

CURRICULUM VITAE

DANIEL ROBERT DeCHAI

Departments of Liberal Studies and
Communication Studies
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EDUCATION

Ph.D. Cultural Studies (2001), The Claremont Graduate University, Claremont, California

- Dissertation: “The Rhetoric of Global Democracy: Humanitarian NGOs and the Crafting of Community”
- Dissertation Director: Elazar Barkan, Ph.D.

Ph.D. Program in Communication (1996-1997), Northwestern University, Evanston, Illinois

- Areas of Concentration: Classical and Contemporary Rhetoric; Argumentation and Public Culture
- Advisor: G. Thomas Goodnight, Ph.D.

MA Communication (1996), California State University, Los Angeles

- Thesis: “Are We ‘Queer Enough for You?’: Mapping Subversion and Resistance in the Play of Queercore Music”
- Thesis Director: David S. Olsen, Ph.D.

BA Communication (1994), California State University, San Bernardino

- Areas of Concentration: Rhetorical Theory; Communication Theory
- Advisor: Dolores V. Tanno, Ph.D.

PROFESSIONAL HISTORY

Professor, Departments of Liberal Studies and Communication Studies, California State University, Los Angeles, September 2011 to present.

Associate Professor with Tenure, Departments of Liberal Studies and Communication Studies, California State University, Los Angeles, June 2007 to August 2011.

Assistant Professor, Department of Liberal Studies, California State University, Los Angeles, September 2004 to June 2007.

Acting Chair, Cultural Studies Department, The Claremont Graduate University, Claremont, California, December 2003 to August 2004.

Visiting Professor, Cultural Studies Department, The Claremont Graduate University, Claremont, California, January to December 2004.

Lecturer, Department of Liberal Studies, California State University, Los Angeles, September 2001 to September 2004.

Lecturer, Department of Communication Studies, California State University, Los Angeles, June 1997 to September 1997; September 2003 to September 2004.

Lecturer, Department of Communication Studies, Chaffey College, Rancho Cucamonga, California, August 1998 to August 2002.

Lecturer, Department of Communication Studies, California State University, San Bernardino, August 1998 to August 2001.

Lecturer, Department of Speech, Fullerton College, Fullerton, California, January 1998 to August 1999.

Lecturer, Department of Communication, California State Polytechnic University, Pomona, March 1997 to June 1999.

Lecturer, Department of Communication, Mt. San Antonio College, Walnut, California, August 1997 to August 1999.

Lecturer, Department of Communication, Pasadena City College, Pasadena, California, June to September, 1997.

Lecturer, Department of Communication, DePaul University, Chicago, Illinois, August to December, 1996.

Assistant Master, College of Cultural and Community Studies, Northwestern University, Evanston, Illinois, September to December, 1996.

Teaching Associate, Department of Communication Studies, California State University, Los Angeles, September 1994 to June 1996.

Assistant Coach, CSULA Forensic Squad, California State University, Los Angeles, September 1995 to June 1996.

Graduate Assistant, Department of Communication Studies, California State University, Los Angeles, September 1994 to April 1996.

AWARDS

Fellowship, American Communities Program, College of Arts and Letters, California State University, Los Angeles, 2010-2011.

Sabbatical Leave, California State University, Los Angeles, September-December, 2010.

Fellowship, American Communities Program, College of Arts and Letters, California State University, Los Angeles, 2006-2007.

Top Paper in Rhetorical and Communication Theory, National Communication Association, 2003.

CGU Doctoral Dissertation Grant, The Claremont Graduate University, Claremont, California, 2000-2001.

Felix and Helen Juda Endowed Fellowship, The Claremont Graduate University, Claremont, California, 1998-2000.

Graduate Fellowship, Department of Cultural Studies, The Claremont Graduate University, Claremont, California, 1997-1998.

Honorable Mention, R. Serge Denisoff Award for the Best Article Published in *Popular Music and Society*, 1997.

Departmental Award for Special Recognition in Graduate Studies, California State University, Los Angeles, 1996.

Floyd Miller Academic Scholarship in Communication, California State University, Los Angeles, 1995-1996.

Award for Excellence in Research in Communication Studies, California State University, Los Angeles, 1995-1996.

PUBLICATIONS

Monographs

Global Humanitarianism: NGOs and the Crafting of Community. Lanham, MD: Lexington Books, 2005.

