



Spring Quarter 2011

COURSE SYLLABUS

Instructor: Dr. Seaman
Office: Rm. A215, Engineering and Technology building
Telephone: (323) 343-4572 **E-mail:** vseaman@calstatela.edu
Course web site: <http://www.calstatela.edu/faculty/vseaman/>
Office Hours: After class or by appointment
Course Times: Monday/Wednesday 9:50am – 12:20pm
Location: C254, Engineering and Technology building

Course Description

Creative problem solving and aesthetics, application through two and three dimensional exploratory exercises in color, texture, shape, form, structure, and space through simple industrial design problems.

Course Goals

- **To appraise the role of the industrial designer's place in industry**
- **To explore and practice theories, principles and techniques of creative problem solving**
- **To recognize and appreciate good design and the design process**
- **To experiment and explore the basic tools of design**
- **To use design-related software for communicating and presenting technical design concepts**

Textbook

None required

Key Dates

March 31 - Cesar Chavez Day observed; campus closed
May 30 - Memorial Day; campus closed
June 6 -11 - Final examinations
June 12 -19 - Student recess

Student Responsibilities

It should be clearly understood that YOU have certain responsibilities:

- **The information and learning experiences in class will provide you with technical design and communication concepts and skills that will pay you dividends, so please apply yourself**
- **Attend class regularly**
- **Be sure to get all information, assignments etc. when absent or late**
- **Turn in assignments on the due date**
- **Work cooperatively and professionally with peers on group activities**
- **Comply with university policies and procedures presented in the CSULA University catalog**

Evaluation and Grading

Final grades are determined by your work effort in class

- **Attendance** = **20%**
- **Design exercises** = **30%**
- **Individual project** = **30%**
- **Web portfolio** = **20%**
100%

Final grades will be issued using the following scale:

A	=	93-100
A-	=	90-92
B+	=	87-89
B	=	83-86
B-	=	80-82
C+	=	77-79
C	=	73-76
C-	=	70-72
D+	=	67-69
D	=	63-66
D-	=	60-62
F	=	0-59