# Bachelors of Science in Business Administration (BSBA)

## Option in Business Economics (66 Semester Units - 100 Quarter Units)

### Catalog Fall 2016

<table>
<thead>
<tr>
<th>Complete?</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>ACCT 2100</td>
<td>Principles of Financial Accounting</td>
</tr>
<tr>
<td>3</td>
<td>ACCT 2110</td>
<td>Principles of Managerial Accounting preq: ACCT 2100</td>
</tr>
<tr>
<td>3</td>
<td>ECON 2010</td>
<td>Principles of Economics I: Microeconomics</td>
</tr>
<tr>
<td>3</td>
<td>ECON 2020</td>
<td>Principles of Economics II: Macroeconomics preq: ECON 2010</td>
</tr>
<tr>
<td>3</td>
<td>FIN 2050</td>
<td>Legal and Regulatory Environment of Business</td>
</tr>
</tbody>
</table>

### SEMESTER - UPPER DIVISION CORE COURSES (30 Units)

<table>
<thead>
<tr>
<th>Complete?</th>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>BUS 3050</td>
<td>Business Communication preq: WPE</td>
</tr>
<tr>
<td>3</td>
<td>CIS 3010</td>
<td>Management Information Systems preq: CIS 100</td>
</tr>
<tr>
<td>3</td>
<td>ECON 309</td>
<td>Managerial Economics preq: ECON 201 (ECON 309 recommended)</td>
</tr>
<tr>
<td>3</td>
<td>FIN 3030</td>
<td>Business Finance preq: ACCT 2100</td>
</tr>
<tr>
<td>3</td>
<td>MGMT 3060</td>
<td>Production and Operations Management</td>
</tr>
<tr>
<td>3</td>
<td>MGMT 3070</td>
<td>Organizational Behavior and Management</td>
</tr>
<tr>
<td>3</td>
<td>MGMT 3080</td>
<td>Business Responsibilities in Society</td>
</tr>
<tr>
<td>3</td>
<td>MKT 3100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>3</td>
<td>BUS 4970</td>
<td>Capstone: Strategic Management</td>
</tr>
</tbody>
</table>

### QUARTER - UPPER DIVISION CORE COURSES (44 Units)

<table>
<thead>
<tr>
<th>Complete?</th>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>4</td>
<td>ACCT 3100</td>
<td>Accounting Info for Decision Making preq: ACCT 211</td>
</tr>
<tr>
<td>4</td>
<td>BUS 305</td>
<td>Business Communication preq: WPE</td>
</tr>
<tr>
<td>4</td>
<td>CIS 301</td>
<td>Management Information Systems preq: CIS 100</td>
</tr>
<tr>
<td>4</td>
<td>ECON 309</td>
<td>Managerial Economics preq: ECON 201 (ECON 309 recommended)</td>
</tr>
<tr>
<td>4</td>
<td>FIN 303</td>
<td>Business Finance preq: ACCT 2100</td>
</tr>
<tr>
<td>4</td>
<td>MGMT 306</td>
<td>Operations Management preq: ECON 209</td>
</tr>
<tr>
<td>4</td>
<td>MGMT 307</td>
<td>Management and Organizational Behavior</td>
</tr>
<tr>
<td>4</td>
<td>MGMT 308</td>
<td>Business Responsibilities in Society</td>
</tr>
<tr>
<td>4</td>
<td>MKT 304</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>4</td>
<td>MGMT 497</td>
<td>Capstone: Global Strategic Management preq: Bus Core</td>
</tr>
<tr>
<td>4</td>
<td>ECON 303</td>
<td>Money, Banking, and the Economy preq: ECON 202</td>
</tr>
<tr>
<td>4</td>
<td>ECON 310</td>
<td>Managerial Economics preq: ECON 201 (ECON 309 recommended)</td>
</tr>
</tbody>
</table>

### Select One From The Following:

<table>
<thead>
<tr>
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<th>Course Title</th>
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<tbody>
<tr>
<td>ECON 303</td>
<td>Money, Banking, and the Economy preq: ECON 202</td>
</tr>
<tr>
<td>ECON 310</td>
<td>Managerial Economics preq: ECON 201 (ECON 309 recommended)</td>
</tr>
</tbody>
</table>

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**Note 1:** ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

**Note 2:** BUS 3050 is designated as a Writing Intensive (WI) course.

**Note 3:** ECON 3060 is double-counted in Upper Division GE Block B - Natural Science and Mathematics.

**Note 4:** MGMT 3080 is double-counted in Upper Division GE Block C - Arts and Humanities.

**Note 5:** BUS 4970 is the capstone course. Students can take BUS 4970 after they have completed all other lower & upper division core courses.
### Option in Business Economics (66 Semester Units - 100 Quarter Units)

#### SEMESTER - OPTION: Business Economics (21 Units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Complete?</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 4110</td>
<td>Market Structure and Strategic Firm Behavior</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4150</td>
<td>Applied Economic and Business Forecasting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 4910</td>
<td>ECON Capstone: Data Analysis, Reporting and Presentation</td>
<td>3</td>
</tr>
<tr>
<td>ECON 3030</td>
<td>Money, Banking, and the Economy</td>
<td>3</td>
</tr>
</tbody>
</table>

**Semester - Electives (9 units):** Select two upper division ECON courses and one upper division non-economics course from the college of Bus & Econ.

#### QUARTER - OPTION: Business Economics (28 Units)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Complete?</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 415</td>
<td>Applied Economic and Business Forecasting preq: ECON 309 or 414</td>
<td>4</td>
</tr>
<tr>
<td>ECON 458</td>
<td>Economics of E-Commerce and the Internet preq: ECON 202</td>
<td>4</td>
</tr>
<tr>
<td>ECON 491</td>
<td>ECON Capstone: Data Analysis, Reporting and Presentation</td>
<td>4</td>
</tr>
<tr>
<td>ECON 303</td>
<td>Money, Banking, and the Economy preq: ECON 202</td>
<td>4</td>
</tr>
<tr>
<td>ECON 310</td>
<td>Managerial Economics preq: ECON 201 (ECON 309 recommended)</td>
<td>4</td>
</tr>
</tbody>
</table>

**Select One From The Following (which ever was not used in the BSBA core)**

**Semester - Additional Required Courses:**

Students may require two additional courses to meet the 120 units required for graduation.