

Bachelors of Science in Business Administration (BSBA)

Option in Business Economics (66 Semester Units)

Catalog Fall 2016

Major Catalog Date: _____

Name _____ CIN _____
 Last First MI

Street Address _____ City _____ ZIP Code _____ Quarter Admitted _____

Adviser's Signature _____ Date _____ Student's Signature _____ Date _____

SEMESTER - LOWER DIVISION REQUIRED COURSES (15 Units) *Prerequisites* *Completed?*

ACCT	2100	Principles of Financial Accounting	3		
ACCT	2110	Principles of Managerial Accounting	3	ACCT 2100	
ECON ¹	2010	Principles of Economics I: Microeconomics	3		
ECON ¹	2020	Principles of Economics II: Macroeconomics	3	ECON 2010	
FIN	2050	Legal and Regulatory Environment of Business	3		

SEMESTER - UPPER DIVISION REQUIRED COURSES (30 Units) *Prerequisites* *Completed?*

BUS ²	3050	Business Communication (<i>wi</i>)	3		
BUS	4150	Contemporary Issues in Global Business	3		
CIS	3010	Management Information Systems	3		
ECON ³	3060	Statistics for Business Analysis and Decision Making	3	GE Block B4 (Mathematics/Quantitative Reasoning)	
FIN	3030	Business Finance	3	ACCT 2100	
MGMT	3060	Production and Operations Management	3		
MGMT	3070	Organizational Behavior and Management	3		
MGMT ⁴	3080	Business Responsibilities in Society	3	Block A (Basic Subjects)	
MKT	3100	Principles of Marketing	3		
BUS	4970	Capstone: Strategic Management	3	Business Core Requirements	

Note 1: ECON 2010 or ECON 2020 is double-counted in Lower Division GE Block D.

Note 2: BUS 3050 is designated as a Writing Intensive (*wi*) course.

Note 3: ECON 3060 is double-counted in GE Upper Division Block B - Natural Science and Mathematics.

Note 4: MGMT 3080 is double-counted in GE Upper Division Block C - Arts and Humanities.

SEMESTER - OPTION: Business Economics (21 Units)

Semester - Required Courses (12 units): *Prerequisites* *Completed?*

ECON	3030	Money, Banking, and the Economy	3	ECON 2020	
ECON	4110	Market Structure and Strategic Firm Behavior	3	ECON 2010	
ECON	4150	Applied Economic and Business Forecasting	3	ECON 3090 or ECON 3060	
ECON ⁵	4910	Capstone: Data Analysis, Reporting and Presentation	3	See Note 5	

Note 5: ECON 4910 is the capstone course for the program. Students must take ECON 4910 after they have achieved senior standing and have completed all other required upper division option courses.

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Semester - Electives (9 units):

Select two upper division ECON courses and one upper division non-economics course from the college of Bus & Econ.

Semester - Additional Required Courses:

Students may require two additional courses to meet the 120 units required for graduation.
