What can you do with a Communication Degree?

Community Relations Director  Hotel Manager
Communication Trainer  Human Resources Manager
Museum Curator  Child Welfare Worker
Editor  Claims Adjuster
Publicist  College Admissions Counselor
Quality Inspector  Private Investigator
Webmaster  Production Assistant
Radio News Director  Promotional Specialist
Radio Talk Show Host  Motivational Speaker
Wedding Consultant  Multicultural Specialist
Activities Director (Retirement Center)  Patient Rights Advocate
Camp Director  International Students Coordinator
Career and Training Advisor  Journalist
Recreational Coordinator and Supervisor  Labor Negotiator
Residential Housing Director  Labor Relations Consultant
Salesperson  Language Arts Teacher
Accreditation Specialist  Law Firm Recruiter
Advertising Executive  Maintenance Supervisor Manager
Alumni Coordinator  Market Researcher
Arts Administrator  Media Account Executive
Sales Representative  Media Buyer
Script Writer  Media Critic
Newspaper Publisher  Mediation Specialist
Special Events Coordinator  Hospital Volunteers Coordinator
Secondary School Speech Teacher  Information Analyst
Speechwriter  College Recruiter
Sports Announcer  Government Relations Officer
Sports Marketer  Public Opinion Researcher
Public Affairs Director  Communication Consultant
Travel/Conference Manager  Communication Statistician
Sports Publicist  Property Manager
News Anchor  Administrative Aide
Paralegal  Lobbyist
Student Activities Director  Broadcasting Floor Manager
Student Services Director  Public Information Officer
Media Relations  Public Relations Coordinator
Human Resources Specialist  Communication Researcher
Human Rights Officer  Community Affairs Liaison
Instructional Designer  Proofreader
Tour Guide  Community College Speech Instructor
Department Administrator  Business Manager
Leasing Consultant  Instructional Development
Legal Communication Consultant  Consultant/Specialist
Legislative Assistant  Arena Director/Manager
Legislative Correspondent  Personnel Development Specialist
Linguist  Conference Leader
Health Services Manager  Community Outreach Director
Telemarketing Manager  Theatre Manager
Television Producer  Company Spokesperson
Television Reporter  Consulting Analyst
National Fraternity/Sorority Chapter  Copywriter
Consultant  Counselor
Account Manager  University Administrator
Areas of Concentration in the Communication Discipline

**Electronic Media, Media Literacy**
Study of media systems, mass communication theory, aesthetics and criticism, broadcasting and convergent media technologies.

**Intercultural**
Study of communication among individuals of different cultural backgrounds, including the study of similarities and differences across cultures.

**Interpersonal, Family, Gender**
Study of communication in dyads (pairs), family systems, and the similarities and differences in communication related to gender and sex.

**Language and Social Interaction**
Study of the structure of verbal and nonverbal behaviors occurring in social interaction.

**Mediation and Dispute Resolution**
Study of understanding, management, and resolution of conflict within intrapersonal, interpersonal, and intergroup situations.

**Organizational Communication**
Study of processes used to analyze communication needs of organizations and social interaction, including the design of training to improve communication between supervisors and employees.

**Performance**
Study of performer(s), text, audience and context.

**Political Communication, Public Address**
Study of role communication plays in political systems; study of speakers and speeches, including the historical and social context of platforms, campaigns, and movements.

**Public Relations**
Study of managing two-way communication between an organization and its diverse publics.

**Rhetoric**
Study of principles that account for the impact of human communication between speaker and audience.

**Small Group**
Study of communication systems among three or more individuals who interact around a common purpose and who influence one other.

Adapted from *Pathways to Communication Careers in the 21st Century, National Communication Association*