Edited Volumes

Border Rhetorics: Citizenship and Identity on the U.S.-Mexico Frontier. Tuscaloosa: University of Alabama Press. [In Press]

Journal Articles and Book Chapters

“Ethos in a Bottle: Corporate Social Responsibility and Humanitarian Doxa.” *The Megarhetorics of Global Development*. Ed. Rebecca Dingo and J. Blake Scott. Pittsburgh: University of Pittsburgh Press, 2012. 75-100.

“Imagined Immunities: Border Rhetorics and the Ethos of Sans Frontières.” *Interdisciplinarity and Social Justice: Revisioning Academic Accountability*. Ed. Joe Parker, Ranu Samantrai, and Mary Romero. New York: SUNY Press, 2010. 261-85.

“Bordering the Civic Imaginary: Alienization, Fence Logic, and the Minuteman Civil Defense Corps.” *Quarterly Journal of Speech* 95 (2009): 43-65.

“Humanitarian Space and the Social Imaginary: Médecins Sans Frontières/Doctors Without Borders and the Rhetoric of Global Community.” *Journal of Communication Inquiry* 26 (2002): 354-69.

“Affect and Embodied Understanding in Musical Experience.” *Text and Performance Quarterly* 22 (2002): 79-98.

“From Discourse to Golf Course: The Serious Play of Imagining Community Space.” *Journal of Communication Inquiry* 25 (2001): 132-46.

“Magic, Mimesis, and Revolutionary Praxis: Illuminating Walter Benjamin’s Rhetoric of Redemption.” *Western Journal of Communication* 64 (2000): 285-307.

“Rocking Out and ‘Acting Otherwise’: Queering a Space for Performative Subversion.” *Phoebe: Journal of Feminist Scholarship, Theory, and Aesthetics* 11 (1999): 27-41.

“Transgressing the Boundaries of Ethical Discourse: Speculations on the Rhetoric of Decorum.” *Journal of Interdisciplinary Studies* 11 (1998): 119-26.

“Mapping Subversion: Queercore Music’s Playful Discourse of Resistance.” *Popular Music and Society* 21 (1997): 7-37.

Book Review Articles

“Michael Bérubé’s Rhetorical Occasions and Provocations.” *Cultural Studies* 22 (2008): 161-3.

Review of Rick Rockwell and Noreen Janus, *Media Power in Central America*. *Southern Communication Journal* 70 (2005): 176-7.

Review of Lauraine Leblanc, *Pretty in Punk: Girls’ Gender Resistance in a Boys’ Subculture*. *Journal of American and Comparative Cultures* 23 (2000): 109-16.

WORKS IN PROGRESS

“Memory, Desire, and the ‘Good Collector’ in PEZhead Culture.” *Collecting and Collections: Objects, Practices and the Fate of Things*. Eds. Kevin M. Moist and David Banash. [Invited chapter; volume proposal currently under review]

“Commodity Activism and the Humanitarian Civic Imaginary.” [Journal article manuscript]

The Ludic Imagination: Negotiating the Poetics and Politics of Play in Everyday Life. [Book manuscript]

INVITED LECTURES AND PRESENTATIONS

“Humanitarian Conscience and Corporate Power: The Rhetoric of Corporate Social Responsibility.” Keynote lecture, Media and Communication Day, California State University, San Marcos, April 25, 2012.

“A Conversation with Robert DeChaine about Doctors Without Borders, Starbucks, Corporate Social Responsibility, and Borders.” Cultural Studies Podcast, February 9, 2012.
<http://culturalstudies.podbean.com/2012/02/09>.

“Occupation as Rhetorical Movement Strategy.” “Occupy CSULA: A Panel Discussion about the Possibilities of the Present.” American Communities Program, California State University, Los Angeles, October 2011.

“Studies in the Rhetoric of Borders.” Communication Studies Faculty Colloquium Series, California State University, Los Angeles, October 2011.

“Sustainability, Community Partnership, and the Rhetoric of Corporate Social Responsibility.” American Communities Program Spring Symposium, California State University, Los Angeles, May 2011.

“What is Sustainability? A Roundtable.” American Communities Program Fall Lecture Series, California State University, Los Angeles, 2010.

“The Minuteman Civil Defense Corps and the Rhetoric of Alienization.” Western States Communication Association pre-conference, “Border Rhetorics: Mapping American Citizenship, Cultural Space, and Identity,” Mesa, Arizona, 2009.

“‘Eternal Vigilance’, B/ordering Citizenship: Immigrants, Fences, and <National Security> in the Rhetoric of the Minuteman Civil Defense Corps.” American Communities Program Spring Research Symposium, California State University, Los Angeles, 2007.

