California State University, Los Angeles
Student Success Fee

Fiscal Year 2012-13

Under the authority of Executive Order 1070, the University established the Student Success Fee during Fall 2012. The fee is in support of the Campus’ Student Success, Graduation and Career Placement initiative that places emphasis on the four guiding priorities: Advising and Retention, Student Development and Career Services, and Vital Technologies.

During the 2012-13 inaugural year, over $4.1 million was allocated towards program development and implementation that expanded academic advisement, enriched student learning, fostered community engagement, and expanded access to critical technology infrastructure and software; all of which share the common goals of supporting student success, student engagement, and improving pathways towards graduation.

As shown on the graph below, funding was allocated to the four program priorities. Advising and Retention was awarded over $1.9 million or 48%; Student Development and Career Services was awarded $1.07 million or 26%; and Vital Technologies was awarded $1.08 million or 26%, consistent with EO 1070 funding priorities.

**Student Success Fee

Program Allocation 2012-2013**

- Advising and Retention, $1,968,720 (48%)
- Student Development and Career Services, $1,077,721 (26%)
- Vital Technologies, $1,083,077 (26%)
- Total Program Funding, $4,129,518

**Academic Advisement and Retention**

Over $1.9 million was allocated towards program activities that included academic advisement, graduate student thesis and dissertation support, mentoring and tutoring support, and supplemental support to undergraduate and graduate students in research, scholarship, or creative activities.
• **Academic Advisement**
  Twenty-four Student Services Professionals (Staff Advisors) were hired across six (6) Colleges and the University Academic Advisement Center. Advisors provided a wide range of academic advisement services and assisted students in understanding University policies and procedures, degree requirements, and academic program and/or career change policies.

• **Graduate Student Completion Support**
  A Graduate Studies and Research Coordinator was hired to manage the thesis and dissertation review process and to develop and implement workshops, presentations, and other programming support. Graduate assistants were also hired to present workshops and information literature in coordinating the thesis dissertation, preparation, and evaluation process.

• **Mentoring and Tutoring Support**
  At the University Tutorial and Writing Centers, funding was used to increase the number of tutors and to expand operating hours in serving students with mentoring and tutoring needs.

**Student Development and Career Services**
A total of $1.07 million was allocated to enhance services and accommodations for students with disabilities, provide training and wellness programs for Veteran students, and offer educational opportunity programs for summer bridge students.

• **Students with Disabilities Services and Accommodations**
  A Deaf and Hard of Hearing Coordinator, who is also a certified interpreter, was hired to provide deaf or hard of hearing students with captioning and/or interpreting services for classroom instructions and extracurricular activities. The campus currently serves 60 students who are deaf or hard of hearing.

• **Veterans Affairs**
  A Benefits Coordinator position was established to assist Veteran students leverage VA educational benefits and offer general assistance in utilizing University resources. Funding also provided trainings for staff and the campus community on relevant veteran student issues and their transitions to civilian life.

• **Summer Bridge**
  The Summer Bridge program provided a developmental transition from high school to University life for low-income first generation freshman of diverse ethnicities and cultures. Program goal is to close the skills gap between high school and higher education requirements.

**Vital Technologies**
Vital technologies and infrastructures received $1.08 million towards expanding anywhere on-demand application delivery, just-in-time learning systems, and providing Wi-Fi availability to a wider student service area.
• **Anywhere On-Demand Applications**
  Students received expanded access to computing applications including Microsoft Visio, Microsoft Project, SPSS, SAS, Mathematica, Matlab, ChemDraw, and other curriculum and discipline software from computing devices most familiar to them, including PCs, MACs, iPads, Android tablets, iPhones, Android phones, and a host of other devices.

• **Just-In-Time Delivery**
  Students were provided access to a just-in-time learning system called lynda.com which provides access to over 2,000 on-line training videos on a variety of topics and applications and is available 24 hours a day, 7 days a week and from any location of their choice with an Internet connection.

• **Wi-Fi Availability**
  Increased adequate bandwidth and ensure quality service for students in high-density student Wi-Fi usage areas. Installed additional access points, licenses and controllers, and provided maintenance for new and enhanced Wi-Fi technology to address high-density usage locations.

**Outcomes and Assessment**
During 2012-13, of the $4,129,518 allocated to various programs, a total of $3,469,596 or 84% was expended at year-end, as shown below. Since implementation began in the fall quarter, program expenditure did not reflect a full year of program costs. Overall, the Student Success Fee program was highly successful during its initial year of adoption.
Fiscal Year 2013-14 Program Allocations
For 2013-14, Student Success Fee programs were allocated $5,886,413 in funding to support various projects and activities, representing an increase of $1,756,895 or 43% over the prior year. As shown in the graph below, program funding remain reasonably consistent on a percentage basis across the two years. Advising and Retention funding is 51% compared to 48%, Vital Technologies funding is 17% compared to 26%, and Student Development and Career Services funding is 32% compared to 26%.

Sources:
Appendix 8.4 – Student Success Fee Program Outcomes and Accountability Report
Year-End 2012-13 Financial Report
2012-13 Resource Allocation Plan
2013-14 Resource Allocation Plan