

# What can you do with a Communication Degree?

Community Relations Director  
Communication Trainer  
Museum Curator  
Editor  
Publicist  
Quality Inspector  
Webmaster  
Radio News Director  
Radio Talk Show Host  
Wedding Consultant  
Activities Director (Retirement Center)  
Camp Director  
Career and Training Advisor  
Recreational Coordinator and Supervisor  
Residential Housing Director  
Salesperson  
Accreditation Specialist  
Advertising Executive  
Alumni Coordinator  
Arts Administrator  
Sales Representative  
Script Writer  
Newspaper Publisher  
Special Events Coordinator  
Secondary School Speech Teacher  
Speechwriter  
Sports Announcer  
Sports Marketer  
Public Affairs Director  
Travel/Conference Manager  
Sports Publicist  
News Anchor  
Paralegal  
Student Activities Director  
Student Services Director  
Media Relations  
Human Resources Specialist  
Human Rights Officer  
Instructional Designer  
Tour Guide  
Department Administrator  
Leasing Consultant  
Legal Communication Consultant  
Legislative Assistant  
Legislative Correspondent  
Linguist  
Health Services Manager  
Telemarketing Manager  
Television Producer  
Television Reporter  
National Fraternity/Sorority Chapter  
Consultant  
Account Manager

Hotel Manager  
Human Resources Manager  
Child Welfare Worker  
Claims Adjuster  
College Admissions Counselor  
Private Investigator  
Production Assistant  
Promotional Specialist  
Motivational Speaker  
Multicultural Specialist  
Patient Rights Advocate  
International Students Coordinator  
Journalist  
Labor Negotiator  
Labor Relations Consultant  
Language Arts Teacher  
Law Firm Recruiter  
Maintenance Supervisor Manager  
Market Researcher  
Media Account Executive  
Media Buyer  
Media Critic  
Mediation Specialist  
Hospital Volunteers Coordinator  
Information Analyst  
College Recruiter  
Government Relations Officer  
Public Opinion Researcher  
Communication Consultant  
Communication Statistician  
Property Manager  
Administrative Aide  
Lobbyist  
Broadcasting Floor Manager  
Public Information Officer  
Public Relations Coordinator  
Communication Researcher  
Community Affairs Liaison  
Proofreader  
Community College Speech Instructor  
Business Manager  
Instructional Development  
Consultant/Specialist  
Arena Director/Manager  
Personnel Development Specialist  
Conference Leader  
Community Outreach Director  
Theatre Manager  
Company Spokesperson  
Consulting Analyst  
Copywriter  
Counselor  
University Administrator

Technical Recruiter  
University Information Specialist  
Crisis Manager  
Database Analyst  
Customer Service Representative  
Parliamentarian  
Nonprofit Organization Director  
Development Officer  
Child Language Specialist  
Political Activist  
Disc Jockey  
Mental Health Professional  
College Admission Counselor  
Director of Admissions  
Director of Corporate Communication  
Diversity Consultant  
Drug Company Representative  
Educational Media Specialist  
Systems Administrator

Broadcasting Production Supervisor  
Lawyer  
Employment Interviewer  
Environmental Lobbyist  
Editor  
Events Planner  
Executive Administrative Assistant  
Fashion Merchandiser  
Political Analyst and Campaign Director  
Film Marketing  
Forensics/Debate Director  
Fundraiser  
Gallery Manager/Owner  
Press Secretary  
International Program Coordinator  
Intercultural Communication Consultant  
Marketing Communication Manager  
Marketing Product Manager  
Corporate Communication Director

## **Areas of Concentration in the Communication Discipline**

### **Electronic Media, Media Literacy**

Study of media systems, mass communication theory, aesthetics and criticism, broadcasting and convergent media technologies.

### **Intercultural**

Study of communication among individuals of different cultural backgrounds, including the study of similarities and differences across cultures.

### **Interpersonal, Family, Gender**

Study of communication in dyads (pairs), family systems, and the similarities and differences in communication related to gender and sex.

### **Language and Social Interaction**

Study of the structure of verbal and nonverbal behaviors occurring in social interaction.

### **Mediation and Dispute Resolution**

Study of understanding, management, and resolution of conflict within intrapersonal, interpersonal, and intergroup situations.

### **Organizational Communication**

Study of processes used to analyze communication needs of organizations and

social interaction, including the design of training to improve communication between supervisors and employees.

### **Performance**

Study of performer(s), text, audience and context.

### **Political Communication, Public Address**

Study of role communication plays in political systems; study of speakers and speeches, including the historical and social context of platforms, campaigns, and movements.

### **Public Relations**

Study of managing two-way communication between an organization and its diverse publics.

### **Rhetoric**

Study of principles that account for the impact of human communication between speaker and audience.

### **Small Group**

Study of communication systems among three or more individuals who interact around a common purpose and who influence one other.

*Adapted from Pathways to Communication Careers in the 21<sup>st</sup> Century, National Communication Association*