

**California State University, Los Angeles**  
**College of Business and Economics/Department of Economics and**  
**Statistics**  
**Economics 561, Seminar in International Economics Section 01 Fall 2011**

<b>Instructor:</b>	Dr. Stephen K. Pollard
<b>Office Location:</b>	ST 914
<b>Telephone:</b>	(323) (343-2950)
<b>Email:</b>	(spollar2@calstatela.edu)
<b>Office Hours:</b>	W 440-6PM and TH 440-6PM
<b>Class Days/Time:</b>	TH 6:10pm to 10:00 pm
<b>Classroom:</b>	SHC 358A
<b>Prerequisites:</b>	Prerequisite: ECON 303 and 310. Analysis of current international issues concerning cross-border trade and capital flows; methods of trade policy analysis; implications of regional and global economic integration.

### **Course Description**

Domestic and global economic environments for business. Effects of public policies, national economic policies, and international economic policies on business decision-making. Issues in regional and global economic integration.

### **Course Goals and Student Learning Objectives**

1. An advanced understanding of micro- and macroeconomic concepts and theories which form a basis for further research;
2. Basic mathematical and econometric tools for economic enquiry, forecasting of economic and business variables, and application of these concepts in the real world
3. The ability to think critically, to conceptualize and analyze problems, and to communicate these analyses effectively; to possess particularly the quantitative-reasoning, data-processing, and model-building skills; and
4. Technological skills to identify, to evaluate, and perhaps to propose solutions to the issues facing a diverse national and global community; and

current knowledge of the global economy, together with investigative and technical skills, for business economic analysis desired by consulting companies, government agencies, multinational business corporations, and international organizations.

## **Course Content Learning Outcomes**

Upon successful completion of this course, students will be able to:

LO1: To understand the nature and implication of international microeconomics and how it plays an important role in our daily lives.

LO2: Organize and summarize information and concepts using data and graphical analysis.

LO3: Build economic models and that describe and explain relationships to analyze business and government decision making.

LO4: Understand and apply the basic concepts of international microeconomics to the current global environment.

LO5: Apply basic computing technology to business and economic problems.

LO6: Impart an appreciation of the art and science of economics and the application of logical techniques in all academic disciplines.

### **a. Required Texts/Readings**

#### **i. Textbook**

Feenstra and Taylor, International Trade, 2nd Edition, Bedford, Freeman & Worth, 2011 (**available online only at [www.aplia.com](http://www.aplia.com), instructions given at the end of this syllabus to access the book, homework assignments and discussion group. Students on financial aid can purchase the codes through the campus bookstores).**

#### **ii. Other Readings**

None

#### **iii. Websites**

Personal and Professional Web Site:

<http://www.calstatela.edu/faculty/spollar2>;

Companion Course Web Sites: [www.aplia.com](http://www.aplia.com) (book, homework

assignments and discussion forum)

### **b. Classroom Protocol**

I expect students to:

1. Arrive on time so we can begin promptly.
2. The use of cell phones, texting, instant messaging devices, etc are forbidden during class sessions.
3. Reading the assigned materials and exploring linked Web sites
4. Actively participating in the class discussions
5. Completing weekly assigned homework assignments
6. Completing weekly learning activities

What you can expect from me:

1. I will give you the respect that I ask you to give me and the other members of the class.
2. I will do my best to help you, but I cannot learn the material for you.
3. I will encourage and be receptive to constructive comments about my teaching.

### **c. Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. Students should be aware of the current deadlines and penalties for adding and dropping classes:

<https://get.calstatela.edu/Registrar.htm>.

### **d. Assignments and Grading Policy**

We will cover 10 chapters (1-10) at the pace of one per week. There are 4 activities for each chapter for each week. Here is the plan for each week and the order activities should be undertaken:

- Read the required textbook chapter
- Do the weekly in class learning activities
- Do the assigned homework problems

Homework assignments are all done online at <http://www.aplia.com>. You will need Excel to assist you with the homework assignments. All assignments are

due by 11 pm on the date due. Problems and due dates are posted on the course website.

**Late assignments are not accepted for any reason.**

## **Country Study**

Students will work individually to undertake a country case study based on the course material. Students are expected to use course web links as well as other internet resources and library database material to complete the case study. The case study should focus on addressing: 1) how applicable the trade models covered in this course are to your country; 2) review and analysis of commercial trade policy; 3) review and analysis of trade agreements; including costs and benefits of WTO membership; 4) a review and analysis of foreign direct investment and migration; and 5) a review and analysis of the impact of trade on the overall growth and development of your country.

- Homework Assignments (40% of grade)
- Country Study report (60% of grade) **Due date: Thursday, December 8, 2011, no later than 10:00 pm**
- Final Class session:
  - **Section 01: Wednesday Thursday December 8, 2011 SHC 358A, 7:30pm to 10:00pm**

Grading Scale: I use the a straight grading scale and give + and - : 90 and above A range, 80 to 89 B range, 70 to 79 C Range, 60 to 69 D Range, 59 and less, F.

### **e. University Policies**

#### **i. Student Handbook**

Information on student rights and responsibilities, academic honesty, standards of conduct, etc., can be found in the Student Handbook:

<http://www.calstatela.edu/usu/csi/handbook.htm>.

#### **ii. Americans with Disabilities Act (ADA)**

Faculty will provide reasonable accommodation to any student with a disability who is registered with the Office of Students with Disabilities (OSD) who needs and requests accommodation. The faculty may wish to contact the OSD to verify the presence of a disability and confirm that accommodation is necessary. The OSD will arrange and provide for the accommodation. Reasonable accommodation may involve allowing a student to use an interpreter, note taker, or reader; accommodation may be needed during class sessions and for administration of examinations. The intent of the ADA in requiring consideration

of reasonable accommodation is not to give a particular student an unfair advantage over other students, but simply to allow a student with disability to have an equal opportunity to be successful.

**All assignments are posted online at the [www.aplia.com](http://www.aplia.com) site. Due dates and times are also posted at this site.**

**Instructions to access the Aplia website, the book, homework assignments and discussion group are as follows:**

**Student Payment and Registration Instructions:**

## How to access your Aplia course

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International Trade ECON561 Fall 2011

**Instructor:** Stephen Pollard  
**Start Date:** 09/19/2011  
**Course Key:** SXV7-VB36-SJKS

### Registration

Connect to <http://www.aplia.com/>

**If you already have an account, sign in.** Go to your My Courses page, and click the *Enroll in a New Course* button.

**If you don't have an account,** click the *Create a New Account* button, and choose *Student Account*.

Enter your Course Key when prompted: **SXV7-VB36-SJKS**. Continue to follow the on-screen instructions to access your course.

### Payment

**Online:** Purchase access to your course (including the digital textbook) from the Aplia website.

After paying, you will have the option to purchase a physical book at a discounted price. If you choose to pay later, you can use Aplia without paying until 11:59 PM on 10/09/2011.