“Imagined Immunities.” American Communities Program Works-in-Progress Faculty Seminar, California State University, Los Angeles, 2007.

“Border Rhetorics and the Ethos of Sans Frontières.” The Location(s) of Cultural Studies Symposium, Claremont Graduate University, Claremont, California, 2006.

“Mobilizing Global Rhetorical Culture: The International Campaign to Ban Landmines and the Crafting of Humanity.” Studies in Politics and Poiesis: Powerful Visions Lecture Series, College of Arts and Letters, California State University, Los Angeles, 2005.

“Studies in the Rhetoric of Community. Liberal Studies Lecture Series, California State University, Los Angeles, 2004.

“Working Cultural Studies: A Toolkit.” Working Cultural Studies Symposium, Claremont Graduate University, Claremont, California, 1998.

CONFERENCE PRESENTATIONS

“The Affectivity of Rhetoric and Competing Visions of the U.S. Civic Imaginary.” Paper to be presented at the Western States Communication Association annual convention, Albuquerque, 2012.

“Responding to the Call of Vernacular Discourse: Latina/o Discourse in Vernacular Spaces: *Somos de Una Voz* (Are We of One Voice)?” Panel presentation at the National Communication Association annual convention, New Orleans, 2011.

“Listening to/and Music: Eight Voices Collaged.” Panel presentation at the National Communication Association annual convention, New Orleans, 2011.

“Building Rhetorical Bridges—and Fences—Along the U.S.-Mexico Frontier.” Panel presentation at the National Communication Association annual convention, San Francisco, 2010.

“Corporate Social Responsibility and Humanitarian Doxa.” Paper presented at the National Communication Association annual convention, Chicago, 2009.

“Staging Presence: B/order Rituals, the Minuteman Project, and the Performance of Civic Community.” Paper presented at the Western States Communication Association annual convention, Mesa, Arizona, 2009.

“Adventures in Driftology: (Un)mapping Music’s Becoming-Space.” Paper presented at the Western States Communication Association annual convention, Mesa, Arizona, 2009.

“Imagined Immunities: Border Rhetorics and the Ethos of Sans Frontières.” Paper presented at the National Communication Association annual convention, Chicago, 2007.

“Unframing Experience: Limit, Liminality, and the Ludic Imagination.” Paper presented at the Western States Communication Association annual convention, Seattle, 2007.

“Bodies and Selves in Action: Refiguring Communitas in Everyday Life.” Paper presented at the Western States Communication Association annual convention, Seattle, 2007.

“Reaching toward Praxis.” Paper presented at the Western States Communication Association annual convention, Palm Springs, 2006.

“Taking Play Seriously.” Paper presented at the Western States Communication Association annual convention, Palm Springs, 2006.

“Cultural Studies: Curriculum and Methodology.” Paper presented at the Cultural Studies Association annual conference, Tucson, 2005.

“Mobilizing Global Rhetorical Culture: Some Themes and Problematics.” Paper presented at the National Communication Association annual convention, Chicago, 2004.

“Radical Democracy in a Multipublic Sphere? (Re)visiting Farrell’s Rhetorical Forum.” Paper presented at the National Communication Association annual convention, Chicago, 2004.

“Recuperating Burke’s Marxism for Critical Rhetorical Studies.” Paper presented at the Preconference on Marxism and Communication Studies, National Communication Association annual convention, Chicago, 2004.

“Positioning the Book of Mormon as an Object of Literary and Cultural Studies: A Response to Terryl Givens.” Paper presented at the Positioning Mormonism conference, School of Religious Studies, Claremont Graduate University, Claremont, California, 2004.

“The Rhetoric of Dubya’s Battle.” (Co-author J. Scott Rodriguez) Paper presented at the Western States Communication Association annual convention, Albuquerque, 2004.

“Crafting Humanity: The Case of the International Campaign to Ban Landmines.” Top Paper in Rhetorical and Communication Theory, presented at the National Communication Association annual convention, Miami, 2003.

“Humanitarian NGOs and the Ethos of Global Community.” Paper presented at the National Communication Association annual convention, Miami, 2003.

“Limits, Liminality, and the Play of Discourse.” Paper presented at the National Communication Association annual convention, New Orleans, 2002.

“New Media and Virtual Democratic Space: The Case of the International Campaign to Ban Landmines.” Paper presented at the Western Speech Communication Association annual convention, Long Beach, California, 2002.

“Affect and Embodied Understanding in Musical Experience.” Paper presented at the Western Speech Communication Association annual convention, Sacramento, 2000.

