

Bachelor of Science Degree in Business Administration
Option in Entrepreneurship (100 units)
Quarter Requirements

Catalog 2011-2014; *Spring 2014 and forward*

Major Catalog Date: _____

Name _____ CIN _____
 Last First MI

Street Address _____ City _____ ZIP Code _____ Quarter Admitted _____

Adviser's Signature _____ Date _____ Student's Signature _____ Date _____

LOWER DIVISION REQUIRED BUSINESS CORE COURSES (28 Units)

			<i>Quarter Course</i>	<i>Units</i>	<i>Grade</i>
ACCT	2100	Principles of Financial Accounting	ACCT 210		
ACCT	2110	Principles of Managerial Accounting preq: ACCT 2100	ACCT 211		
CIS	1200	Business Computer Systems	CIS 100		
ECON	2010	Principles of Economics I: Microeconomics	ECON 201		
ECON	2020	Principles of Economics II: Macroeconomics preq: ECON 2010	ECON 202		
ECON	2090	Applied Business & Economics Statistics I	ECON 209		
FIN	2050	Legal and Regulatory Environment of Business	FIN 205		

UPPER DIVISION REQUIRED BUSINESS CORE COURSES (44 Units)

			<i>Quarter Course</i>	<i>Units</i>	<i>Grade</i>
ACCT	3100	Accounting Info for Decision Making preq: ACCT 2110	ACCT 3100		
BUS	3050	Business Communication (wi) preq: WPE	BUS 305		
CIS	3010	Management Information Systems	CIS 301		
ECON	3060	Statistics for Business Analysis and Decision Making preq: GE Block B4	ECON 309		
FIN	3030	Business Finance preq: ACCT 2100	FIN 303		
MGMT	3060	Production and Operations Management	MGMT 306		
MGMT	3070	Organizational Behavior and Management	MGMT 307		
MGMT	3080	Business Responsibilities in Society	MGMT 308		
BUS	4970	Capstone: Strategic Management preq: Business Core	MGMT 497		
MKT	3100	Principles of Marketing	MKT 304		

Select One From The Following:

			<i>Quarter Course</i>	<i>Units</i>	<i>Grade</i>
ECON	3030	Money, Banking, and the Economy preq: ECON 2020	ECON 303		
ECON	3100	Managerial Economics preq: ECON 2010, ECON 3090	ECON 310		

OPTION: Entrepreneurship (28 Units)

Required Courses (16 units):			<i>Quarter Course</i>	<i>Units</i>	<i>Grade</i>
MGMT	4200	New Venture Management	MGMT 480		
MGMT	4201	Global Entrepreneurship and Innovation	MGMT 482		
MKT	3200	High Performance Professional Skills (wi) preq: MKT 3100	MKT 325		
MKT	4300	Marketing in a New Business	MKT 443		

Elective Courses (12 units):			<i>Units</i>	<i>Grade</i>

Bachelor of Science Degree in Business Administration

Option in Entrepreneurship (100 units)

Pre-approved Elective Courses:

Pre-approved Elective Courses:			Quarter Course	Units	Grade
BIOL	4200	Global Change preq: Grade of C or better in BIOL 3200	BIOL 420		
CIS	3610	Web Design and Development preq: CIS 1200	CIS 361		
CIS	3830	Multimedia and Game Application Programming preq: CIS 1200	CIS 383		
CIS	4880	Information Security preq: CIS 3010	CIS 488		
COMM	3890	Intercultural Communication in Civic Contexts preq: Bck A, 1 from Bck B, C, D	COMM 389		
ECON	4610	Economics of International Trade preq: ECON 2020	ECON 461		
MGMT	4202	Launching New Ventures	MGMT 491		
MGMT	4203	Current Topics and Cases in Entrepreneurship and Innovation	MGMT 492		
MGMT	4204	Social Entrepreneurship	MGMT 493		
MKT	3400	Consumer Behavior preq: MKT 3100	MKT 342		
MKT	3800	Introduction to Social Media Marketing	MKT 380		
MKT	4460	Marketing Research preq: MKT 3100 & ECON 3060	MKT 446		
MKT	4310	Business Consulting	MKT 447		
PSY	4150	Interpersonal Relationships preq: PSY 1500	PSY 415		
PSY	4650	Multicultural Psychology: Current Issues and Research	PSY 465		
SOC	4200	Group Processes	SOC 420		
SOC	4220	Social Psychology	SOC 422		
SOC	4300	Urban Sociology	SOC 430		
TA	1410	Acting I	TA 141		
TVF	4800	Emerging Media Technologies preq: TVF 1000 (or TVF 201), TVF 1100, TVF 3000	TVF 480		
TECH	3600	Lean Manufacturing	TECH 360		