

## Freshmen Communication majors

You are welcome to stop by the Department Office:  
Music Bldg Room 104

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### The Communication Faculty

Professors: Bryant Alexander  
Mohammad Auwal  
Kevin Baaske  
Chunsheng Bai  
Beryl Bellman  
Lena Chao  
D. Robert DeChaine  
David Olsen (Chair)  
Assistant Prof: Melissa Broeckelman-Post

### The Bachelor of Arts Degree in Communication

Total units for the BA degree: 180

Total units for the Communication major: 76

#### BA Degree Unit Breakdown

Lower Division G.E.	60
ENGL 102	4
Upper Division G.E. (Theme)	12
A&L/UNIV 101	2
<b>COMM Major</b>	<b>76</b>
Free Electives (or minor)	30
<b>Total</b>	<b>180</b>

#### Major Unit breakdown

COMM core requirements	52
Option requirements	24
<b>Total</b>	<b>76</b>

#### Major Core Requirements (52 units):

All COMM majors take a common core of 52 units, which provides class content across a broad spectrum of communication contexts.

#### Lower Division Required Courses (8 units):

COMM 130 Intro to Human Communication  
COMM 176 Argumentation

#### Lower Division Electives (8 units):

Select at least two of the following courses:  
COMM 267 Intro to Oral Interpretation  
COMM 268 Group Performance (2,2 units)  
COMM 275 Interpersonal Communication  
COMM 276 Argumentation and Reasoned Advocacy  
COMM 277 Forensics (2,2 units)  
COMM 278 Problem Solving in Group Comm  
COMM 290 Mediated Communication

#### Upper Division Required Courses (36 units):

COMM 300 Applied Writing in Comm Studies

COMM 330 Organizational Studies  
COMM 367 Performance Studies  
COMM 380 Intro to Rhetorical Studies  
COMM 450 Communication Theory  
COMM 477 Qualitative Methods in Comm  
COMM 487 Quantitative Research in Comm  
COMM 489 Intercultural Communication  
+ Capstone Experience  
COMM 498 Research Project in Communication

The major is available in **four options**

#### Options (24 units):

Select one of the following four options. Each includes 3 required and 3 upper division elective courses. With advisor approval, you may take up to 8 units from outside the department to substitute for these U.D. ELECTIVES.

#### A. Option in Communication for Social Change and Rhetoric

##### Required Core (12 units)

COMM 470 Theories of Rhetoric  
COMM 485 Rhetorical Criticism

AND

COMM 474 National/Internat'l Public Discourse OR  
COMM 482 Rhet Theory: Contempry Developments

##### Electives (12 units)

Select three UPPER DIVISION COMM courses not included in the major core.

#### B. Option in Performance Studies

##### Required Core (12 units)

COMM/TAD 467 Theories/Methods of Performance  
COMM/TAD 468 Performance and Social Change

AND

COMM 486 Comm and Cultural Studies OR  
COMM 490 Studies in Children's Speech Arts

##### Electives (12 units)

Select three UPPER DIVISION COMM courses not included in the major core.

#### C. Option in Organizational Communication and Public Relations

##### Required Core (12 units)

COMM 430 Dynamics of Organizational Comm  
COMM 495 Principles/Practices of Public Relations

AND

COMM 435 Communication and Leadership OR  
COMM 497 Managing Problems in PR

##### Electives (12 units)

Select three UPPER DIVISION COMM courses not included in the major core.

#### D. Option in Interpersonal Communication/ Language and Social Interaction

##### Required Core (12 units)

COMM 440 Relational Communication

COMM 463 Language and Communication Behavior  
**AND**  
 COMM 462 Nonverbal Communication **OR**  
 COMM 479 Sex Roles in Communication  
**Electives (12 units)**  
 Select three UPPER DIVISION COMM courses not included in the major core.

