



Friends of the Charter College of Education, California State University, Los Angeles

Distinguished Educator Award Dinner

December 2, 2011 -- Golden Eagle Ballroom

Honoring *Cynthia Cervantes McGuire, Vivian Ekchian, and Dr. Genevieve Shepherd*

Honorary Chairpersons

James M. Rosser
President
Cal State L.A.

Gary Kranz
School Portraits
by Kranz, Inc.

Dinner Chairpersons

Harry W. Gerst
Ronald M. Maurer

Former Award Recipients

William Anton - 1990
Joseph Linscomb - 1991
Sidney A. Thompson - 1992
Anita Suazo - 1992
Theodore Alexander, Jr. - 1993
Stuart Gothold - 1993
John Nagata - 1994
Evangelina Stockwell - 1994
Robert Aguilar - 1994
Ruben Zacarias - 1995
Alice Petrossian - 1995
Walfred (Wally) Fassler - 1996
James Figueroa - 1996
Dan Isaacs - 1997
Lupe Reyes - 1997
Donald Ingwerson - 1998
David Koch - 1998
Carl Cohn - 1999
Ronald Prescott - 1999
Maria A. Casillas - 2000
Carmella S. Franco - 2000
Lowell Milken - 2000
Donnalyne Jaque-Anton - 2001
Richard A. Alonzo - 2001
Maria G. Ott - 2002
Merle Price - 2002
Lilliam Leis-Castillo - 2003
Robert J. Collins - 2003
Rowena Lagrosa - 2004
Dale Vigil - 2004
Julie Hadden - 2005
John Liechty - 2005
Darline Robles - 2005
Renee E. Jackson - 2006
Kenneth L. Moffett - 2006
Grace Strauther - 2006
Judy Burton - 2007
Yvonne Chan - 2007
David Tokofsky - 2007
Lynn Andrews - 2008
Louise K. Taylor - 2008
Sandra Thorstenson - 2008
Antonio J. Camacho - 2009
Edwin Diaz - 2009
Linda Del Cueto - 2010
Michelle King - 2010
Lawrence Moore - 2010
Susan Parks - 2010

October 2011

Dear Friends of Education:

Please join us Friday, December 2, 2011 at the Golden Eagle Ballroom at California State University, Los Angeles to honor three individuals who have made major contributions to local education. We will be celebrating the 22nd Annual Distinguished Educator Award Dinner, a prestigious event that recognizes the professional achievements of highly accomplished educational leaders in our community.

This year the Distinguished Educator Award is being presented to Cynthia Cervantes McGuire, Superintendent, Azusa Unified School District; Vivian Ekchian, Chief Human Resources Officer, Los Angeles Unified School District; and Dr. Genevieve Shepherd, Principal, Tom Bradley Environmental Science & Humanities Magnet. They will be joining a long list of previous honorees in whose names scholarships are presented each year.

The evening begins with a reception at 5 p.m. followed by dinner at 6 p.m. All proceeds from this event will support student scholarships and faculty development in the Charter College of Education. We invite you to share in this event by attending the dinner, purchasing a table for the dinner and/or purchasing an advertisement in the tribute journal.

Individuals or corporations have an added opportunity to be part of our scholarship program through the purchase of a Scholarship Circle. This option, in addition to securing a preferred table for ten and a full page advertisement, immediately establishes an endowed scholarship in the donor's name.

Friends of the Charter College of Education is a support group composed of alumni, educators and community members whose principal objective is to provide scholarship assistance to students enrolled in the Charter College of Education. The Friends also support Charter College of Education faculty members in their professional development activities.

If you require special accommodations or directions to accessible parking, please call (323) 343-4300. Directions to the University can be found at <http://www.calstatela.edu/uni/maps/cslamap.php>

We look forward to seeing you at the Distinguished Educator Award Dinner on December 2, 2011.

Sincerely,

Harry W. Gerst, Chair
Friends of the Charter College of Education

Mary A. Falvey, Dean
Charter College of Education

22nd Annual

Distinguished Educator Award Dinner

Friday, December 2, 2011

Golden Eagle Ballroom, California State University, Los Angeles

Reception 5 p.m. – Dinner 6 p.m.

