

FREE Webinar

“How to Start and Run a Small Business”

**California State University, Los Angeles
College of Extended Studies and International Programs
Invites you to participate in a**

FREE 2 hour Webinar: “How to Start and Run a Small Business”

What you will learn:

How to slash hundreds off your taxes ... 20 biggest pitfalls in starting and running a small business ... why **now** is the best time to have a small business ... how to reduce your gasoline bill by hundreds of dollars ... how to price your products/services ... how to start with very little cash ... advantages of a corporation and LLC ... how to select a location ... determining how much money you'll need ... where to go when the bank says “no” ... 10 “hottest” businesses for 2012 ... and much, much more!

There are many advantages of running a small business — independence, satisfaction, sheltering income and profits. Did you know that 89% of incomes over \$50,000 a year are earned by owners of small businesses?

However, 4 out of 5 businesses don't last 5 years, and few ever earn the profits they should!

The difference? **Business Knowledge!**

Over 40,000 have received our **FREE “How to Start and Run a Small Business” Workbook**, and used this “shirtsleeve” Workshop to improve their companies' profits or to start successful new businesses. Have a pen, paper and calculator available.

Webinar Leader: Gary Johnson, CPA and MBA, with over 30 years of small business consulting and teaching experience.

Join us for the Free Webinar!

Date: Tuesday, February 7, 2012

Time: 7:00 PM to 9:00 PM

Reservations are required.

Make your reservations at: sbw.webex.com

Or Call: (323) 223-3900