



CALIFORNIA STATE UNIVERSITY, LOS ANGELES

COLLEGE OF BUSINESS AND ECONOMICS

Office of the Dean

October 13, 2009

{first name} {last name}
{street address}
{city, state Zip}

Dear {first name} {last name},

The College of Business and Economics at California State University, Los Angeles recently discovered that a faculty website was used to post personal information of 82 students including yours. Items such as first name, last name, and Social Security number (SSN) were posted from four of this faculty member's courses. There is no way of knowing if other parties accessed your personal information. Therefore, the University is sending you this notification as required by California Civil Code 1798.29, commonly referred to as Senate Bill (SB) 1386. This is a very serious issue for the University. Maintaining the security of confidential data, including information about our students, faculty, and staff is of highest importance. Please accept our sincere apologies.

There is no indication that anyone targeted confidential information or will use it for any unlawful purpose; however, this incident may potentially have serious ramifications. For those whose information was on the website, the risk includes fraud and identity theft. The University cannot provide advice on how you should proceed, but can provide the following logistical information.

An option in detecting identity theft is to contact the credit reporting agencies listed below to complete an automated phone-in fraud alert process. When you request a free fraud alert, the agencies will automatically place fraud alerts on your accounts listed with them, and will separately mail you a credit report at no cost. The credit agencies can be contacted at:

- Equifax (800) 525-6285, <http://www.equifax.com>
- Experian (888) 397-3742, <http://www.experian.com>
- TransUnion (800) 680-7289, <http://www.transunion.com>

Visit the Identity Theft Resource Center website (<http://www.idtheftcenter.org/>) to understand the effects of a fraud alert.

Once you receive your credit reports, review them for any suspicious activity. If you see accounts that you did not open or incorrect personal information, call the credit bureau(s) and/or your local law enforcement agency (e.g., city police department) to report fraud. The following resources provide additional information about fraud and identity theft:

- California Attorney General's Office, <http://caag.state.ca.us/idtheft/tips.htm>
- The Federal Trade Commission, <http://www.consumer.gov/idtheft/>
- California Office of Privacy Protection: Identity Theft, <http://privacy.ca.gov/cover/identitytheft.htm>
- California Office of Privacy Protection: Consumer Information, <http://privacy.ca.gov/cover/consumerinfo.htm>

Caution: Be wary of individuals claiming to be affiliated with the University who may contact students, employees, and alumni asking for personal information such as Social Security numbers and/or credit card numbers with PINs. Please do not release any private information in response to any contacts of this nature. Please be aware that Cal State L.A. will only contact those members of the campus community who are affected by this incident, and will only give information about the incident and resources to help prevent possible fraud or identity theft. The University will not ask for any personal confidential information unless it is in response to an inquiry from an affected individual.

For additional information you may visit our website at <http://www.calstatela.edu/security/091034>, or call toll-free (800) 883-4029. The call center will operate weekdays between the hours of 9:00 a.m. and 8:00 p.m. except for the furlough days including October 16, November 6, 11, and 20, 2009.

Cal State L.A. is committed to the protection of confidential information. Please be assured that the University is conducting a thorough investigation of this incident and taking action to guard against future information incidents.

Sincerely,

Philip Romero
Dean, College of Business and Economics

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The California State University: Bakersfield, Channel Islands, Chico, Dominguez Hills, East Bay, Fresno, Fullerton, Humboldt, Long Beach, Los Angeles, Maritime Academy, Monterey Bay, Northridge, Pomona, Sacramento, San Bernardino, San Diego, San Francisco, San Jose, San Luis Obispo, San Marcos, Sonoma, Stanislaus