

# **EXHIBITORS INFORMATION**

# Eagle-Con 2018:

Eagle-Con is a three-day convention that brings together science fiction, fantasy, comic books, and superheroes, as well as insider views of these highly creative genres. Nested on the campus of Cal State LA, home of the Golden Eagles, Eagle-Con explores issues of race, ethnicity, gender, sexuality, identity, and representation in science fiction and fantasy across media while also celebrating the boundless imaginations of artists and writers that turn ordinary humans into lifelong devotees of these genres. With generous support from our founding sponsor, the Art Directors Guild, Eagle-Con is an event where people from all walks of life can come together to learn, explore, and grow in an inclusive atmosphere that celebrates diverse voices and visions.

Eagle-Con is supported by the Cal State LA campus community including the University-Student Union, University Advancement, Student Life, and the College of Arts and Letters.

#### **Mission Statement:**

Eagle-Con at Cal State LA is a student-centered, community-welcoming event that celebrates science fiction and fantasy across media. Eagle-Con's mission is three-fold:

- 1. **Education**: To educate the students of Cal State LA and members of the Greater Los Angeles community about the history, impact, and continued necessity of the contributions of women, people of color, the LGBTQIA-identified, the differently-abled, and the variously-aged to the science fiction and fantasy genres; and to explore diverse identity representations and expressions within these genres while creating spaces for new voices, creators, and small and independent publishers and producers of the same
- 2. **Professionalization**: To provide opportunities for students to learn about these genres from artists, writers, and professionals working in southern California's entertainment industries, network with these professionals, and imagine how they might one day join their ranks
- 3. **Fun:** To celebrate science fiction and fantasy through entertaining events involving art, fashion, storytelling, games, screenings, and special presentations

### Theme for Eagle-Con 2018:

Aliens, Monsters, and Others

### About Cal State LA:

California State University, Los Angeles is the premier comprehensive public university in the heart of Los Angeles. Cal State LA is ranked number one in the United States for the upward mobility of its students. Cal State LA is dedicated to engagement, service, and the public good, offering nationally recognized programs in science, the arts, business, criminal justice, engineering, nursing, education, and the humanities. Founded in 1947, the University serves more than 28,000 students and has more than 245,000 distinguished alumni. Many Cal State LA alumni go on to work in the region's entertainment industries, and we have a number of sizable majors with options that specialize in areas related to entertainment such as Television, Film, and Media, Art, Communication Studies, Management, Marketing, and Accounting. Cal State LA is also one of only three universities in the nation with a minor in Science Fiction Studies.



# Dates, Times, Locations:

Thursday, March 8, 2018

Panels and presentations | 12 p.m. – 5:30 p.m. | University-Student Union Exhibitors set-up | 12 p.m. – 5 p.m. | Golden Eagle Ballrooms 2 & 3

Friday, March 9, 2018

Panels and presentations | 10 a.m. – 2:30 p.m. | University-Student Union Exhibitors set-up | 10 a.m. - 2 p.m. | Golden Eagle Ballrooms 2 & 3 Exhibitors preview | 2:30 p.m. – 3:30 p.m. | Golden Eagle Ballrooms 2 & 3

Saturday, March 10, 2018

Eagle-Con 2018 Convention | 10 a.m. - 4 p.m. | Golden Eagle Ballrooms 2 & 3 Panels and presentations | 11 a.m. – 2 p.m. | Golden Eagle Ballrooms 2 & 3 and University-Student Union

Times, locations, and programming are subject to change.

# Application for Exhibit Space:

Please complete the attached application along with the required information to EagleCon@calstatela.edu by **Friday**, **February 9**, **2018** or until all spaces are full. Exhibit space is limited and is on a first come, first served basis.

#### Set-up for exhibit space:

- Exhibitor space consist of one 6' x 30" draped table with two chairs.
- Exhibitor spaces have limited access to electrical power.
- Vertical signs can be no taller than 10ft.
- Table signs must not be longer than 6ft and fit onto your table space.
- Exhibitor spaces are not transferable and are limited.
- Exhibitors should bring their own hand trucks and will have access to the loading dock and elevator to the Golden Eagle Ballrooms.

### Security:

Eagle-Con Exhibit space is being held on the 3<sup>rd</sup> floor of the Golden Eagle building at Cal State LA. The Golden Eagle Ballrooms 2 & 3 will be secured on Thursday at 6 p.m. It will be up to each individual exhibitor how they wish to secure their space.

### **Panel Discussions:**

Included in this year's Eagle-Con will be panel discussions related to our theme. If you are interested in leading a panel discussion, please submit a proposal for inclusion. Proposal requirements:

- Your name, title, and contact information
- Other panel members (between 3 and 6 total)
- Panel theme
- Abstract
- Panel-type: lecture; open discussion; research presentation
- Equipment needs (computer; projector; sound; etc.)

Send your proposal to Dr. Patrick Sharp at EagleCon@calstatela.edu by February 9, 2018.



