

Cayenne Wellness Center

Website Development

SPRING 2025 | BUSINESS ANALYSIS | 3 STUDENTS

Three senior Information Systems students continued the College of Business and Economics' multi-semester partnership with Cayenne Wellness Center by developing a WordPress-based website from designs and requirements established during an earlier project phase. Working as a faculty-supervised consulting team, the students translated approved concepts into a practical public-facing platform intended to strengthen communication and stakeholder engagement.

THE STUDENT TEAM

Systems Analysis and Web Development

**TEAM LEAD**

Client communication and presentation leadership

**PROJECT COORDINATOR**

Milestones, deliverables, and task coordination

**TECHNICAL COORDINATOR**

Requirements, technical accuracy, and quality

PROJECT FOCUS

Develop a WordPress-based website that could accommodate and advance previously created designs.

GENERAL DELIVERABLES

- WordPress website development
- Organization of public-facing information
- Communication and administrative features
- Implementation guidance
- Final client presentation

STUDENT CONTRIBUTION

The team reviewed the established project direction, organized public-facing content, and translated earlier concepts into a functional digital solution.

COMMUNITY AND LEARNING VALUE

The project supported Cayenne Wellness Center's ability to communicate with stakeholders while giving students practical experience working with a real client, interpreting requirements, coordinating development activities, and presenting a completed solution.

A MULTI-SEMESTER COLLABORATION**SPRING 2024**

Recruiting-tracking process automation

FALL 2024

Technology concepts for organizational initiatives

SPRING 2025

WordPress website based on established designs