“From Discourse to Golf Course: The Serious Play of Imagining Community Space.” Paper presented at the National Communication Association annual convention, Chicago, 1999.

“Walking on Dead Movie Stars: The Politics and Poetics of Re-membering.” Paper presented at the American Culture Association/Popular Cultural Association annual joint conference, San Diego, 1999.

“Illuminating Walter Benjamin’s Rhetoric of Redemption.” Top Four Paper in Rhetoric and Public Address, presented at the Western Speech Communication Association annual convention, Vancouver, British Columbia, 1999.

“Queercore is Dead: Reflections on the Politics of an Anti-genre.” Paper presented at the International Association for the Study of Popular Music annual conference, Los Angeles, 1998.

“Of PEZheads and Pedagogy: Memory, Desire, and the Good Collector.” Paper presented at the American Culture Association/Popular Culture Association annual joint conference, Orlando, 1998.

“The Culture of Sustainability: Living and Learning at the Center for Regenerative Studies.” (Co-authored with Cynthia H. DeChaine) Paper presented at the American Culture Association/Popular Culture Association annual joint conference, Orlando, 1998.

“On the Articulation of a Queer Counterpublic: Theory, Identity, and Public Democracy.” Paper presented at the Western Speech Communication Association annual convention, Denver, 1998.

“Rocking Out and ‘Acting Otherwise.’” Paper presented at the Western Speech Communication Association annual convention, Denver, 1998.

“Rhetorical Trajectories of Form in the Dialog of Popular Music.” Paper presented at the Speech Communication Association annual convention, San Diego, 1996.

“Audience, the Individual, and the Preferred Reading in Contemporary Christian Music.” Paper presented at the Speech Communication Association annual convention, San Diego, 1996.

“My Day at Church: Rhetoric, Religion and Ethnography.” Paper presented at the Speech Communication Association annual convention, San Diego, 1996.

“WE’RE HERE, WE’RE QUEER, LET’S ROCK!: Queercore Music’s Performative Subversion of Sexuality, Gender and Identity.” Paper presented at the Organization for the Study of Communication, Language and Gender annual conference, Monterey, California, 1996.

“‘We’re More than Mere Morons, Perpetually Conned’: The Rhetoric of Punk Rock.” (Co-authored with J. Scott Rodriguez) Top Four Paper in Rhetoric and Public Address, presented at the Western Speech Communication Association annual convention, Pasadena, California, 1996.

“Popular Music in Rhetorical Exchange: A Consideration of Form in the Musical Dialog.” Paper presented at the annual Conference in Rhetorical Criticism, Hayward, California, 1995.

“In the Name of Love: U2’s Use of the Comic Frame.” Paper presented at the CSU Student Research Competition, California State University, Hayward, 1994.

“Comic Consciousness in the Music of U2.” Paper presented at the annual Conference in Rhetorical Criticism, Hayward, California, 1994.

TEACHING EXPERIENCE

Undergraduate Courses

- Argumentation
- Forensics
- Fundamentals of Speech Communication
- Intercultural Communication
- Interpersonal Communication
- Introduction to Communication Studies
- Language and Meaning
- Public Speaking
- Small Group Communication

Advanced Undergraduate Courses

- Applied Writing in Communication Studies
- Advertising as Social Communication
- Campaign Communication
- Communication and Cultural Studies
- Cultural Studies: Theories and Methods
- Ethical Aspects of Communication
- Gender and Sexuality in Popular Culture
- Gender, Race, and the Media
- Imagined Communities
- Interdisciplinary Approaches to Culture and Society
- Interdisciplinary Investigation
- Introduction to Cultural Studies
- Introduction to Rhetorical Studies
- Liberal Studies Senior Project
- Movements for Change in a Globalized World
- Proseminar in Liberal Studies
- Race, Class, and Gender in the Classroom
- Rhetoric and Social Controversy
- Rhetorical Criticism
- Sex and Gender in Language and Literature

- Sociocultural Impact of Globalization on the Developing World
- The Idea of Human Rights
- Theories of Rhetoric: Survey and Analysis
- Theories of Rhetoric: Contemporary Developments

Graduate Seminars

- Cultural Studies Theory
- Seminar in Rhetorical Theory
- The Rhetoric of New Social Movements

DISSERTATION AND THESIS COMMITTEES

Thippanna, Smitha. "Lost in Freedom: An Autoethnographic Study on the Migration of an Indian Bride." Department of Communication Studies, California State University, Los Angeles, 2011. (MA Thesis)

