1. Describe how resources are aligned with the campus strategic plan, which includes Engagement, Service, and the Public Good; Welcoming and Inclusive Campus; Student Success; and Academic Distinction.

The Division of the President encompasses the President’s Office, Intercollegiate Athletics and the Luckman Fine Arts Complex. Over 80% of the General Fund for the Division is committed to salaries and benefits. The remaining 20% is used for operating expenses in support of the advancement of the mission, vision, and values of the University.

The President’s Office is responsible for the fulfillment of the vision and academic mission of the University. Working collaboratively with units across the University, the President’s Office is committed to the success of the students, faculty, and staff.

The core values of Athletics consist of graduating student-athletes, fielding championship teams, maintaining a culture of compliance and integrity, and promoting high levels of student-athlete welfare.

The Luckman Fine Arts Complex mission is to serve its diverse community by presenting professional arts events that expose the campus and surrounding communities to unique artistic expressions which increase appreciation, understanding, and ultimately acceptance of diverse cultures.

2. Provide key performance metrics to measure and sustain success.

These are some of the metrics that have a common theme to the broad and diverse functions of the Division:

- Increase student success
- Increase campus visibility
- Strengthening external relations
3. Describe program outcomes and results. Identify challenges encountered.

Specific metrics reflecting President’s Office Division outcomes in each of the four strategic priorities:

**Engagement, Service, and the Public Good:**
- Cal State LA and the YMCA of Metropolitan Los Angeles have partnered to introduce a higher education pathway program, Achieve LA. This initiative will leverage existing Cradle to Career Success Initiative programs that inform youth about the college admissions process and prepares them to enroll at a university.
- Athletics has partnered with the LA Dodgers Foundation where student-athletes coaches serve on panels during Cal State LA campus and facilities tour events.
- The Luckman serves the community by providing a broad range of creative arts experiences in the form of master classes, screening artist’s talks, and creative arts discovery activities that connect the community to the campus as well as to the Luckman Complex.

**Welcoming and Inclusive Campus:**
- Cal State LA developed partnerships that will enhance the University and contribute significantly to student and community life such as our newest partnership with Everytable. Everytable will offer healthy meals at affordable prices to the campus community.
- Athletics provided live streaming access to most of our hosted athletics events for an added sense of inclusion for the campus community.
- The Luckman creates an opportunity for an increase appreciation, understanding and ultimately acceptance of all cultures by exposing our campus and surrounding community members to the unique artistic expressions of diverse cultures.

**Student Success:**
- The *Washington Monthly*, 2018 College Ranking Guide named Cal State LA number six in its 150 “Top Master’s Universities” category. The University moved up an impressive 10 places on the list which highlights the continued academic success of the University.
- Continued academic collaboration with the Academic Advising Center has enhanced retention and graduation rates.
- The quality of student experiences are enhanced by offering the opportunities to experience professional arts at the Luckman.

**Academic Distinction:**
- Cal State LA has been selected as a premier educational anchor institution by the Coalition of Urban and Metropolitan Universities as part of a new effort to uplift and transform the economies and social well-being of the region.
- Athletics has increased support for student-athlete success via scholarships.
- Faculty view the Luckman as an asset and are including the Luckman programs in their teaching plans more regularly.