APPLICATION FOR EXHIBIT SPACE Exhibitors Preview: March 9, 2018 Eagle-Con Exhibition Space: March 10, 2018

**Directory Listing Information:** 

Company Name:							
Parent Company Name (if different):							
Primary Contact Name:							
Title / Position:							
Onsite Contact Name (if different):							
Address:							
City:		State:	State:		Zip Code:		
Phone:		Cell:	Cell:		Fax:		
Email Address:							
Email Address 2:							
Website:							
Products & Serv	ices (check one):						
Retailer	Manufacturer	Publisher	Distributor	Artist	Non-Profit		
CA State Seller's	s Permit:						

Exhibitors at Eagle-Con must provide event management with a BOE-410-D swap meet, flea market, or special events certification. If you will be selling during the event you must **also** provide a valid CA Permanent/Temporary Seller's Permit. If you set up without a valid BOE-410-D form or provide Eagle-Con with an invalid number, all fines incurred will be passed on to you, the exhibitor.

#### Exhibit Space:

Eagle-Con is a student-centered, community-welcoming event. We do not charge for exhibitor space but we request all our exhibitors to provide a discount or promotion exclusive for Eagle-Con to our students, alumni, and families. Please let us know what discount / promotion you will be providing by February 9, 2018.

Placement of your booth and/or table is at Eagle-Con's sole and absolute discretion. Each booth has a 6' x 30" table and are on a first come, first served basis. If you will require more than one booth, please indicate below. It is not guaranteed that additional space can be accommodated.



All exhibitors are required to complete the Cal State LA General Release Form (attached): this form is used for non-employee event participation for both on and off-campus events.

Please note that Eagle-Con and the University will take and use visual/audio images of the event. The images may be used in any manner or media without notification to you such as university-sponsored web sites, publications, promotions, broadcasts, advertisements, posters and theater slides, as well as for non-university uses. If you do not want your image taken or recorded, please indicate below.

#### Additional Request:

I will require an additional booth:

I will require power access:

I do not want to be photographed and/or recorded:

#### How to Register:

Complete and sign the application, provide a copy of the BOE-410-D and valid CA Permanent/Temporary Seller's Permit (if applicable), and the completed and signed Cal State LA General Release Form no later than **Friday**, **February 9**, **2018**.

#### By mail:

California State University, Los Angeles Attn: Eagle-Con 5151 State University Drive, ADM 802 Los Angeles, CA 90032

# By fax:

(323 343-4225

By email: EagleCon@calstatela.edu

#### **Questions?**

Contact: James Cuaresma or Christina Gubala at 323.343.3067 or email EagleCon@calstatela.edu.

# www.calstatela.edu/eaglecon

Authorized Signature:		
Printed Full Name	Signature	Date

#### California State University, Los Angeles INDIVIDUAL GENERAL RELEASE EAGLE-CON 2018 [if a minor see page 2 for authorization]

# **RELEASE OF LIABILITY, PROMISE NOT TO SUE, ASSUMPTION OF RISK AND** AGREEMENT TO PAY CLAIMS

Activity:

### Activity Date(s) and Time(s):

Activity Location(s):

In consideration for being allowed to participate in this Activity, on behalf of myself and my next of kin, heirs and representatives, I release from all liability and promise not to sue the State of California, the Trustees of The California State University, California State University, Los Angeles and their employees, officers, directors, volunteers and agents (collectively "University") from any and all claims, including claims of the University's negligence, resulting in any physical or psychological injury (including paralysis and death), illness, damages, or economic or emotional loss I may suffer because of my participation in this Activity, including travel to, from and during the Activity.

I am voluntarily participating in this Activity. I am aware of the risks associated with traveling to/from and participating in this Activity, which include but are not limited to physical or psychological injury, pain, suffering, illness, disfigurement, temporary or permanent disability (including paralysis), economic or emotional loss, and/or death. I understand that these injuries or outcomes may arise from my own or other's actions, inaction, or negligence; conditions related to travel; or the condition of the Activity location(s). Nonetheless, I assume all related risks, both known or unknown to me, of my participation in this Activity, including travel to, from and during the Activity.

I agree to hold the University harmless from any and all claims, including attorney's fees or damage to my personal property, that may occur as a result of my participation in this Activity, including travel to, from and during the Activity. If the University incurs any of these types of expenses, I agree to reimburse the University. If I need medical treatment, I agree to be financially responsible for any costs incurred as a result of such treatment. I am aware and understand that I should carry my own health insurance.

I am 18 years or older (if a minor read and sign on page 2). I understand the legal consequences of signing this document, including (a) releasing the University from all liability, (b) promising not to sue the University, (c) and assuming all risks of participating in this Activity, including travel to, from and during the Activity.

I understand that this document is written to be as broad and inclusive as legally permitted by the State of California. I agree that if any portion is held invalid or unenforceable, I will continue to be bound by the remaining terms.

I have read this document, and I am signing it freely. No other representations concerning the legal effect of this document have been made to me.

Participant Signature:

Participant Name (print):\_\_\_\_\_ Date: \_\_\_\_\_

# If Participant is under 18 years of age:

I am the parent or legal guardian of the Participant. I understand the legal consequences of signing this document, including (a) releasing the University from all liability on my and the Participant's behalf, (b) promising not to sue on my and the Participant's behalf, (c) and assuming all risks of the Participant's participation in this Activity, including travel to, from and during the Activity. I allow Participant to participate in this Activity. I understand that I am responsible for the obligations and acts of Participant as described in this document. I agree to be bound by the terms of this document.

I have read this two-page document, and I am signing it freely. No other representations concerning the legal effect of this document have been made to me.

Signature of Minor Participant's Parent/Guardian

Name of Minor Participant's Parent/Guardian (print)

Date \_\_\_\_\_

Minor Participant's Name