



California State University, Los Angeles
College of Extended Studies and
International Programs

Certificate in
**Business
Management**
Online Pre-MBA Program



**Certificate in
Business Management**

This certificate provides basic business skills to students with bachelor's degrees who are interested in management positions. The program consists of seven 4-unit courses which offer the theoretical concepts and quantitative tools fundamental to making business decisions. Students learn the theory and applications of accounting, economics, finance and law, statistics, management, and marketing.

Course work completed under this certificate satisfies the prerequisites for the MBA program offered by Cal State L.A. Instruction for the certificate is delivered on the Web via an easy-to-use management system. Some professors may require students to come to campus for the final examination or may require a proctor arranged by the Coordinator.

Students must have access to a modern Windows or Macintosh computer; an up-to-date version of Netscape or Internet Explorer; and connection to an Internet service provider such as AOL, EarthLink, or AT&T. Lecture notes, quizzes, and other material are accessed on the Web. Communication among students and faculty proceeds through a bulletin board and/or a chat room.

Admission Requirements

A bachelor's degree in any field with a minimum 2.5 GPA.

Certificate Requirements

To earn a Certificate in Business Management from the College of Business and Economics, students must complete all the required courses with a GPA of 3.0 or higher.



California State University, Los Angeles
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5151 State University Drive
Los Angeles, CA 90032-8619
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Required Courses

ACCT 500	Financial and Managerial Accounting	4 Units
CIS 500	Information Systems for Management	4 Units
ECON 500	MBA Economics	4 Units
ECON 501	Quantitative Methods for Business Decision-Making	4 Units
FIN 500	Business Finance and Law	4 Units
MGMT 500	Management	4 Units
MKT 500	Marketing Principles and Concepts	4 Units

Course Descriptions

ACCT 500: Financial and Managerial Accounting

This course explores the accounting model, financial statement analysis, cost control and behavior, pricing, budgeting, and system design.

CIS 500: Information Systems for Management

Hardware, systems software, applications software, and telecommunication components and architecture of operational and management-oriented information systems. Cases in managing the acquisition and use of custom-developed packaged systems.

ECON 500: MBA Economics

This course deals with market structure, demand analysis, consumer behavior, nature of the firm, measurement of economic activity, inflation, unemployment, money and banking, and the role of the government.

ECON 501: Quantitative Methods for Decision-Making

The course explores quantitative and statistical methods of business management. Topics include descriptive statistics, data analysis, statistical inference, forecasting, inventory, linear regression, and optimization models.

FIN 500: Business Finance and Law

This course discusses legal and financial theories and applications pertaining to business management. Topics include forms of business, business law, capital markets, analysis of financial statements, securities law, bankruptcy, and reorganization.

MGMT 500: Management

This course covers the planning, organizing, leading, and coordinating of human and other resources to achieve organizational goals and manage operations. It also examines techniques for improving business decisions, communications quality, business responsibilities, and ethics.

MKT 500: Marketing Principles and Concepts

This course focuses on understanding the influence of the environment, the consumer, and the organization on the research, planning, development, implementation, and control of marketing management plans and strategies.

2010-11 Program Schedule (tentative)

Summer Quarter 2010

ACCT 500	Financial and Managerial Accounting
ECON 500	MBA Economics

Fall Quarter 2010

CIS 500	Information Systems for Management
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Winter Quarter 2011

ECON 501	Quantitative Methods for Decision-Making
MGMT 500	Management

Spring Quarter 2011

FIN 500	Business Finance and Law
MKT 500	Marketing Principles and Concepts

For registration information, contact Alice M. Gutierrez at (323) 343-4916 or email agutier@cslanet.calstatela.edu

Visit us at
www.calstatela.edu/extension

Business and Economics Advisement Center
(323) 343-5156

To find out more information about the Master of Business Administration (MBA) Program visit the College of Business and Economics website at:

<http://cbe.calstatela.edu/GradProg/mba.php>