College of Arts & Letters

Program for the Bachelor of Arts Degree in Communication
OPTION in Organizational Communication and Public Relations
(For SB1440 Transfer Students)

Student Name: _________________________________  CIN: _________________________
Student Signature: ____________________________________  Date: _____________
Advisor Signature: ________________________________  Date: _____________

TOTAL UNITS REQUIRED FOR MAJOR:     76 units
TOTAL UNITS REQUIRED FOR DEGREE: 180 units

BA CORE COURSES (52 UNITS):

Lower Division Required Courses (8 units):[Transfer from CC]
COMM 130 Intro to Human Communication (4)
COMM 176 Argumentation (4)

Electives (8 units) Select at least TWO of the following: [Transfer from CC]
COMM 267 Intro to Oral Interpretation (4)
COMM 268 Group Performance Practicum (2,2)
COMM 275 Interpersonal (4)
COMM 276 Argumentation and Reasoned Advocacy (4)
COMM 277 Forensics (2,2)
COMM 278 Problem Solving Through Group Discussion (4)
COMM 290 Mediated Communication (4)

Upper Division Required Courses (36 units)
COMM 300 Applied Writing in Communication Studies (4)
COMM 330 Organizational Studies (4)
COMM 367 Performance Studies (4)
COMM 380 Intro to Rhetorical Studies (4)
COMM 450 Communication Theory (4)
COMM 477 Qualitative Methods in Communication (4)
COMM 487 Prosem: Exper Research (4)
COMM 489 Intercultural Communication (4)

Capstone Experience
COMM 498 Research Project in Communication (4)

BA OPTION COURSES (24 UNITS):

ORGANIZATIONAL COMMUNICATION/PUBLIC RELATIONS (24 units)
Required Core (12 units)
COMM 430 Dynamics of Organizational Communication (4)
COMM 495 Principles and Practices of Public Relations (4)
Select ONE of the following:
COMM 435 Communication and Leadership (4)
COMM 497 Managing Problems in Public Relations (4)

Electives (12 units) Select THREE UPPER DIVISION COMM courses. Up to 8 units from outside the department may be applied with adviser approval.
UNIVERSITY REQUIREMENTS:

INTRODUCTION TO HIGHER EDUCATION (2 UNITS):

AL 301 Transition to Cal State L.A. for Arts and Letters Majors (2)

WRITING PROFICIENCY EXAM (0 units):

UNIV 400 Writing Proficiency Exam

ENGL 102 REQUIREMENT (4 units): [Transfer from CC]

Can be double counted with A3 Critical thinking as long as it is Advanced Composition in English with a critical thinking component.

UPPER DIVISION GE THEME (12 units):

Complete one theme (A-I) listed in the Catalog. Note: avoid taking any COMM course within the theme. It will only count towards the electives area in COMM but not the theme.

DIVERSITY REQUIREMENT (8 units):

Can be double counted within the Lower or Upper Division General Education areas.