

# Bachelors of Science in Business Administration (BSBA)

## Option in International Business (72 Semester Units - 100 Quarter Units)

Catalog Fall 2016

Major Catalog Date: \_\_\_\_\_

Name \_\_\_\_\_ CIN \_\_\_\_\_  
 Last First MI

Street Address \_\_\_\_\_ City \_\_\_\_\_ ZIP Code \_\_\_\_\_ Quarter Admitted \_\_\_\_\_

Adviser's Signature \_\_\_\_\_ Date \_\_\_\_\_ Student's Signature \_\_\_\_\_ Date \_\_\_\_\_

### SEMESTER - LOWER DIVISION CORE COURSES (15 Units)

### QUARTER - LOWER DIVISION CORE COURSES (28 Units)

			Complete?				Complete?
ACCT	2100	Principles of Financial Accounting	3	ACCT	210	Principles of Financial Accounting	4
ACCT	2110	Principles of Managerial Accounting <i>req: ACCT 2100</i>	3	ACCT	211	Principles of Managerial Accounting <i>req: ACCT 210</i>	4
				CIS	100	Business Computer Systems	4
ECON <sup>1</sup>	2010	Principles of Economics I: Microeconomics	3	ECON	201	Principles of Economics I: Microeconomics	4
ECON <sup>1</sup>	2020	Principles of Economics II: Macroeconomics <i>req: ECON 2010</i>	3	ECON	202	Principles of Economics II: Macroeconomics <i>req: ECON 201</i>	4
				ECON	209	Applied Business & Economics Statistics I	4
FIN	2050	Legal and Regulatory Environment of Business	3	FIN	205	Legal and Regulatory Environment of Business	4

### SEMESTER - UPPER DIVISION CORE COURSES (30 Units)

### QUARTER - UPPER DIVISION CORE COURSES (44 Units)

			Complete?				Complete?
				ACCT	310	Accounting Info for Decision Making <i>req: ACCT 211</i>	4
BUS <sup>2</sup>	3050	Business Communication <i>req: WPE</i>	3	BUS	305	Business Communication <i>req: WPE</i>	4
BUS	4150	Contemporary Issues in Global Business	3				
CIS	3010	Management Information Systems	3	CIS	301	Management Information Systems <i>req: CIS 100</i>	4
ECON <sup>3</sup>	3060	Statistics for Business Analysis and Decision Making	3	ECON	309	Appl Bus & Econ Stats II <i>req: ECON 209, MATH 102</i>	4
FIN	3030	Business Finance <i>req: ACCT 2100</i>	3	FIN	303	Business Finance <i>req: ACCT 210</i>	4
MGMT	3060	Production and Operations Management	3	MGMT	306	Operations Management <i>req: ECON 209</i>	4
MGMT	3070	Organizational Behavior and Management	3	MGMT	307	Management and Organizational Behavior	4
MGMT <sup>4</sup>	3080	Business Responsibilities in Society	3	MGMT	308	Business Responsibilities in Society	4
MKT	3100	Principles of Marketing	3	MKT	304	Principles of Marketing	4
BUS <sup>5</sup>	4970	Capstone: Strategic Management	3	MGMT	497	Capstone: Global Strategic Management <i>req: Bus Core</i>	4
				<b>Select One From The Following:</b>			
				ECON	303	Money, Banking, and the Economy <i>req: ECON 202</i>	4
				ECON	310	Managerial Economics <i>req: ECON 201 (ECON 309 recommended)</i>	4

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (WI) course.

Note 3: ECON 3060 is double-counted in Upper Division GE Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in Upper Division GE Block C - Arts and Humanities.

Note 5: BUS 4970 is the capstone course. Students can take BUS 4970 after they have completed all other lower & upper division core courses.

# Bachelors of Science in Business Administration (BSBA)

## Option in International Business (72 Semester Units - 100 Quarter Units)

### SEMESTER - OPTION: International Business (27 Units)

### QUARTER - OPTION: International Business (28 Units)

Semester - Required Courses (18 units):				Quarter - Required Courses (20 units):			
			Complete?				Complete?
FIN	4310	Multinational Financial Management	3	FIN	431	Multinational Financial Management <i>req: FIN 303</i>	4
MGMT	4102	Comparative Management	3	MGMT	462	Comparative Management	4
MKT	3200	High Performance Professional Skills	3	MKT	325	High Performance Professional Skills <i>req: MKT 304</i>	4
MKT	3500	Global Business	3	MKT	358	International Business	4
MKT	4500	International Marketing	3	MKT	456	International Marketing Management <i>req: MKT 304</i>	4
MKT	4510	Intercultural Business Communications	3				

### Semester - Electives (9 units): Select three courses

### Quarter - Electives (8 units): Select two courses

Semester - Electives (9 units): Select three courses				Quarter - Electives (8 units): Select two courses			
			Complete?				Complete?
MKT	3210	Personal Selling	3				
MKT	3400	Consumer Behavior	3				
MKT	3700	Marketing Analytics	3	MKT	470	Marketing Analytics <i>req: MKT 304, ECON 309</i>	4
MKT <sup>5</sup>	3950	Community Based Social Marketing (cl)	3	MKT	365	Community Based Social Marketing <i>req: MKT 304</i>	4
MKT	4320	Sustainability Marketing	3				
MKT	4454	Special Topics in Marketing	3				
MKT	4460	Marketing Research - Quantitative	3				
MKT	4461	Marketing Research - Qualitative	3				
MKT	4520	Import/Export	3	MKT	457	Import-Export <i>req: MKT 358</i>	4
MKT	4530	Global Transportation and Logistics	3	MKT	455	Proseminar: International Transportation <i>req: MKT 304</i>	4
				MKT	459	Intercultural Business Communication <i>req: BUS 305 or SPCH 300</i>	4
				<b>Also Listed As</b>			
				COMM	459	Intercultural Business Communication <i>req: MGMT 301 or COMM 301</i>	4
MKT	4610	Digital Marketing and E-Commerce	3				
MKT	4710	Pricing	3	MKT	488	Pricing <i>req: MKT 304</i>	4
ECON*	4260	International Political Economy	3	ECON	426	International Political Economy <i>req: 4 units of ECON &amp; POLS</i>	4
<b>Also Listed As</b>				<b>Also Listed As</b>			
POLS*	4260	International Political Economy	3	POLS	426	International Political Economy <i>req: 4 units of ECON &amp; POLS</i>	4
<b>OR</b>				<b>OR</b>			
ECON*	4600	Economics of Developing Countries	3	ECON	460	Economics of Developing Countries <i>req: ECON 150, 201, or 202</i>	4
<b>OR</b>				<b>OR</b>			
ECON*	4610	Economics of International Trade	3	ECON	461	Economics of International Trade <i>req: ECON 202</i>	4
<b>OR</b>				<b>OR</b>			
ECON*	4620	International Monetary Economics	3	ECON	462	International Monetary Economics <i>req: ECON 202</i>	4

\*Only one economics course can be used to meet the option elective course requirement

### Semester - Additional Required Courses:

Students may require additional courses to meet the 120 units required for graduation.


Note 5: MKT 3950 is double-counted in Upper Division GE Block D - Social Sciences, and is also a Civic Learning (cl) course.