University requirements

30 Minute Appointments
- During regularly scheduled hours: Monday - Thursday, 8 am - 6 pm and Friday, 8 am - 5 pm
- Academic Probation
- Disqualification
- Financial Aid Appeals for Satisfactory Academic Progress (SAP)
- Long-term Academic Planning

Workshops, Labs & Events
- Graduation Workshops for Summer, Fall, Winter and Spring Deadlines
- Registration Workshops
- Registration Lab
- Long-term Planning Workshops
- Fall-Spring Welcome
- Study Break
- Info Sessions
- And more!
Welcome Golden Eagles!

You are all members of our community. We are here to help you soar!

Why Soar in 4?
Strategize a Plan of Action
- Map Out your 4-Year Plan
- Share your Plan of Action with family and friends to get support

Optimize Your Relationships & Resources
- Attend CBE workshops and get involved in student organizations
- Get to know your professors, advisors, and classmates

Accelerate Your Progress
- Take 15 units each semester or 30 units each year

Reflect on Your Commitments & Priorities
- Limit work hours and remember self-care + Mind Matters

How Can I Soar in 4?
www.calstatela.edu/business/advisement
Mark your Calendars for SSC workshops and events!

**Fall Welcome**
- August 24, 1 – 5PM

**Meet the Departments**
- September 25 – 28
- Meet Department Chairs and learn about various options

**Business Kick Start**
- October 16 – October 26
- Additional information on required courses
- Pro-tips and advice
- GET Training

**Spring 2018 Registration**
- October 30 – November 23
- Advising Booth: Tuesdays and Wednesdays, 12 – 2PM
- Registration Lab: Mondays – Thursdays, 3 – 5PM

**Relax in Business Class**
- November 28th and November 29th
- Snacks, art, games—time to relax and hang out with advisors and friends!

More to come…stay tuned and check your email!
Advising & Registration Session Objectives

• Understand General Education, Major, and University Requirements

• Successfully enroll in English, Math, and other GE courses for Fall 2017

*Additional information and planning in future Freshmen workshops!
Advisor Roles

- Course planning
- Developing & modifying your academic goals
- Information on campus activities & opportunities
- School policies & procedures
- Campus resources
Student Responsibilities

• Check your Cal State LA email
• Be aware of important dates & deadlines
• Use Academic Requirements (CAAR) as a planning tool
• Review your CAAR report, e-catalog & university website
• Attend workshops and meet with your advisor
• Be prepared, ask Q’s & be accountable
Knowledge and Integrity

- Student code of conduct is available in the catalog
- Integrity is important not only in your studies, but in all aspects of life

- Examples of Academic Integrity Violations:
  - Plagiarism (turnitin.com)
  - Cheating
  - Falsifying academic records
Academic Programs
College of Business & Economics: Major Options

BUSINESS ADMINISTRATION
- Accounting*
- Business Economics
- Business Prelegal
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Management*
- Marketing*
- Operations and Supply Chain Management
- Real Estate
- Retail
- Special Business

* Impacted Major Options

COMPUTER INFORMATION SYSTEMS
- Information Systems
- Information Technology

ECONOMICS
- Applied Economics
- Social and Behavioral Sciences
Impacted Options

BSBA Accounting:
• Minimum cumulative GPA of 2.50.
• Taken ACCT 2100 and ACCT 2110 with a grade of C or higher

BSBA Management:
• Minimum Cumulative GPA of 2.30

BSBA Marketing:
• Minimum Cumulative GPA of 2.25
Degree Requirements
University Requirements

Major Core

Electives?

Major Option Requirement
Major Courses
# Bachelor of Science in Business Administration Roadmap (120 units)