Freshmen should focus on completing General Education courses, which include, as part of GE, **COMM 150** and **COMM 176**. While completing GE, freshmen may choose other **Communication** major courses, beginning with **COMM 130** and moving upward through elective choices from **COMM 267, 276, 277, 278, and 290**.

**NOTE from the COMM Advisers:**

SUGGESTED FIRST YEAR **50-UNIT** PROGRAM for COMMUNICATION MAJORS:

FALL	WINTER	SPRING	SUMMER
ENGL 101* MATH 100, 102 or 109* Choice from Block C1 AL 101 <b>TOTAL = 16 units</b>	ENGL 102 <b>COMM 150</b> <sup>1</sup> Choice from Block C2 <b>TOTAL = 12 units</b>	<b>COMM 176</b> <sup>2</sup> (A3) HIST 202A or 202B Choice from Block B1 UNIV 400 (WPE) <b>TOTAL = 12 units</b>	Choice from D1 LD <b>COMM</b> elective Other GE choice or free elective <b>TOTAL = 12 units</b>

\*Remedial Math and/or English courses may be required depending on the entering student's score on standard placement test (ELM and EPT).

<sup>1</sup>**COMM 150 Oral Communication:** Introduction to effective oral communication through study and experience in analysis, synthesis, and presentation of informative and persuasive discourse in a public speaking forum.

<sup>2</sup>**COMM 176 Argumentation:** Principles of argumentation: reasoned discourse, methods of logical analysis and reflective thinking, practical application through adaptation of materials to audience situations, argumentative speech, kinds and forms of debate about current issues.

**Course descriptions for other COMM courses may be viewed at**  
<http://www.calstatela.edu/academic/comstud/courses.htm>

**COMMUNICATION Faculty Adviser contact information:**

- ALEXANDER, Bryant**      **MUS 140**      **323-343-5174**      [abryant@exchange.calstatela.edu](mailto:abryant@exchange.calstatela.edu)  
 Specialty: Pedagogical studies, performance studies, cultural studies
- AUWAL, Mohammad**      **MUS 207**      **323-343-6036**      [mauwal@exchange.calstatela.edu](mailto:mauwal@exchange.calstatela.edu)  
 Specialty: Intercultural and organizational communication; communication ethics
- BAASKE, Kevin**      **MUS 250**      **323-343-4203**      [kbaaske@exchange.calstatela.edu](mailto:kbaaske@exchange.calstatela.edu)  
 Specialty: Forensics; argumentation; rhetorical theory and criticism; campaign communication
- BAI, Chunsheng**      **MUS 207**      **323-343-6040**      [cbai@exchange.calstatela.edu](mailto:cbai@exchange.calstatela.edu)  
 Specialty: Intercultural, interpersonal, and business communication; TA program supervisor
- BELLMAN, Beryl**      **MUS 246**      **323-343-4203**      [kbaaske@exchange.calstatela.edu](mailto:kbaaske@exchange.calstatela.edu)  
 Specialty: Organizational and intercultural communication; communication and technology; language and social interaction
- BROECKELMAN-POST, Melissa** **MUS 250**      **323-343-4263**      [mbroeck@exchange.calstatela.edu](mailto:mbroeck@exchange.calstatela.edu)  
 Specialty: Instructional communication, research methods, communication theory, persuasion, organizational and interpersonal communication
- CHAO, Lena**      **MUS 248**      **323-343-4264**      [lenacyou@calstatela.edu](mailto:lenacyou@calstatela.edu)  
 Specialty: Interpersonal and intercultural communication; media; public relations
- DECHAI, Rob**      **E&T A416**      **323-343-4199**      [ddechai@exchange.calstatela.edu](mailto:ddechai@exchange.calstatela.edu)  
 Specialty: Rhetorical theory and criticism, cultural studies, globalization and social movements
- OLSEN, David**      **MUS 105**      **323-343-5809**      [dolsen@exchange.calstatela.edu](mailto:dolsen@exchange.calstatela.edu)  
 Specialty: Rhetorical theory and criticism, public address; performance studies