

THE STUDENT EXPERIENCE

CAL STATE L.A.
STUDENTS 7/14/16

GETTING READY!

More Celebrations!

WHAT WORKS?

- ORIENTATION
- E.O.P. (Educ. Opportunity Program)

Parking

the GYM

★ Student Union is GREAT!

- CROSS CULTURAL center

the PIT

- Training SEMINARS. YOU SET!

- Free, Quality Food!
- Moonlight Breakfast
- Hang-Out Spaces
- 24 hr Computer lab. access.

College Preps for High School Students.

Some Professors Don't CARE!

CAREER CENTER

ON CAMPUS HOUSING

GRANTS

Charging Stations

IDEAS Planning

Sriracha Sauce



- Announcements
- Events
- Facebook
- Instagrams

WHAT'S NOT WORKING?

- Student Union → We need more Community Outreach.
- Student Union → needs more On-going communication.

• COMMUNICATION is not working.

• Financial Aid → Disbursements. delays!

→ Answering Phones → 2 hours waittime!
→ Communication

PARKING

• Registration - It's hard for freshmen to get into the classes they want! Don't know how to use the system.

IDEAS FOR A GREAT EXPERIENCE?

- We need more Space in the STUDENT UNION!
- More POSTERS are needed announcing ^{STUDENT} Union Center events.
- More detailed ORIENTATION
 - Tour of a lecture hall looks like.
 - A "BIO" classroom.
- New Buildings • New Libraries. → New Policies.

SILENCE

• Healthier Food Choices

• On-line Paperwork.

• More School Spirit!

95% of Students have had issues w/ Financial Aid!!

• Promote the E.O.P. program for incoming students.

• Taking classes I don't need!

No Advise!



2. SUCCEEDING in YOUR STUDIES!

Saturday
Classes.

Parking!

IDEAS FOR A GREAT EXPERIENCE?

We need MORE PRINTERS!
Free Printers. Access!!!!

- Let's do Student feedback in the class
- Have an ETHNIC Study Prog. Important!!
- Outreach - Utilize Social Media
- COMMUNICATION - Outreach.

Have Ethnic Studies!
Equal Funding for all Buildings.
CAMPUS Safety - Improvement of Buildings

Campus Security - Needs Improvement.

LGBTQIA are misrepresented.
Educating - Students w/ disabilities about students

Books - Class Supply
Expectations are not clearly communicated

Financial Aid

libraries - more places to study.

FREE Printing is not available.

Parking

We don't have commuter service for ALL!!

Non-Gender conforming community is not represented.

We have a Food Desert! at this College.

Our School has a "B" rating

Points can get deducted because of lack of SANITATION!

Quarter Semester Planning - what classes am I taking??

Academic Advisors - Counselors/Advisors -

No Support. Understaffed. Discouragement.



COMMUNICATION
"I want to BE healthy" in my school!!

Dreamer's Resource Center



Housing needs revamping!

WHAT WORKS?

- Diversity is well represented.
- Course Selection - wide variety
- Engineering school is closely connected... they have a great orientation for their STUDENTS.
- Student service opportunities that lead to internships.
- EOP - Support!! Students have to apply.
- Computer LAB - access to 24hr. lab!
- MORE program!! Pathway to Phds!
- Programs: EPIC, Open College, Open University etc.

WHAT'S NOT WORKING?

- Diversity is not well represented in Faculty.
- Not enough WOMEN in leadership positions.
- We have great courses offered, but not good professors
- low cultural competencies -> more expertise to be teaching the courses.
- Turnover rates of Professors does not help build relationships w/ students.

Science Prog



Building Infrastructure are deteriorating.

3. ENGAGING in CAMPUS LIFE!

WHAT WORKS?

Great STUDENT Union!!
we bring Students In.

Group Therapy
The Freshmen Experience

Student Union = College Experience



* this is the People's School!

Cal-State Social Media App!

• Student Assistant should get to have a voice as a student!

IDEAS FOR A GREAT EXPERIENCE?

- We need a New Marketing CAMPAIGN!
- More funds for STUDENT Resources
- Visually Appealing
 - The Logo
 - The Building
 - Landscape
 - More Trees.

- Less Campus Restrictions
- Better Social Networking
 - More Social Media.
 - We want our OWN STORY.

- Freshmen Marketing - More events!
- Better Community Involvement!

• We need to get rid of one of the High Schools on Campus (Lacksa.)

→ the New Logo represents L.A. and not the school!



Logo??
We need our OWN Gear!

• We need to Appeal to Students

WHAT'S NOT WORKING?

- CAL STATE has too many rules! Restricts ability to Outreach!
- No Communication
- Limited Resources
- Too many restrictions, protocols, regulations!
- Limited by the surrounding communities that don't engage w/the School/Students
- We need Marketing around athletics!

• Too many Rules that work for Administration... not the Students!

* Our Campus needs New SPIRIT!
• Personality

* More Campaigns



• We don't want you in our Neighborhood!



→ they don't want us in Alhambra!!

4. PREPARING for the WORKFORCE

WHAT WORKS??

- Career Ctr. Meet + Greet
- Hiring Fairs
- Internship Coordinators.

Now what??



IDEAS FOR A GREAT EXPERIENCE?

- Prerequisite class to know Your Major.

Information

↳ BASIC CLASS

↳ How to be successful in Your Major

↳ What will it take to get through Your Major? How can you make it into a career?

- Access to Resources specific to my Major!

- Autonomous emails.

We work and go to college!

Generational Misunderstanding

- Undergrads are disconnected from career opportunities.

- Need Professional advisors.

- Relating class work to career

- Start career planning earlier.

- Equal access to opportunities at a Dept. level —

↳ giving the "connections" to students... no time —

• Am I Primed? Or Unprimed?

• What are Your Career Choices?

WHAT'S NOT WORKING?

- COMMUNICATION !! could be better!

- Availability of Resources.

↳ Varies by College. — if you switch colleges, you don't get the same support.

- Relationships w/ the Outside Work Force.

- How can I turn my major into a career?

Advisors (are also professors) and they don't have the time, Resources, knowledge...

- No scholarships at our University.