Curiel, Desiree Ann. "Surveying Students Regarding Disability Awareness: Investigating a Correlation between Attitudes and Knowledge." Department of Communication Studies, California State University, Los Angeles, 2011. (MA Thesis)

Chalermwatanapong, Rungtip. "Consciousness Practice and the Enhancement of Intra and Interpersonal Communication." Department of Communication Studies, California State University, Los Angeles, 2009-2010. (MA Thesis)

Moreno, Ulises. "Bold *Narcos*, Queer *Banditos*, y *Zapata*: Critical Readings of Absent (Re)Presentations of Joto Migrants." Department of Communication Studies, California State University, Los Angeles, 2009-2010. (MA Thesis)

Axibal, Allan. "Bringing Sexy Back: Transformations of Asian American Masculinities through Hip-Hop Dance." Department of Communication Studies, California State University, Los Angeles, 2009-2010. (MA Thesis)

Swisher, Heather. "'That's So Gay': A Discourse and Critical Analysis of Homosexual Terms in Conversation." Department of Communication Studies, California State University, Los Angeles, 2008-2009. (MA Thesis) [Director]

Cho, Young Hannah. "From Political Accommodation to Cultural Hybridism: A Paradigm Shift of Pan-Asian Identity in the United States." School of Religious Studies, Claremont Graduate University, 2006-2009. (Ph.D. Dissertation)

Ortiz-Licon, Feliza. "A Space of Their Own: The Symbiotic Relationship Between Cities and Schools." Departments of Education, California State University, Los Angeles, University of California, Irvine, 2007. (Ph.D. Dissertation)

Matthews, Amanda. "Sinning and Saving: The Rhetoric of Corporate Social Responsibility Activism." Department of Cultural Studies, Claremont Graduate University, 2004-2005. (MA Thesis) [Director]

Inagaki, Tomofumi. "The Formulation of Indie in Japan: Affective Imaginary, Sensibility and Communication of Disjunctive Youth in Post-consumer Society." Department of Cultural Studies, Claremont Graduate University, 2004-2005. (MA Thesis) [Director]

PROFESSIONAL CONTRIBUTIONS

Awards Committees

Member, NCA Outstanding Article Awards Committee, Critical Cultural Studies Division, National Communication Association, 2008.

Member, NCA Outstanding Dissertation Award Committee, Critical Cultural Studies Division, National Communication Association, 2005.

Member, NCA Outstanding Article Awards Committee, Critical Cultural Studies Division, National Communication Association, 2004.

Manuscript Reviewer

Journal article reviewer, *Critical Studies in Media Communication*, 2012.

Book manuscript reviewer, Lexington Books, 2010.

Journal article reviewer, *Voice & Speech Review*, 2010.

Journal article reviewer, *Cambridge Review of International Affairs*, 2010.

Journal article reviewer, *Quarterly Journal of Speech*, 2009 to present.

Journal article reviewer, *Text and Performance Quarterly*, 2007.

Journal article reviewer, *Sociological Inquiry*, 2007.

Book proposal reviewer, Peter Lang Publishing, 2007.

Journal article reviewer, *Theory, Culture and Society*, 2003 to present.

Book manuscript reviewer, Rowman and Littlefield, 2000-2002.

Conference Paper and Panel Reviewer

Critical Cultural Studies Division, National Communication Association, 2004 to present.

Rhetorical and Communication Theory Division, National Communication Association, 2005 to present.

Mass Communication Division, National Communication Association, 2003 to present.

Rhetoric and Public Address Interest Group, Western States Communication Association, 2004 to present.

Media Studies Interest Group, Western States Communication Association, 2001 to present.

Undergraduate Student Research Conference, Western States Communication Association, 2009 to present.

Performance Studies Interest Group, Western States Communication Association, 2006 to present.

Invited Conference Panel Chair and Respondent

Critical Cultural Studies Division, National Communication Association, 2004 to present.

Rhetorical and Communication Theory Division, National Communication Association, 2005 to present.

Mass Communication Division, National Communication Association, 2003 to present.

Rhetoric and Public Address Interest Group, Western States Communication Association, 2004 to present.

Media Studies Interest Group, Western States Communication Association, 2001 to present.

Other Professional Contributions

Vice President, Institute for the Study and Preservation of Local Cultures, Claremont, California, 2001-2007.

Member, L.A. As Subject Archives Forum, University of Southern California, Los Angeles, California, January 2002-2007.

PROFESSIONAL AFFILIATIONS

Cultural Studies Association (USA), 2004 to present.

National Communication Association, 1994 to present.

Western States Communication Association, 1995 to present.