<table>
<thead>
<tr>
<th></th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fall</td>
<td>Spring</td>
<td>Fall</td>
<td>Spring</td>
</tr>
<tr>
<td>ENGL 1010 (3)</td>
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</tr>
<tr>
<td></td>
<td>GE B4: ECON 1090 or Math 1090 (3)</td>
<td>ECON 2010: Microeconomics (3) Double-counts as GE Block D</td>
<td>ECON 2020: Macroeconomics (3)</td>
<td>BUS 3050: Business Communication (3)</td>
</tr>
<tr>
<td></td>
<td>ECON 2010: Microeconomics (3) Double-counts as GE Block D</td>
<td>ECON 2020: Macroeconomics (3)</td>
<td>ECON 3060 (3) Double-counts as UD GE Natural Sciences</td>
<td>FIN 3030: Business Finance (3)</td>
</tr>
<tr>
<td></td>
<td>GE A1: COMM 1100 (3)</td>
<td>GE B1: Physical (3)</td>
<td>CIS 3010: Management Information Systems (3)</td>
<td>Option Requirement</td>
</tr>
<tr>
<td></td>
<td>GE A2: ENGL 1010 (3)</td>
<td>GE B1: Physical (3)</td>
<td>CIS 3010: Management Information Systems (3)</td>
<td>Option Requirement</td>
</tr>
<tr>
<td></td>
<td>GE A3: Critical Thinking &amp; Composition (3)</td>
<td>GE D: (3) Recommend RE Not ECON 1500</td>
<td>MGMT 3080 (3) Double-counts as UD GE Arts &amp; Humanities</td>
<td>Option Requirement</td>
</tr>
<tr>
<td></td>
<td>GE C1: Arts (3)</td>
<td>GE (IHE/CL): BUS 1010 (3)</td>
<td>UD GE: Social Sciences (3) Recommend CL</td>
<td>Option Requirement</td>
</tr>
<tr>
<td></td>
<td>GE C2: Humanities (3)</td>
<td>FREE ELECTIVE (3)</td>
<td>FREE ELECTIVE (3)</td>
<td>FREE ELECTIVE (3)</td>
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<tr>
<td>Year 1</td>
<td>Year 2</td>
<td>Year 3</td>
<td>Year 4</td>
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<tr>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
<td><strong>Fall</strong></td>
<td><strong>Spring</strong></td>
<td><strong>Fall</strong></td>
</tr>
<tr>
<td>GE A2: ENGL 1010 (3)</td>
<td>GE D1: Social Science (3) Recommend RE</td>
<td>GE D2: Social Science (3) Different discipline from D1</td>
<td>CIS 3050: Database Design and Development (3)</td>
<td>Information Technology Elective Requirement (3)</td>
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### BA in Economics: Applied Economics Option (120 units)

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year 1</td>
<td>Fall</td>
<td>GE (IHE/CL): BUS 1010</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Year 1</td>
<td>Spring</td>
<td>ACCT 2100</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Year 1</td>
<td>Fall</td>
<td>ECON 2020: Macroeconomics</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 1</td>
<td>Spring</td>
<td>ECON 3090: (3) Double-counts as UD GE Natural Sciences</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year 2</td>
<td>Fall</td>
<td>ECON 3030: Money, Banking, and the Economy</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 2</td>
<td>Spring</td>
<td>ECON 4030: Macroeconomics</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 3</td>
<td>Fall</td>
<td>ECON 4140: Econometrics I</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 3</td>
<td>Spring</td>
<td>ECON 4910: Data Analysis, Reporting and Presentation</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 4</td>
<td>Fall</td>
<td>ECON 4150: Applied Economics and Business Forecasting</td>
<td>(3)</td>
<td></td>
</tr>
<tr>
<td>Year 4</td>
<td>Spring</td>
<td>ECON 4160: Applied Economics and Business Forecasting</td>
<td>(3)</td>
<td></td>
</tr>
</tbody>
</table>

**GE A1:** COMM 1100 (3)

**GE A2:** ENGL 1010 (3)

**GE A3:** Critical Thinking & Composition (3)

**GE A4:** American Institutions: US History (3)

**GE B1:** Physical (3)

**GE B2:** Biological (3)

**GE B3:** Physical (3)

**GE B4:** MATH 1040 (3)

**GE C1:** Arts (3)

**GE C2:** Humanities (3)

**GE C3:** Arts (3)

**GE C4:** Social Sciences (3)

**Free Elective (3)**

**Physical (3)**

**Arts (3)**

**Social Sciences (3)**

**Arts (3)**

**Social Sciences (3)**

**Arts (3)**

**Arts (3)**

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**Arts (3)**
General Electives

Your Graduation Goal is to have at least 120 units total!!!