Honoring

Distinguished Educators

Cynthia Cervantes McGuire

Superintendent
Azusa Unified School District

Vivian Ekchian

Chief Human Resources Officer
Los Angeles Unified School District

Dr. Genevieve Shepherd

Principal
Tom Bradley Environmental Science & Humanities Magnet

Presented by

Friends of the Charter College of Education
California State University, Los Angeles

Proceeds support the Friends' Scholarship and Professional Development funds.

Distinguished Educator Award Dinner – Friday, December 2
Please reply with your dinner/reservation list by November 28.

Enclosed is my check for \$ _____ for:

- ▶ _____ Single tickets at \$100 each (reservations held at the door)
- ▶ _____ Table sponsorship group dinner reservations
(reservations held at the door).
 Scholarship Benefactor Sponsor
- ▶ \$ _____ Please accept this gift toward the Friends' Scholarship
and Professional Development funds.

Name _____

Address _____

Telephone () _____

E-mail _____

Payment method

- Visa
- MasterCard
- American Express
- Personal check enclosed

Credit card information

Name as it appears on credit card:

Card # _____ Exp. Date _____

Signature (required) _____

Credit card billing Address (if different from mailing address)

Make checks payable to

UAS/Friends of the Charter College of Education

Send (via U.S. Mail) to

California State University, Los Angeles
Educators Award Dinner
c/o Charter College of Education, KH D2069
5151 State University Drive
Los Angeles, CA 90032-8140

Entree choices: ■ Meat ■ Fish ■ Vegetarian Please use the next page to include your guest list and meal choices.

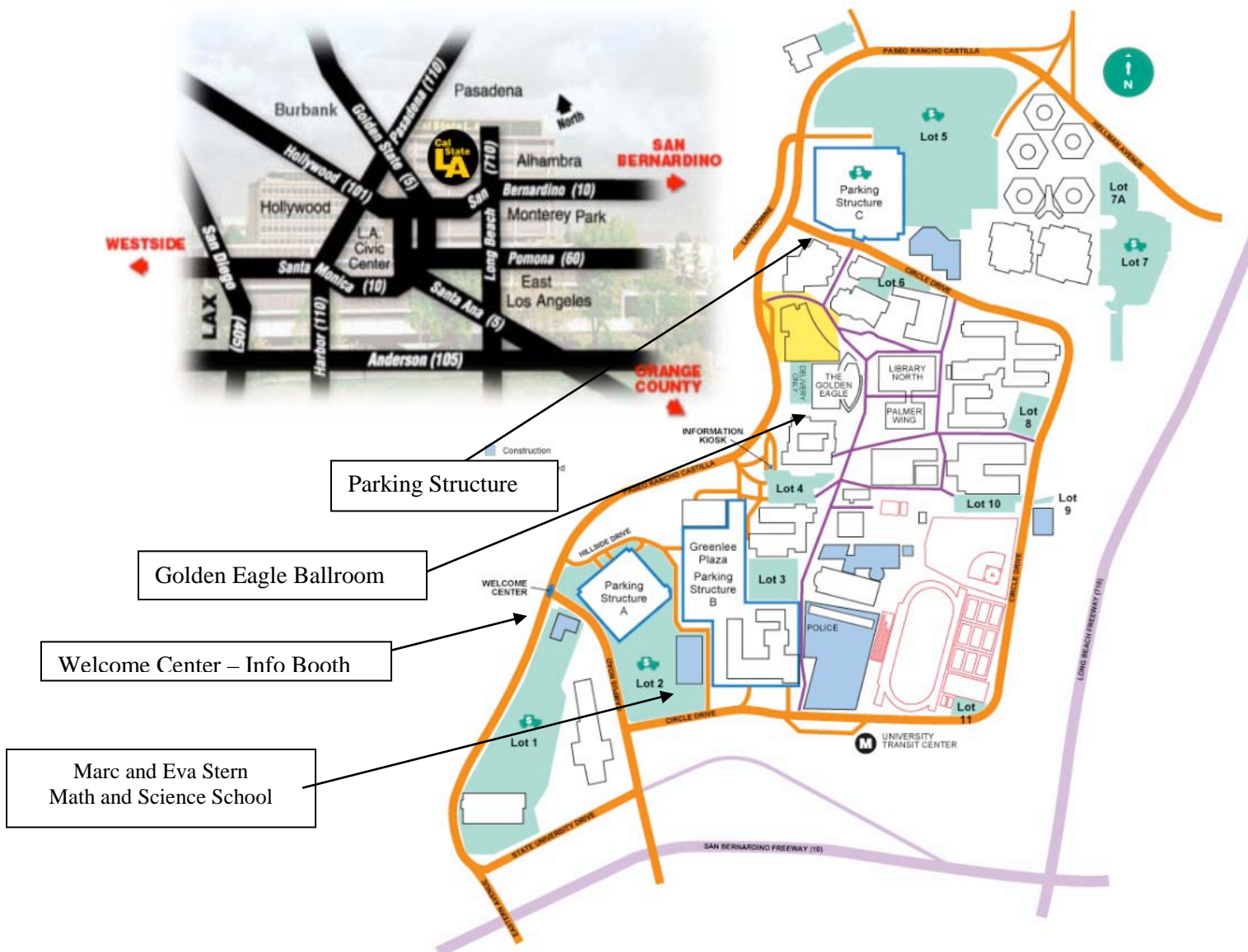
The amount of your sponsorship payment qualifying as a tax-deductible contribution is limited to the value of the contribution over the value of the goods and services received.
Your \$100 payment for the dinner qualifies as a tax deduction at \$65 per single ticket. The value of goods provided to you for each ticket is \$35.

