

**California State University, Los Angeles**  
**College of Business and Economics/Department of Economics and Statistics**  
**Economics 500, MBA Economics, Section 70 Summer 2009**

<b>Instructor:</b>	Dr. Stephen K. Pollard
<b>Office Location:</b>	ST 914
<b>Telephone:</b>	Email only
<b>Email:</b>	(spollar2@calstatela.edu)
<b>Office Hours:</b>	online
<b>Class Days/Time:</b>	online
<b>Classroom:</b>	online
<b>Prerequisites:</b>	Prerequisite: None

**Course Description**

Economics for MBA students: markets, demand, consumer behavior, nature of firms, measuring economic activity, inflation unemployment, money and banking, and the role of the government. Some sections may be technologically mediated.

**Course Goals and Student Learning Objectives**

1. Apply knowledge in new and unfamiliar circumstances through a conceptual understanding of relevant disciplines.
2. Adapt and innovate to solve problems.
3. Cope with unforeseen events; and manage in unpredictable environments.
4. To acquire knowledge on how computer technology can assist in generating and analyzing statistical information.

## Course Content Learning Outcomes

Upon successful completion of this course, students will be able to:

LO1: To understand the nature and implication of macroeconomics and how it plays an important role in our daily lives.

LO2: Organize and summarize information and concepts using data and graphical analysis.

LO3: Build economic models and that describe and explain relationships to analyze business and government decision making.

LO4: Understand and apply the basic concepts of macroeconomics to the current global environment.

LO5: Apply basic computing technology to business and economic problems.

LO6: Impart an appreciation of the art and science of economics and the application of logical techniques in all academic disciplines.

### a. Required Texts/Readings

#### i. Textbook

Baumol and Blinder, Macroeconomics: Principles and Policy, 11<sup>th</sup> Edition, 2009 (**available online only at [www.aplia.com](http://www.aplia.com), instructions given at the end of this syllabus to access the book, homework assignments and discussion group. Students on financial aid can purchase the codes through the campus bookstores).**)

#### ii. Other Readings

None

#### iii. Websites

Personal and Professional Web Site:

<http://www.calstatela.edu/faculty/spollar2>;

Companion Course Web Sites: [www.aplia.com](http://www.aplia.com) (book, homework assignments and discussion forum)

## **b. Classroom Protocol**

I expect students to:

1. Reading the assigned materials and exploring linked Web sites
2. Actively participating in the online and class discussions
3. Completing weekly assigned homework assignments
4. Complete the country study

What you can expect from me:

1. I will give you the respect that I ask you to give me and the other members of the class.
2. I will do my best to help you, but I cannot learn the material for you.
3. I will encourage and be receptive to constructive comments about my teaching.

## **c. Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drops, academic renewal, etc. Students should be aware of the current deadlines and penalties for adding and dropping classes:

<https://get.calstatela.edu/Registrar.htm>.

## **d. Assignments and Grading Policy**

We will cover 18 chapters (all, but chapter 17) at the pace of 2 chapters per week. There are 3 activities for each chapter for each week. Here is the plan for each week and the order activities should be undertaken:

- Read the required textbook chapter
- Participate in the online discussion forum
- Do the assigned homework problems

Homework assignments are all done online at <http://www.aplia.com>. You may need Excel to assist you with the homework assignments. All assignments are due by 11 pm on the date due. Problems and due dates are posted on the course website.

**Late assignments are not accepted for any reason.**

## **Country Study**

Each student will select a country to analyze. The analysis will be based on describing the past and current macroeconomic policies and formulating what the

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future direction of fiscal and monetary policy should be for your country. The issues presented in each homework assignment and in each chapter need to be addressed with respect to the country you have selected. You should also use graphs and simple statistics to explore the relationships to support your points. Appropriate references and citations should also be utilized.

Your paper needs to have a well developed thesis statement. I will provide some specific questions for guidance during the quarter.

- Participation in Online Discussions(10% of grade)
- Homework Assignments (40% of grade)
- Country Study report (50% of grade) **Due date: September 4, 2009, no later than 5:00 pm**

Grading Scale: I use the a straight grading scale and give + and - : 90 and above A range, 80 to 89 B range, 70 to 79 C Range, 60 to 69 D Range, 59 and less, F.

#### **e. University Policies**

##### **i. Student Handbook**

Information on student rights and responsibilities, academic honesty, standards of conduct, etc., can be found in the Student Handbook:

<http://www.calstatela.edu/usu/csi/handbook.htm>.

##### **ii. Americans with Disabilities Act (ADA)**

Faculty will provide reasonable accommodation to any student with a disability who is registered with the Office of Students with Disabilities (OSD) who needs and requests accommodation. The faculty may wish to contact the OSD to verify the presence of a disability and confirm that accommodation is necessary. The OSD will arrange and provide for the accommodation. Reasonable accommodation may involve allowing a student to use an interpreter, note taker, or reader; accommodation may be needed during class sessions and for administration of examinations. The intent of the ADA in requiring consideration of reasonable accommodation is not to give a particular student an unfair advantage over other students, but simply to allow a student with disability to have an equal opportunity to be successful.

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All assignments are posted online at the [www.aplia.com](http://www.aplia.com) site. Due dates and times are also posted at this site.

Instructions to access the Aplia website, the book, homework assignments and discussion group are as follows:

Course Name: Econ 500: MBA Economics

Start Date: 06/22/2009

Instructor: Stephen Pollard

Course Key: C5GB-KZYW-2H95

You can begin working on your homework as soon as you register!

- In this course, you will use a textbook and Aplia's website.
- In most cases, you can save money if you buy Aplia and your textbook together. See payment options below.
- You will have access to a digital version of your textbook using Aplia.

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### Registration

If you have never used Aplia before...

1. Connect to <http://www.aplia.com>.
2. Click the New Student link and enter your Course Key: C5GB-KZYW-2H95. Continue following the instructions to complete your registration.

If you have used Aplia before...

1. Connect to <http://www.aplia.com>.
2. Sign in with your usual e-mail address and password and enter your Course Key when prompted: C5GB-KZYW-2H95. If you are not prompted for a new Course Key, click the Enter Course Key button to enroll in a new Aplia course. Enter your Course Key when you are prompted.

\* You will have different payment options after you register for your course. If you choose to pay later, you can use Aplia without paying until 11:59 PM on 07/11/2009.

### Payment

Option 1: Digital Textbook with Aplia Access

- From Aplia: Purchase access to your course from Aplia's website for \$80.00 USD.

- From Bookstore: Purchase an Aplia Access Card from your campus bookstore.

Option 2: Physical Textbook with Aplia Access (also includes digital textbook)

- From Aplia: Purchase access to your course for \$80.00 USD and a physical book for \$40.00 USD from Aplia's website.

\* If you purchased an Aplia Access Card from a bookstore, enter the Access Card's payment code on Aplia's website as payment for your Aplia course.

\* You will have access to your digital textbook up until the end of this course.