If you have less, take ELECTIVES!!!
University Requirements & GEs
Executive Order 665 (EO 665)

- Students have a maximum of one year (2 Semesters) to complete all developmental coursework or the student will be “dis-enrolled” from the University.
- May attend and complete remediation at a Community College.
- Time limit to complete the work at the Community College is one year from “disenrollment”.
- Upon proof of successful completion of developmental coursework, students may return to CSULA without any additional paperwork.
# General Education Lower Division Courses

**Effective: Fall Semester 2016**

<table>
<thead>
<tr>
<th>A</th>
<th>Basic Subjects</th>
<th>American Institutions</th>
<th>B</th>
<th>Natural Sciences and Mathematics / Quantitative Reasoning</th>
<th>C</th>
<th>Arts and Humanities</th>
<th>D</th>
<th>Social Sciences</th>
<th>E</th>
<th>Lifelong Understanding and Self-Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1</td>
<td>Oral Comm</td>
<td>U.S. History</td>
<td>B1</td>
<td>Physical</td>
<td>C1</td>
<td>Arts</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
</tr>
<tr>
<td>COMM 1100</td>
<td>CLS 1500(e)</td>
<td>HIST 2010(b, 2020(d)</td>
<td>ASTR 1520 &amp; 1520</td>
<td>AAAS 2300(e)</td>
<td>AAAS 17000(d, 2000(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
</tr>
<tr>
<td>AS2 Written Comm</td>
<td>ENGL 1000 As &amp; 100L</td>
<td>ENGL 1510(e)</td>
<td>CHEM 1000</td>
<td>CIOM 2300(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
<td></td>
</tr>
<tr>
<td>A3 Critical Thinking and Composition</td>
<td>U.S. Constitution</td>
<td>U.S. Constitution</td>
<td>BIO 1500</td>
<td>CHEM 1000</td>
<td>CIOM 2300(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
</tr>
<tr>
<td>COMM 1200</td>
<td>ENGL 1500(e)</td>
<td>ENGL 1510(e)</td>
<td>BIO 1500</td>
<td>CHEM 1000</td>
<td>CIOM 2300(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
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<tr>
<td>ENGL 1000</td>
<td>ENGL 1500(e)</td>
<td>ENGL 1510(e)</td>
<td>BIO 1500</td>
<td>CHEM 1000</td>
<td>CIOM 2300(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
</tr>
<tr>
<td>PHIL 1000</td>
<td>NATS 1010, 1020</td>
<td>NATS 1010, 1020</td>
<td>BIO 1500</td>
<td>CHEM 1000</td>
<td>CIOM 2300(d)</td>
<td>ART 1010, 1012, 1015, 1500, 1520, 1550</td>
<td>D1</td>
<td>Social Sciences</td>
<td>E1</td>
<td>Lifelong Understanding and Self-Development</td>
</tr>
<tr>
<td>POLS 1510</td>
<td></td>
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</tbody>
</table>

## Notes for General Education Lower Division Courses

- GE requirements must be completed with at least 48 units (39 Lower Division, 9 Upper Division units).
- An introduction to Higher Education course (HED) is required of all first-time freshmen.
- A minimum of 6 units is required in the major.
- A minimum of 6 units is required in general education.
- University requirements include:
  - Civil Learning/Community Engagement Requirement (6 units).
  - Diversity Requirement (5 units).
  - Writing Intensive Requirement (3 units).

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### Cross-Listed Courses

Courses listed are regular or GE courses offered by multiple departments with the same content. Please refer to the course catalog to check if a course is cross-listed.

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### Lower Division GE Course Guide

<table>
<thead>
<tr>
<th>Block</th>
<th>Completion Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>1 Course each A1, A2, A3</td>
</tr>
<tr>
<td>B</td>
<td>2 courses can be taken in place of either A1 or A2, but not both</td>
</tr>
<tr>
<td>C</td>
<td>1 Course each C1, C2</td>
</tr>
<tr>
<td>D</td>
<td>2 Courses must be from different disciplines</td>
</tr>
<tr>
<td>E</td>
<td>1 Course US History</td>
</tr>
</tbody>
</table>

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**Cal State LA**

California State University, Los Angeles
GE Catalog Year Fall 2017 or Later

- General Education Upper Division (9 units)
  - 1 Civic learning (cl) one must be Upper Division
  - 1 Race/Ethnicity (re)
  - 1 Diversity(d)
AP Courses

• AP Scores of 3 or better may grant you credit for GE requirements.

• Electronic scores must be submitted Cal State LA

*Check e-Catalog for more information
Like Us On Social Media

Follow the College of Business & Economics on Social Media to stay up to date with important updates, internship opportunities, deadlines and much more.

TWITTER | FACEBOOK | INSTAGRAM | SNAPCHAT

@calstatelacbe

LINKEDIN : Search for Cal State LA - College of Business & Economics
Recommended Courses for Fall 2017

• GE B4: ECON 1090 or MATH 1090 or developmental math course

• GE A2: ENGL 1010 or developmental English course

• BUS 1010 and COMM 1100

• Two Lower Division GEs

Recommended to register for 15 units to graduate in 4 years!