Distinguished Educators Award Dinner

Please list yourself and your guests below.

Date: _____

1	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
2	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
3	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
4	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
5	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
6	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
7	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
8	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
9	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian
10	<input type="checkbox"/> Meat <input type="checkbox"/> Fish <input type="checkbox"/> Vegetarian





Friends of the Charter College of Education, California State University, Los Angeles

Distinguished Educator Award Dinner

Honoring *Cynthia Cervantes McGuire, Vivian Ekchian, and Dr. Genevieve Shepherd*

Friday, December 2, 2011 -- Golden Eagle Ballroom, California State University, Los Angeles

TABLE SPONSOR DINNER RESERVATIONS

Enclosed is my check for \$ _____ for
the following: (Check appropriate box)

- SCHOLARSHIP CIRCLE** \$13,000
Table for ten, full page ad in the
Tribute Journal, and an endowed scholarship.
- BENEFACTOR CIRCLE** \$ 2,500
Table for ten and half page ad
in the Tribute Journal.
- SPONSOR CIRCLE** \$ 1,500
Table for ten with acknowledgment
in the Tribute Journal.
- _____ Single tickets at \$100 each
- Please accept my gift of \$ _____ toward
a general scholarship or in honor of:
_____ *Cynthia Cervantes* _____ *Vivian Ekchian*
_____ *McGuire*
_____ *Dr. Genevieve Shepherd*
(Reservations will be held at the door.)

Name _____
Organization or
Company _____

Address _____

Telephone _____

E-mail _____

Authorized Signature/Date

TRIBUTE JOURNAL ADVERTISING RESERVATIONS

I would like to place an advertisement in the amount
of \$ _____ in the Tribute Journal. (Check box)

- Inside front or inside back cover
(7 1/4" by 10") \$1,500
- Full page (7 1/4" by 10") \$1,000
- Half page (7 1/4" by 4 7/8") \$ 500
- Quarter page (3 1/2" by 4 7/8") \$ 350
- Business card (3 1/2" by 2") \$ 100
- Listing \$ 25
(Listing is one name of a person or
a company, without address.)

Above dimensions are horizontal by vertical. Black and white ads
only. Electronic files of ads may be submitted in .doc, .jpg or
.pdf format and emailed to ryoung@calstatela.edu or via CD to
the address below by November 10, 2011. Please call Russell
Young at (323) 343-4339 should you have any questions about
ads.

Name _____
Organization or
Company _____

Address _____

Telephone _____

E-mail _____

Authorized Signature/Date

Please make checks payable to: UAS/Friends of the Charter College of Education.

Deadlines: for Ads—November 10, for dinner reservation forms and checks—November 28.

Please mail to:

California State University, Los Angeles
Educators Award Dinner
c/o Charter College of Education, KH D2069
5151 State University Drive
Los Angeles, CA 90032-8140

For more information:
Email: JDevin2@ad.calstatela.edu
Ph: (323) 343-4300
FAX: (323) 343-4318

